A Tradition of Girl Scouting

Dear Girl Scout Family,

When our founder Juliette Gordon Low launched Girl Scouts 108 years ago, she had a vision to bring girls together to embrace their individuality, strength, and intellect. Since then, generations of Girl Scouts have refined gender roles and have made the world a better place through strong leadership and community service.

For many families, like the Lynches, Girl Scouts is a treasured tradition. Our own Monica Bason-Lynch, a retail associate, is a proud Lifetime Girl Scout and values the skills she developed through Girl Scouting. She encouraged her daughters, Arianna and Alanna, to become Girl Scouts too.

Both went on to earn the Gold Award, the most prestigious award in the world for girls and one that only 6% of Girl Scouts achieve.

Arianna, a 2020 graduate of Susquehanna University, has joined our team as a Recruitment Manager, inspiring young girls to become part of our life-changing organization. She is looking forward to helping girls of all ages and potential volunteers “See the value of Girl Scouting as well as the importance of female leadership and authenticity in this ever-changing world.”

Younger sister Alanna graduated from Long Branch High School in June and was inducted into the U.S. Naval Academy Class of 2024. She recently completed six challenging weeks of basic midshipmen training as part of Plebe Summer. Alanna’s advice to other girls is to “Always believe in yourself. If you do, you can accomplish anything.”

Girl Scouts offers every girl a chance to practice a lifetime of leadership, adventure and success.

It is a pleasure to see our founder’s legacy live on through second-generation Girl Scouts, Arianna and Alanna – both women of courage, confidence, and character who are making the world a better place.

Regards,

Eileen M. Higgins
Chief Executive Officer
Girl Scouts of the Jersey Shore

Discover the NEW Fall 2020 Shore Things Program Catalog!

Have you had an opportunity to check out the NEW Fall 2020 Shore Things Program Catalog? This year’s online program catalog is the ultimate tool to plan the upcoming Girl Scout year.
Shore Things is a digital-publication PACKED with new, one-of-a-kind opportunities for Girl Scouts; there’s something for every G.I.R.L. Click below to discover more!

Discover Shore Things

Girl Scout Thoughts

Summer may have ended, but the memories will last a lifetime!
This week we asked girls, what was your favorite Girl Scout activity this summer?

Kariah, Troop 60579
Girl Scout activities kept me busy this summer. The activity that I liked the most was the Camp-In, Camp-Out. It was fun setting up our family room as an indoor campground. My pillows and blankets made it so cozy. I really enjoyed singing songs and making the SWAPs. My favorite part of the night was making an Edible Camp Fire and S’mores. They tasted delicious! It was awesome that my family participated too. We all had so much fun!

Register for the Great Fall New Jersey Camp-In, Camp-Out

Kamlyn, Troop 60343
My favorite summer Girl Scout activity was working on the Summer Challenge patch. After months of virtual school, it was fun going to explore different places. I liked hiking at Tatum Park. I also enjoyed reading the story along the Middletown Library Story Walk. I also went swimming and built sand castles at Bayshore Waterfront Park. I liked looking for gnomes and fairies at Deep Cut Gardens. My favorite activity, and the messiest, was searching for fossils at Poricy Fossil Park. It was great doing these activities with my family!
Council Delegates Self-Nomination
Tuesday, September 1 - Tuesday, September 15

You have a VOICE! Self-nominate as a Council Delegate

Delegate self-nominations for the 2020 - 2021 Girl Scout year are open now through Tuesday, September 15. Delegates need to attend two Delegate Forums and our annual Delegate Meeting. Nominations are open to any registered member, 14 years and older. Serving as a Delegate is a great way to share your views with our council’s Board of Directors. It is also an excellent addition to college applications for teen Girl Scouts.

Important Dates

Self Nomination: Tuesday, September 1 - Tuesday, September 15
Election: Monday, September 21 - Friday, September 25
Annual Delegate Meeting: Wednesday, May 12, 2021

Submit Your Delegate Self-Nomination

Join us for our annual Volunteer Expo!

