Guidelines for
Money Earning or Fund Raising

Money Earning (Troop/Group/Individual Girls)

Money earning activities are planned or carried out by girls and supported by the adults, to earn money for a trip, service project or other activity requiring unusual expenditures. The only permitted product sales are the Council sponsored cookie and fall product sales. These approved sales have quality control, promotion and public acceptance at the national level.

- Examples of permitted money earning activities are:
  - Workshops (e.g., Try-It, Badge, Camp skills, Bridging)
  - Events (e.g., Songfest, Daisy Day, Sports/Olympics, Teas, Dance)
  - Putting on a play, show, concert
  - Homemade bake sale/craft sale
  - Car wash, yard work

All money earning activities conducted by a troop/group/region must be reported on their annual financial report. The Council limits money earning opportunities to no more than three (3) per Girl Scout year. It’s NOT permitted to conduct a money earning activity during official Girl Scouts of the Jersey Shore Product Sales times. Troops must participate in both of the Councils product sales to apply for additional money earning activities. Participation is indicated on the money earning application.

Volunteer and Troop Support Director/designee approval is required for troop/group/individual girl money earning activities. Allow four (4) weeks for approval. Cadettes, Seniors, and Ambassadors (troop/group/individual) must obtain approval from the Signature Program Specialist for older girls.

GSUSA Accident Insurance only covers approved money-earning activities. Refer to the Blue Book of Documents and Volunteer Essentials.

Fund Raising (Adults)

Monies raised in support of the Girl Scouts of the Jersey Shore annual giving campaign must be adult generated. Activities may be conducted by adults affiliated with regions and communities. All monies earned must be forwarded to the Council’s Fund Development Department at the Service Center for the benefit of all girls.

The only permitted product sales are the Council sponsored cookie and fall product sales. These approved sales have quality control, promotion and public acceptance at the national level.

- Examples of permitted fund raising activities include, but are not limited to, restaurant charity events, flea markets, garage sales, etc.

Dos:
1. Follow all GSUSA and Council procedures and guidelines.
2. Consult with Volunteer and Troop Support Director (money earning) and Director of Community Development on any fund raising ideas.

Don’ts
1. Conduct a money earning / fund raising activity during official Girl Scout of the Jersey Shore product sale times.
2. Sign any contracts. All contracts are to be signed by the CEO. Submit to Volunteer and Troop Support Director for required signature.
3. Allow girl members to engage in direct solicitation for money (pledges, gifts, cash)

If a troop/group/region/individual has funds left at the end of the year, please consider donating all or part of those funds to the annual giving fund.
Application for Troop/ Group/Individual Girl Money Earning

Region ____________________

If Troop/Group:
  Troop/Group #___________ Level_______________ # Girls _______
  Leader/Advisor’s Name________________________ Phone # ________________ Monthly Dues ______
  E-Mail ______________________________________

If Individual Girl:
  Name __________________________________________ Phone#___________________ Level_______
  Email___________________________________________

Troop/Group/Individual participated* in the following Council Approved Product Sales:
  Cookie Sale       Yes __  or No __  # of boxes sold ________ *(minimum 30 boxes) Earned $__________
  Fall Product Sale Yes __  or No __  # of items sold ________ *(minimum 15 items/15 emails) Earned $__________

Troop has submitted an approved financial report Yes __ or No ___

What is the purpose of the money earning activity:
_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________

Description of money earning project:
________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________

Is a signed contract agreement required?    Yes ___ or No ___
(Contracts are to be submitted to your Volunteer and Troop Support Director for required signature)

# of girls to participate in project? _______  # of adults to participate in project ________
Date_______________________  Location_________________________________

Is the project open to the public? ______________ Is security needed? ___________ If so, how will security be
provided? ___________________________________________________________________

Projected earnings $ ______________ Cost of implementation $_____________________

If project is to support a trip or camping experience, include trip application and submit four (4) weeks before activity. If your project is an event or activity, please submit the Intent to Event (ITE) form and flyer 2 months prior to your GSLE committee.

Troop Leader /Parent /Adult Signature _____________________________________________________

Volunteer and Troop Support Director or Designee Approval __________________________________

Approval declined because
_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

3/2020