



It's Cookie Time!

Dear Girl Scout Family,

Happy New Year to all. I hope you made merry memories over the holidays.

Today begins the most wonderful time of the year – the 2021 Girl Scout Cookie season!

It's an annual tradition that everyone looks forward to, especially this year. We all need the joy of Girl Scout Cookies to brighten our days as we struggle through the pandemic.

While the pandemic will change how we sell and deliver our beloved cookies, I know our girls will rise to the challenge.

To help promote our efforts this cookie season, I am pleased to share that Girl Scouts of the Jersey Shore is presenting our second TopCookie dessert competition in March. It's a showdown featuring four local chefs who will create desserts with Girl Scout cookies. A celebrity panel of judges will select the TopCookie dessert champion and the public will pick the People's Choice winner.

Additionally, we're creating a special TopCookie Badge so girls can develop culinary skills and get some advice from world-renowned Chef David Burke. Both programs will be virtual so we can be safe and extend the fun. Stay tuned for dates and more on how we will be partnering with Jersey Shore restaurants to support each other through the pandemic.

Best of luck to all our Cookie Bosses!

Eileen M. Higgins
Chief Executive Officer
Girl Scouts of the Jersey Shore

GIRL Thoughts

Girl Scout Cookie season begins today!
This week, we asked girls, "What was your motivation for being a top seller?"



Heather, Troop 61010, Top Cookie Seller



Taylor, Troop 60921, Top Cookie Seller

Over the past couple of years, going on trips has motivated me to sell a lot of cookies and nuts. Last year, I went to Salem, Massachusetts, on a council trip and I'm excited to go to Niagara Falls.

I enjoy meeting people and their pets! When I go around my neighborhood to sell, there are a lot of pet owners which means I get to see their dogs and cats! I love seeing them; they're so cute!



It's time for Girl Scout Cookies!

It's everyone's favorite time of year! The Girl Scout Cookie Program officially begins today!

Cookie season here! Funds earned during our annual cookie program benefit your troop and our council, but cookies are just the beginning. This year, we are providing additional opportunities for girls to connect with the community and potential customers. Girls can host Cookie Drive-Thrus and Lemonade Stands to reach more customers in a safe and socially distant manner.

You can support your daughter in some simple but important ways:

- Ask about her troop and personal goals
- Help her practice her sales message
- Encourage her to sell beyond family and friends
- Become a Cookie Volunteer with her troop

[Learn More About the Girl Scout Cookie Program](#)



Superpower your cookie sales with Digital Cookie!

This cookie season, Digital Cookie is taking the Girl Scout Cookie Program to another level! Thanks to the Digital Cookie platform, girls are earning more money for their troop activities—they're camping, going on exciting new adventures, and planning their Take Action projects. In fact, girls who paired their regular cookie sale with the Digital Cookie platform sold on average 76 percent more cookies than girls who opted out of online sales. Whoa!

[Discover Digital Cookie!](#)



Travel with Girl Scouts

How far will your Girl Scout experience take you? Discover the possibilities at our next virtual travel information session, **Thursday, January 21**. Learn all about council-sponsored trips, safety while traveling, and more! Start planning your next Girl Scout adventure today!

"I had always dreamed of going to Spain; of getting my passport stamped. I was so happy to be in a new place, seeing and experiencing new things along with my Girl Scout friends. The best part is that I achieved my goal by selling cookies and earning a travel scholarship. I will always be able to say, I did it!" - Elisa, Spain 2019

Upcoming Travel Opportunities

- Adventure in Peru
- Savannah, Georgia
- Natural Wonders at Niagara Fall, Ontario
- Japan: Land of the Rising Sun
- London, Paris, Florence & Rome

[Register Now!](#)



Stand Up for Human Rights A patch program for Seniors & Ambassadors

Human rights are relevant to all of us, every single day. As Girl Scouts Seniors and Ambassadors, we invite you to be a champion of human rights.

Learn about International Human Rights Day and the women who helped shape the human rights movement with a NEW self-guided patch program, **now through January 27**. This patch program, designed specifically for older girls, explores the universal values of human rights with a Take Action project.

Then, join your Girl Scout sisters, **Sunday, January 31**, for an optional Zoom discussion.

[Register Now!](#)



Canoe Team Interest Night

Juniors, Cadettes, Seniors and Ambassadors, come see what the canoe team is all about! Virtually meet our canoe team, the Jersey River Runners, **Thursday, January 28**.