Let’s kick-off another amazing year of Girl Scouts with our annual Volunteer Expo! Learn what’s new to Girl Scouts, explore ideas for a successful year and network with fellow volunteers. Girl Scout volunteers are invited to join us at the Program Activity Center in Farmingdale, Friday, September 25, from 4:30 - 7:00 p.m. This year’s event will be entirely outdoors. To maintain social distancing, please select an entry time when registering. Masks are required.

Need to purchase a new vest or sash for the upcoming Girl Scout year? Is your troop excited to earn new badges or patches? Place your orders by Tuesday, September 22, and pick up your items at the Expo! Any items not in stock will be order and may not be available for night-of pick up. GSJS branded apparel and other items will be available for purchase night-of, as part of our End of the Season Sale!

Register Today for Our Volunteer Kick-Off Expo!
Email Us Your Shop Order Today
Local business highlights Girl Scouts

Every year, The Curchin Group, a local accounting firm, hosts a mini-golf tournament to support local nonprofit charities. This year, the event is not possible. Instead Curchin is highlighting organizations it previously supported, including Girl Scouts of the Jersey Shore.

Thank you to The Curchin Group for recognizing us and supporting our mission. Please take a moment to read what Curchin says about our program and how it impacts girls and the community.

Read The Curchin Group's Girl Scout Highlight Page

We're going NUTS over the this year's Fall Product Sale Program!

The Fall Product Program is just around the corner! Girls will be able to sell nuts, candy and magazines to friends and family with order cards and through our online portal beginning Friday, September 25. The Fall Product Program a great opportunity for troops to earn start-up money for the new Girl Scout year! It's also part of a hands-on leadership and financial literacy program unlike any other in the world. So this fall, let's go NUTS!

Learn About The 2020 Fall Product Program

Girl Scouts is still happening!

In challenging times, our Girl Scout grit shines the brightest. That’s why we’re prepared to be a source of consistency for you and your girl. We’re working hard to ensure your girl has access to the Girl Scout experience she knows and loves in a way she can access right now. And as things continue to change, we’ll continue to adapt to meet her needs.

And if you know a girl who's a dreamer, comedian, explorer, or something uniquely her own, she’s welcome at Girl Scouts! Find what makes her shine with friends and mentors by her side.

Animal Dance Party!

Do you know a girl in kindergarten through third grade interested in becoming a Girl Scout? Invite her to attend an Animal Dance Party!!

Referring Girl Scouts can receive an Add-A-Friend Fun Patch!

Imagine you’re a grasshopper or a ladybug. Now pretend you’re a bird, a giant elephant, or even a household pet. Now put on some music and join us for an Animal Dance Party! Girls will learn about different animals and discover fun new ways to dance!

While future Girl Scouts enjoy our dance party, parents will have the opportunity to get to know each other and share ideas on how Girl Scouts can supercharge their girl's life! There are several dates to chose from, RSVP today!
Renew Your Girl Scout Membership Today
Become A Girl Scout Today

Older Girl Expo

Calling all Cadettes, Seniors and Ambassadors! Let's start the new Girl Scout year with an exclusive expo, Saturday, September 19. Take this time to discover all things older girl, including travel, awards, badges, workshops and so much more!

Girls will enjoy games, learn about opportunities specifically available to them in the upcoming Girl Scout year, and network with other older girls from across council! We know this year might look a bit different, but it definitely won’t stop us! Register below!

Register Now!

Zombie Preparedness

Seniors and Ambassadors, come out to Camp Amity Acres, Sunday, September 20, for a day in camp you will never forget! Learn basic emergency preparedness and camping skills. Learn how to build a fire, how to purify water and cook your lunch over a campfire! Girls will also create a first aid kit to take home. Then, put your new skills to the test during our “Zombie Apocalypse”!

Girls will complete an Outdoor Journey and leave with information on how to meet the remaining requirements to earn the associated Take Action Award.

Register Now!

The Great Fall New Jersey Camp-In, Camp-Out

Jump start the fall festivities with the Great Fall New Jersey Camp-In, Camp-Out! Girl Scouts and their families are invited to join us, Friday, October 2 - Sunday, October 4. Let's come together virtually, and share in some camping fun from the comfort of their own homes and backyards!

