Strength in Our Differences

Dear Girl Scout Family,

For more than 100 years, Girl Scouts has embraced and carried forward the legacy of openness, inclusion and unity established by our founder Juliette Gordon Low.

Through the years, our core values of equity, diversity and inclusion have guided our efforts to help all girls thrive.

Like our country, the Girl Scout movement is made up of individuals from all backgrounds with their own beliefs, opinions, and ideologies. These differences are what make us stronger.

As our nation continues to grapple with institutional racism and social injustice, our commitment to inspiring all girls to be leaders in their own lives has never been more vital.

By helping girls build courage, confidence, and character to raise their voices and advocate for issues and ideas important to them, we are developing changemakers who make a difference in our communities.

Our girls lead every day in addressing local concerns like protecting our shore, fostering literacy, reducing food insecurity, combating isolation, preventing bullying, and improving the overall health and well-being of our neighbors.

When girls lead, our communities are stronger, and our organization is stronger.

Please join us in welcoming more girls across Monmouth and Ocean counties to Girl Scouts. We want area families to know that Girl Scouts of the Jersey Shore is here to offer all girls - regardless of race, religion, economic status or ability - a safe, inclusive environment where they are empowered to lead and to make the world a better place.

Regards,

Eileen M. Higgins
Chief Executive Officer
Girl Scouts of the Jersey Shore

September 15 - October 15 is Hispanic Heritage Month.
This week, we asked girls about Hispanic women who have inspired them.

This month it is important that we recognize the contributions and influence of Hispanic Americans through their history, culture, and achievements. There is no one day for us to celebrate these women, but this month is meant to teach other Americans about Hispanic contributions.

Join us this month in the Discovering Hispanic Heritage Fun Patch Program, Tuesday, September 15 - Thursday, October 15. Girl Scouts of all backgrounds are encouraged to dive into Hispanic culture and become familiar with its rich elements including language and history as well as learning more about incredible Hispanic heroines through a variety of activities. Celebrate with us! Click the link below to register and discover more.

We asked Red Bank Troop 965 what Hispanic women have influenced them, "There have been many female Hispanic change-makers including, Joan Baez, an American folksinger and political activist; Jenni Rivera Saavedra, an American singer/songwriter, actress, and entrepreneur; Supreme Court Justice Sonia Sotomayor, first Hispanic and Latina member of the Court; and Alexandria Ocasio-Cortez, the youngest US congresswoman. Seeing Sonia Sotomayor and AOC representing Hispanics in such powerful ways is really incredible. It is also so important for us to see Hispanic women represented in the film and music industries. Some incredibly talented Latinas include, Gina Rodriguez, Selena Gomez, Demi Lovato, and Zoe Saldana."

Join GSJS As We Celebrate Hispanic Heritage Month

Join us for our annual Volunteer Expo!

Mark your calendar and don’t miss out on our Annual Volunteer Expo! Learn what’s new to Girl Scouts, explore ideas for a successful year and network with fellow volunteers. Girl Scout volunteers are invited to join us at the Program Activity Center in Farmingdale, Friday, September 25, from 4:30 - 7:00 p.m. This year’s event will be entirely outdoors. To maintain social distancing, please select an entry time when registering. Masks are required.

Register Today for Our Volunteer Kick-Off Expo!

Gear up for the new Girl Scout year!

Need to purchase a new vest or sash for the upcoming Girl Scout year? Is your troop excited to earn new badges or patches? We’ve got all that and more! From beautiful Girl Scout scarves to volunteer t-shirts, and from cookie jars to GSJS branded sleeping bags and animal-themed reusable bags; there’s something for everyone! Click below to email Monica Bason-Lynch, retail associate, and place your shop orders and schedule a pick up. Any items not available in our shop can be ordered.

Email Us Your Shop Order Today
International Day of the Girl

October 11th is International Day of the Girl!

Since 2012, October 11, has been the official International Day of the Girl! The day highlights and addresses the needs girls have and the challenges they face while promoting their empowerment and the fulfillment of their human rights.

To celebrate, we’re rallying girls to do their part and engage in civic action to better their communities. Join us, Sunday, October 11, as we honor this day by offering six BRAND NEW Civic Badges aimed to prepare Girl Scouts to be ambitious and decisive leaders! There’s something for every G.I.R.L.

Daisies Speak Government
Sun Oct 11, 10:00 - 11:00 a.m. (D)

Brownies Branch into Government
Sun Oct 11, 11:30 a.m. - 1:00 p.m. (B)

Governing Juniors
Sun Oct 11, 1:30 - 3:00 p.m. (J)

Cadette Change Makers
Sun Oct 11, 12:00 - 2:00 p.m. (C)

Girls Empowered!
Sun Oct 11, 2:00 - 4:00 p.m. (S)

Voices of the Future
Sun Oct 11, 2:00 - 4:00 p.m. (A)

Keep her engaged and inspired in challenging times.

