

girl scouts of the jersey shore



Corporate Sponsorship Opportunities 2023



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Partnering with Girl Scouts of the Jersey Shore shows your commitment to developing the next generation of girl leaders.

Founded in 1912 by Juliette Gordon Low; the Girl Scout movement today is now over 52 million strong. As the world's preeminent leadership development organization for girls, the mission of Girl Scouts is to build girls of courage, confidence, and character, who make the world a better place.



Girl Scouts of the Jersey Shore serves over 11,000 members in Monmouth and Ocean Counties. While participating in the Girl Scout Leadership Experience, Girl Scouts gain important skills in four areas: science, technology, engineering, and math (STEM), the outdoors, life skills, and entrepreneurship.

Girl Scouts of the Jersey Shore believes EVERY GIRL regardless of her race, ethnicity, socioeconomic status, sexual orientation, disability, gender identity, or geographic location—is empowered to fulfill her potential and make the world a better place.

Together with our corporate partners we can continue to offer a unique, girl-led experience where girls can try new things, develop lifelong skills, and take on leadership roles.

@girlscoutsjs

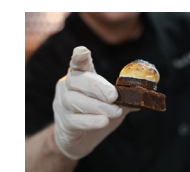
<p>10K+</p> <p>Facebook Followers</p>	<p>2,278</p> <p>Instagram Followers</p>	<p>1,575</p> <p>Twitter Followers</p>	<p>1,318</p> <p>LinkedIn Followers</p>
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Community partners are an integral part of how girls connect with the world around them. When you choose to offer programming with us or sponsor our events, the benefits include:

Visibility to more than 11,000 members across Monmouth and Ocean Counties

Opportunity to work with the largest organization for girls in the world – with over 110 years of experience in building girls of courage, confidence, and character, who make the world a better place.

OUR EVENTS:



TopCookie: A Girl Scout Cookie Competition | Local chefs compete for the coveted title of TopCookie Champion and People's Choice Award Winner, creating a special dessert made with iconic Girl Scout Cookies!



Women of Distinction and Community Partners Gala | GSJS honor a distinguished group of community leaders who are all outstanding role models to our girls at our annual gala event.



Girl Scout Golf Classic | A major annual fundraiser spending the day playing golf, accompanied by, lunch, dinner, and awards.



Phenomenal Women Under 40 | GSJS honor incredible women under 40 who truly exemplify courage, confidence, and character.



Highest Awards Ceremonies for Girl Scouts | Girl Scouts can earn their Gold, Silver and Bronze Awards based on specialized requirements that make meaningful, sustainable changes in their communities and around the world.



Career Day for Girls | Career Day gives girls in our community the ability to learn about careers that align with their interests and skills, exposes girls to careers they may not have imagined and provides an interactive and dynamic day of learning.



Color Fun Run | Girl Scouts, family, and friends walk and run through Camp Sacajawea as colored powder covers each participant from head to toe.

Sponsorship Benefits

CHAMPION

\$50,000

- Sponsorship of all 7 events for the year*
- Exclusive marketing opportunities for sponsorship of one program initiative
- Custom Co-Branded Patch
- Partnership highlighted in GSJS Member Newsletter
- Retractable Banner to be displayed at events
- Sponsor Logo & Name listed on the gsFun.org website
- Sponsor Logo & Name placement on associated event invitation and email promotion
- GSJS press release highlighting sponsorship
- Social media post highlighting sponsorship
- Acknowledgment in GSJS Annual Report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases

CHANGEMAKER

\$25,000

- Sponsorship of 4 events for the year*
- Exclusive marketing opportunities for sponsorship of one program initiative
- Custom Co-Branded Patch
- Partnership highlighted in GSJS Member Newsletter
- Retractable Banner to be displayed at events
- Sponsor Name listed on the gsFun.org website
- Sponsor Logo & Name placement on associated event email promotion
- GSJS press release highlighting sponsorship
- Social media post highlighting sponsorship
- Acknowledgment in GSJS Annual Report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases

Did you know? Less than

2%

of charitable giving in the U.S. supports women & girl organizations.

TAKE ACTION

\$15,000

- Sponsorship of 3 events for the year*
- Marketing opportunities for sponsorship of one program initiative
- Custom Co-Branded Patch
- Partnership highlighted in GSJS Member Newsletter
- Retractable Banner to be displayed at events
- Sponsor Name listed on the gsFun.org website and associated event email promotion
- GSJS press release highlighting sponsorship
- Social media post highlighting sponsorship
- Acknowledgment in GSJS Annual Report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases

Supporting GSJS with a sponsorship demonstrates your commitment to building a strong and inclusive female leadership pipeline, so that EVERY girl can make their own choices, take healthy risks, explore their curiosities, and become resilient leaders.

**Includes signage, ads in program, and all sponsor benefits included in each event opportunity.*

Multi-year opportunities are available.

CONNECT

\$10,000

- Sponsorship of 2 events for the year*
- Sponsor Name listed on the gsFun.org website and associated event email promotion
- GSJS press release highlighting sponsorship
- Social media post highlighting sponsorship
- Acknowledgment in GSJS Annual Report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases

DISCOVER

\$5,000

- Sponsorship of 1 event for the year*
- Sponsor Name listed on the gsFun.org website
- Social media post highlighting sponsorship
- Acknowledgment in GSJS Annual Report
- Marketing Opportunities including member emails, donor emails, social media posts, press releases





Thank you! **COMMVault**

Custom Co-Branded Patch

GSJS Champion, Changemaker, and Take Action sponsorship levels can develop their very own custom co-branded patch in partnership with GSJS. Your investment will support Girl Scout programs for EVERY girl and will allow us to meet the needs of all communities through customized programs and deliver the best leadership development experience.

Girl Scout patches and badges are a great way for a girl to explore her interests and learn new skills in topics such as STEM, Outdoors, Life Skills and Entrepreneurship. A physical reminder of every adventure and to show the world what she's accomplished.

“The symbols which you wear on your sleeve mean that you have an intelligent interest in the subjects you have chosen, understand the principles of them, and can give reasonable, practical proof of this.”

– *Scouting for Girls, Official Handbook of the Girl Scouts, published by The Girl Scouts, Inc., 1920*

Thank you Commvault for your support!

GSJS's after-school outreach programs give girls the opportunity to participate as a Girl Scout in a troop in areas where no traditional troops exist. Many of these girls receive financial assistance and might not otherwise have the means to participate in programs such as this Amazing Women Series.

With partnerships like this we can provide enriching experiences and programs to many more girls in all of Monmouth and Ocean Counties, regardless of race, ethnicity, socioeconomic status, sexual orientation, disability, gender identity, or geographic location.

Girl Scouts gain important life skills and confidence when introduced to science, technology, engineering, and math (STEAM). Together we can continue to provide quality experiences for a long-lasting impact on the girls we serve, improve our communities, and change their lives for the better.

girl scouts 
of the jersey shore

gsFun.org

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