The weekend will include live and recorded events, as well as activities girls can enjoy off-line on their own, or as part of a virtual troop meeting! This state-wide program is just $20 per family of four.

Register Now!

Spooktacular 2020!

Mark your calendars! This year's Spooktacular event will take place October 16 & 17. Spooktacular is Monmouth and Ocean counties' only fall festival planned by teen Girl Scouts. It’s a great opportunity to get outside and enjoy the fall weather and partake in fun and spooky Halloween festivities! This year's activities will be adapted and social distancing guidelines will be followed.

Spooktacular is open to everyone; so make sure to invite your family, friends and neighbors! Spooktacular also offers tons of volunteer opportunities for older Girl Scouts. Click below for more information.

Register Now!

2020 Phenom Awards Celebration

Join us for our fifth annual Phenomenal Women Under 40 celebration, Wednesday, September 23, at the Program Activity Center in Farmingdale. This year we'll be honoring 10 women from Monmouth and Ocean counties.

Meet our incredible honorees and purchase event tickets below!

Meet Our 2020 Phenom Honorees

Girl Scout’s Golf Outing

Mark your calendar and join us, Tuesday, October 6, as we tee off at our annual Girl Scout Golf Classic at Rumson Country Club. Let's enjoy a day on the greens and golf FORE Girl Scouts!

Purchase Event Tickets and Sponsorship Opportunities

Learn All About Spooktacular 2020
Girl Scout Journeys

- Zombie Preparedness - Outdoor Journey
  - Sunday, September 20 (SA)
- Think Like A Programmer
  - Now through September 30 (JCSA)

Daisy, Brownie & Junior

- Your Voice Matters - Census 2020
  - Now through September 30 (All levels)
- Animal Dance Party
  - Sep 18 & 21 and Oct 3 (DB)
- She & Me Exercise Class
  - Sun Sep 20, 1:00 - 2:00 p.m. (DB)
- Outdoor Art Expo
  - Sep 22 - 29 (All levels)
- Budding Entrepreneur
  - Sat Sep 26, 9:30 - 11:00 a.m. (B)
- Hiker/Letterboxer Combo
  - Sat Sep 26, 1:00 - 4:00 p.m. (B)
- Girls in STEM
  - Sat Sep 26, 1:00 - 2:30 p.m. (DBJ)
- Juliette Meeting
  - Sun Sep 27, 10:00 - 11:30 a.m. (DBJ)

Cadette, Senior & Ambassador

- Your Voice Matters - Census 2020
  - Now through September 30 (All levels)
- CollegeLab
  - Seniors & Ambassadors
- Spooktacular Volunteer Information Night
  - Sep 15 & 16 (CSA)
- Silver Award Workshop
  - Wed Sep 16, 6:00 - 7:30 p.m. (C)
- Older Girl Expo
  - Sat Sep 19, 6:30 - 8:30 p.m.
- Outdoor Art Expo
  - Sep 22 - 29 (All levels)
- Idea Share with Silver/Gold Committee
  - Wed Sep 23, 5:30 - 6:15 p.m. (CSA)
- Juliette Meeting
  - Sun Sep 27, 10:00 - 11:30 a.m. (CSA)
- GoGold Workshop
  - Tue Sep 29, 4:30 - 6:00 p.m. (SA)

Volunteer Opportunities

- Zooms Ins and Outs
  - Thu Sep 17 & Tue Oct 13, 7:00 - 8:00 p.m.
- Volunteer Expo
  - Fri Sep 25, 4:30 - 7:00 p.m.
- Basic Outdoor Skills Training
  - Sat Sep 26 & Sun Oct 11, 9:00 a.m. - 5:00 p.m.
- VTK Beyond the Basics
  - Mon Sep 28, 8:00 - 9:00 p.m.
- 10 Ways to Zoom Any Virtual Troop Meeting to New Heights
  - Tue Sep 29 & Wed Nov 18, 7:00 - 8:00 p.m.
- VTK for Individually Registered Members
  - Sat Oct 3, 4:00 - 5:00 p.m.
- Mental Health First Aid
  - Sat Oct 10, 9:00 a.m. - 3:00 p.m.