Don’t forget to renew your membership

In challenging times, our Girl Scout grit shines the brightest. That’s why we’re prepared to be a source of consistency for you and your girl. We’re working hard to ensure your girl has access to the Girl Scout experience she knows and loves in a way she can access right now. And as things continue to change, we’ll continue to adapt to meet her needs.

And if you know a girl who’s a dreamer, comedian, explorer, or something uniquely her own, she’s welcome at Girl Scouts! Find what makes her shine with friends and mentors by her side.

Fall Product Sale Program

The Fall Product Program begins next Friday, September 25! The Fall Product Program is a great opportunity for troops to earn start-up money for the new Girl Scout year! It’s also part of a hands-on leadership and financial literacy program unlike any other in the world.

Beginning next Friday, Girls will be able to sell nuts, candy and magazines to friends and family with order cards and through our online portal. So this fall, let’s go NUTS!

Older Girl Expo

Calling all Cadettes, Seniors and Ambassadors! Let’s start the new Girl Scout year with an exclusive expo, Saturday, September 19. Discover all things older girl, from travel to programs, journeys and higher awards.

Girls will enjoy games, learn about opportunities specifically available to them, and network with other older girls from across council! Let’s make this your BEST Girl Scout year! Register below!

Outdoor Art Expo

Get outside and get creative! Snap some nature photographs, create a masterpiece with moss or a fairy house from flowers, or go full-on abstract! Have fun while fulfilling requirements for your Outdoor Art badge!

Girls can enter our Expo as many times as they would like; each entry enters

get ready to trust your strengths

Older Girl Expo

Get Ready to Trust Your Strengths

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**The Great Fall New Jersey Camp-In, Camp-Out**

Get your marshmallows and sleeping bags ready! It's time for the Great Fall New Jersey Camp-In, Camp-Out, **Friday, October 2 - Sunday, October 4**. Girls and their families are invited to come together virtually, and share in some camping fun from the comfort of their own backyards!

The weekend will include live and recorded events, as well as activities girls can enjoy off-line on their own, or as part of a virtual troop meeting! This state-wide program is just $20 per family of four.

**App Development**

How many apps do you use on a daily basis? Instagram, TikTok, Twitter? Have you ever thought about creating your own app? Cadettes, join us for this exciting program, **Monday, October 19**. We'll learn how to collect data and design a prototype for an app that will help to build healthy habits and an app to track personal progress.

**2020 Phenom Awards Celebration**

Our annual Phenom Awards are less than a week away. Join our celebration, **Wednesday, September 23**, at the Program Activity Center in Farmingdale. This year we'll be honoring 10 women from Monmouth and Ocean counties.

Meet our incredible honorees and purchase event tickets below!

**Girl Scout's Golf Outing**

Mark your calendar and join us, **Tuesday, October 6**, as we tee off at our annual Girl Scout Golf Classic at Rumson Country Club. Let's enjoy a day on the greens and golf FORE Girl Scouts!

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**UPCOMING PROGRAMS**

**Girl Scout Journeys**
- **Think Like A Programmer**
  - Now through September 30 (JCSA)

**Daisy, Brownie & Junior**
- **Your Voice Matters - Census 2020**

**Cadette, Senior & Ambassador**
- **Your Voice Matters - Census 2020**

**Volunteer Opportunities**
- **Volunteer Expo**
  - Fri Sep 25, 4:30 - 7:00 p.m.
- **Basic Outdoor Skills Training**

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Now through September 30
- Celebrating Hispanic Heritage Month - Activity Guide
- Go The (Social) Distance Virtual 5K
- Animal Dance Party
- Outdoor Art Expo
- Budding Entrepreneur
- Hiker/Letterboxer Combo
- Girls in STEM
- Juliette Meeting
- The Great Fall New Jersey Camp-In, Camp-Out
- Cranberry Ramble and Picking
- Travel Information Session
- Bronze Award Workshop
- Daisies Speak Government
- Brownies Branch into Government
- Daisies Speak Government
- Brownies Branch into Government
- Go Getter Monthly Theme Patch Series - October
- Clean Ocean Action Patch Pack
- Good Morning Halloween
- GoGold Workshop
- Silver Award Workshop
- Spooktacular Volunteers - Decorating and Day of Event
- Cadette Change Makers
- Voices of the Future
- Idea Share with Silver/Gold Committee
- Spooktacular!
- Spooktacular Volunteer - Pack up All Star
- App Development
- Design Your Own Website!
- Juliette Meeting
- GoGold Workshop
- Go-Getter Monthly Theme Patch Series - October
- Clean Ocean Action Patch Pack
- Visit Our Online Activities Calendar

Have a question? Don't be shy!
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Contact us for more information.

Our address is 242 Adelphi Rd, Farmingdale, NJ 07727

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