

## 2023 Early Bird Renewal FAQ

### Starts April 1

#### **How does a girl or troop earn all incentives?**

Rewards are cumulative. Girls/Troops renewing April 1 are eligible for ALL possible reward opportunities during Early Bird campaign.

#### **What is the SWAG that Leaders will earn in May?**

SWAG Bag will include: a Tumbler, reusable bag and other fun GSJS items!

80% renewal will be determined by the number of girls actively registered in the troop as of March 31, 2022. 80% of troop must be renewed by 4/8 to receive leader incentive.

#### **What is considered 80% for troops?**

Troops who have 80% renewal is determined by the number of girls actively registered in the troop as of March 31, 2022. (So, if 8 girls out of 10 girls renew, the troop has met 80% renewal. The troop must meet minimum size of 5 girls. At least 2 troop leaders need to be renewed to qualify.

#### **What is considered 100% for troops?**

Troops are required to have 100% renewal in order to be eligible for all rewards.

100% will be determined by the number of girls actively registered in the troop as of March 31, 2022. If a girl leaves the troop after this date, the troop can still retain 100% if they replace that girl with a new girl. The troop must meet minimum size of 5 girls. At least 2 troop leaders need to be renewed to qualify.

#### **My daughter sold over 500 boxes of cookies. How does she qualify for the early bird incentives too?**

Membership renewal for girls who earn 1 year of Girl Scout Membership from selling over 500 boxes of cookies will be processed on April 1. Permission form from parent must be received by this date. Forms will be sent out by 3/25 to girls who qualify.

Additional cookies should be allocated to qualifying girls by April 25, the last day of cookie booth sales, in order for the girl to qualify for other early bird rewards beyond day 1 incentives. **If the troop chooses no incentives (extra proceeds), the girl will forgo the membership renewal incentive as well.**

#### **What if I paid for Girl Scout registration before she sells 500 boxes of cookies?**

Since registrations are not refundable, you will receive a Council gift card for \$40 to be used in the council shop, camp or program activities.

#### **Who can attend the Outdoor Movie Night?**

Any member who renews by May 31, 2023 will receive an invitation to attend the movie night on Thursday, June 23, 7:30PM – movie starts at 8:30PM - at the Program Activity Center (Yellow Brook Road, Farmingdale, NJ). Renewed girls need to be accompanied by a responsible adult for no additional charge. Additional guests (over 3-years-old) will cost \$5/person. Snacks and Girl Scout items will be available to purchase.

### **How can my troop earn the additional 5 cent Cookie Bonus Incentive?**

Troops with 100% renewal (with at least 5 girls and 2 adults) are eligible for the 5 cent per box bonus for the 2023 Cookie Program. In order to receive this bonus, troop must also have 100% troop participation in the Fall Product Program and total troop sales of \$1,200. Participation in the Fall Product program means the girl sends at least the minimum number of emails to earn the first patch level. \*Troop should also have 100% participation in the 2023 Cookie Product Program, with all girls earning the minimum participation patch.

### **What are the additional troop incentives in June?**

Additional incentives will unlock in June. These will be gift cards for troop activities. Troops will qualify if they have 80% renewed by the drawing dates.

### **What is the color run discount code?**

Members who renew by June 30 will receive the code via email after 6/30/22.

### **Are Lifetime Members eligible for Early Bird incentives?**

Yes, Lifetime Members are eligible as long as they renew their volunteer roles for 2023 by the deadlines on the chart.

### **Am I guaranteed an Early Bird patch?**

Early bird patches will be given to the first 2,000 girls who renew their membership by May 31, 2022, or while supplies last.

### **How will Troop Leaders know how many girls are in their troops?**

Troop Leaders can log into their account from gsfun.org. Click **Sign In** on the top of the page to be redirected to the GSUSA registration page. Click on the yellow **Login** button to log into your account. Click on **My Troops**. Girls/Adults not renewed will show as **Time to Renew**.

### **What if girls are not coming back next year?**

If there are girls not returning, in order for the troop to qualify for incentives, they will need to recruit/add new girls to replace those leaving the troop.

Starting April 1, GSUSA offers extended year membership available so any girl that registers through July can opt for the extended year and pay \$55 for a year and a half of Girl Scout membership, (a \$25 savings).

### **It feels like I'm just being penalized because I have girls not returning.**

We understand that it can read a bit like that and that is not the intent. Our intent is to be inclusive and to help expand our membership. We are hoping that if you are open and willing to extend an invitation to a new girl that she would help enhance your troop and make for the best Girl Scout experience

**How will drawing winners be announced?**

Drawing winners will be announced on the GSJS Facebook page and winners will be notified by phone/email.

**I am a lifetime member. Shouldn't I already be counted as renewed?**

Since many volunteers change roles each year we don't make the automatic assumption that a leader is returning, and it will update the system. We appreciate your continued dedication.

