



Girl Scouts of the Jersey Shore

COUNCIL PRODUCT SALES COMMITTEE

Purpose:

The Product Sale Committee will coordinate and implement all Product Sales activities in all regions including the annual Cookie and Nut/Magazine sales. The committee will oversee the delivery of product and distribution of materials and is responsible for recruiting, training and organizing community volunteers necessary for the successful implementation of the sales. The committee will work closely with the Director of Product Sales.

Accountability:

Director of Product Sales, Volunteer and Troop Support, CPSC, Product Sale Consultant

Key Tasks:

- Acquires knowledge of all sale procedures and serves as a contact for CPSC
- Ensures that all Community Product Sales Chairs (CPSC) and Troop Product Sales Managers (TPSM) are trained
- Provides support and communicates with CPSC on product sale details
- Verifies and ensures that community orders for products and incentives are submitted by deadlines
- Organizes/oversees scheduling of delivery stations for communities
- Recruits community volunteers to support individual girl participation in product sales
- Works with CPSC to coordinate booth sales in their areas
- Collects deposit tickets and follows-up on payment
- Establishes regional/community rallies/kick-offs with the GSLE Program Committee
- Requests support from the Director of Product Sales as needed
- Annually at the end of the cookie sale engages all in Wrap Up meeting to ascertain what worked and what didn't work