Girls will have a chance to meet the coaches and canoe team members, ask questions and learn about the canoe races our team attends, including the General Clinton Canoe Regatta in upstate New York (photos from 2019 event).

This is an information night, no commitment is required.

[Register Now](#)



Make An Impact that Lasts a Lifetime

Cadettes, Seniors and Ambassadors, are you ready to start working toward your Silver or Gold Award? Join us virtually for one of our upcoming workshops. Attendance is required before beginning your project.

Girls are also encouraged to attend one of our Idea Shares. Girls will have



Upcoming Virtual Camper Reunions

Health and safety is a top priority. With this in mind we have reimagined our January Camper Reunion to be a contactless and virtual experience throughout the month—giving past campers from 2019 and 2020 the comfortable opportunity to participate in camp magic!

the opportunity to talk to committee members and receive valuable feedback on their project ideas before submitting their project proposals.

Parents and Troop Leaders of Junior Girl Scouts are invited to attend a workshop to guide their girls as they earn their Bronze Awards.

Camper reunion bags will be available for contactless pick up on designated dates in January. Bags includes some winter crafting activities, s'mores snack to make at home, and a puzzle packet-- oh and let's not forget our exclusive Camper Reunion 2020 fun patch!

Finally, reunite with some of your camp friends and favorite counselors at our Virtual Social and Campfire Singalong on **Thursday, January 21**. Pop in anytime between 4:00 - 5:00 or 6:00 - 7:00 p.m. The camp team will be on Zoom to answer all of your 2021 summer questions in the chatbox throughout the event.

And remember, if you register for camp within 48 hours of attending the virtual camper reunion, you could save up to \$225!!

Silver Award Workshop 1/19

GoGold Workshop 1/27

Idea Share 2/1

Bronze Award Workshop 2/17

Camper Reunion: Camp Amity Acres

Camper Reunion: Camp Sacajawea

UPCOMING PROGRAMS



[Visit Our Online Activities Calendar](#)

Badge Boxes & Girl Scout Journeys

- [Think Like a Programmer Junior Journey Jumpstart](#)
 - Sat Jan 23, 2:00 - 5:00 p.m. (J)
- [3 Cheers for Animals Journey Series \(D\)](#)
 - Sun Jan 24, 2:00 - 3:30 p.m.
 - Mon Jan 25, 5:30 - 7:00 p.m.
 - Tue Jan 26, 5:30 - 7:00 p.m.
- [Wonders of Water Journey Series \(B\)](#)
 - Sat Feb 20, 12:00 - 1:30 p.m. & 2:30 - 4:00 p.m.
 - Sun Feb 21, 12:00 - 1:30 p.m.
- [Girl Scout Badge Boxes](#)
 - Daisies, Brownies, Juniors & Cadettes

Daisy, Brownie & Junior

- [Camper Reunion: Camp Amity Acres](#)
 - Thu Jan 21, 4:00 - 5:00 p.m. or 6:00 - 7:00 p.m.
- [Camper Reunion: Sacajawea](#)
 - Thu Jan 21, 4:00 - 5:00 p.m. or 6:00 - 7:00 p.m.
- [Travel Information Session](#)
 - Thu Jan 21, 6:00 - 7:30 p.m. (JCSA)
- [Archery Introduction for Brownies](#)
 - Thu Jan 28, 4:30 - 6:30 p.m. (B)
- [Canoe Team Interest Night](#)
 - Thu Jan 28, 7:00 - 8:30 p.m. (JCSA)
- [Automotive Design Badge](#)
 - Fri Jan 29, 5:30 - 7:00 p.m. (DB)
- [Self-Guided Go-Getter Monthly Theme Patch Series - January](#)
 - Now - Sat Jan 31 (All levels)
- [Ring the Bell - Black History Month Kickoff Celebration](#)
 - Tue Feb 2, 6:00 - 6:30 p.m. (All levels)
- [I Heart My Daisy Robot](#)
 - Sat Feb 6, 1:00 - 2:30 p.m. (D)
- [New STEM Career Exploration](#)
 - Wed Feb 10, 5:30 - 7:00 p.m. (BJ)
- [Sing-A-Long for Girls](#)
 - Sat Feb 13, 2:00 - 4:00 p.m. (All levels)

Cadette, Senior & Ambassador

- [Digital Movie Maker](#)
 - Thu Jan 14, 6:00 - 8:00 p.m. (C)
- [Silver Award Workshop](#)
 - Tue Jan 19, 6:00 - 7:30 p.m. (C)
- [Camper Reunion: Camp Amity Acres](#)
 - Thu Jan 21, 4:00 - 5:00 p.m. or 6:00 - 7:00 p.m.
- [Camper Reunion: Sacajawea](#)
 - Thu Jan 21, 4:00 - 5:00 p.m. or 6:00 - 7:00 p.m.
- [Travel Information Session](#)
 - Thu Jan 21, 6:00 - 7:30 p.m. (JCSA)
- [Older Girl Recruitment Team](#)
 - Fri Jan 22, 7:00 - 8:30 p.m. (CSA)
- [GoGold Workshop](#)
 - Wed Jan 27, 6:00 - 7:30 p.m. (SA)
- [Canoe Team Interest Night](#)
 - Thu Jan 28, 7:00 - 8:30 p.m. (JCSA)
- [Older Girl Expo](#)
 - Thu Jan 28, 7:00 - 8:00 p.m. (CSA)
- [Self-Guided Go-Getter Monthly Theme Patch Series - January](#)
 - Now - Sat Jan 31 (All levels)
- [Idea Share with the Silver/Gold Committee](#)
 - Mon Feb 1, 5:30 - 6:15 p.m. (CSA)

Volunteer & Parent Opportunities

- [VTK for Individually Registered Members](#)
 - Sun Jan 24, 11:30 a.m. - 12:30 p.m.
- [VTK Beyond the Basics](#)
 - Mon Jan 25, 8:00 - 9:00 p.m.
- [Virtual Summer Camp Parent Info Session](#)
 - Wed Jan 27, 7:30 - 8:30 p.m.
- [Sing-A-Long for Adults](#)
 - Fri Feb 12 - Sun Feb 14
- [Parent/Leader Bronze Award Workshop](#)
 - Wed Feb 17, 6:00 - 7:00 p.m.
- [Virtual Summer Camp Parent Info Session](#)
 - Tue Feb 23, 7:30 - 8:30 p.m.

Girl Scouts

- [Social Butterfly Via Social Distancing](#)
 - Tue Feb 16, 6:00 - 7:30 p.m. (J)
 - [World Thinking Day Celebration](#)
 - Fri Feb 19, 5:30 - 7:00 p.m. (All levels)
 - [Noodlehead](#)
 - Sun Feb 21, 4:00 - 5:00 p.m. (JCSA)
 - [The Great Winter New Jersey Camp-In Camp-Out](#)
 - Fri Feb 26 - Sun Feb 28 (All levels)
 - [Juliette Meeting](#)
 - Sat Feb 27, 10:00 - 11:20 a.m. (All levels)
 - [Self-Guided Go-Getter Monthly Theme Patch Series - February](#)
 - Now - Sun Feb 28 (All levels)
- [Ring the Bell - Black History Month Kickoff Celebration](#)
 - Tue Feb 2, 6:00 - 6:30 p.m. (All levels)
 - [Older Girl Recruitment Team](#)
 - Fri Feb 12, 7:00 - 8:30 p.m. (CSA)
 - [Sing-A-Long for Girls](#)
 - Sat Feb 13, 2:00 - 4:00 p.m. (All levels)
 - [App Development](#)
 - Tue Feb 16, 6:00 - 8:00 p.m. (CSA)
 - [Leaders in Action - Wonders of Water \(C\)](#)
 - Wed Feb 17, 6:30 - 8:30 p.m.
 - Sat Feb 20, 12:00 - 1:30 p.m. & 2:30 - 4:00 p.m.
 - Sun Feb 21, 12:00 - 1:30 p.m.
 - [Owl Prowl](#)
 - Fri Feb 19, 5:30 - 6:30 p.m.
 - [World Thinking Day Celebration](#)
 - Fri Feb 19, 5:30 - 7:00 p.m. (All levels)
 - [Noodlehead](#)
 - Sun Feb 21, 4:00 - 5:00 p.m. (JCSA)
 - [Silver Award Workshop](#)
 - Thu Feb 25, 6:30 - 7:30 p.m. (C)
 - [The Great Winter New Jersey Camp-In Camp-Out](#)
 - Fri Feb 26 - Sun Feb 28 (All levels)
 - [Juliette Meeting](#)
 - Sat Feb 27, 10:00 - 11:20 a.m. (All levels)
 - [Self-Guided Go-Getter Monthly Theme Patch Series - February](#)
 - Now - Sun Feb 28 (All levels)

Visit Our Online Activities Calendar



Have a question? Don't be shy!
Contact us for more information.

Our address is 242 Adelphia Rd, Farmingdale, NJ 07727

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