

Guidelines for Money Earning or Fund Raising

Money Earning (Troop/Group/Individual Girls)

Money earning activities are planned or carried out by girls and supported by the adults, to earn money for a trip, service project or other activity requiring unusual expenditures. The **only permitted product sales** are the Council sponsored cookie and fall product sales. These approved sales have a quality control, promotion, and public acceptance at the national level.

- Examples of permitted money earning activities are:
 - Workshops (e.g. petals, badges, journeys. Camp skills, bridging)
 - Events (e.g. daisy day, sports/Olympics, dance, World Thinking Day, teas)
 - Putting on a play, show, concert
 - Homemade bake sale/craft sale
 - Car wash, yard work

All money earning activities conducted by a troop/group/region must be reported on their annual financial report. The Council limits the money earning opportunities to no more than three (3) per Girl Scout year. **It's NOT permitted to conduct a money earning activity during official Girl Scouts of the Jersey Shore Product Sales times. Troops MUST participate in BOTH Councils product sales to apply for additional money earning activities. Participation is indicated on the money earning application.**

Regional Engagement Manager/designee approval is required for troop/group/individual girl money earning activities. Allow four (4) weeks for approval. Cadette, Seniors, and Ambassadors (troop/group/individual) must obtain approval from the Girl Experience Manager for older girls.

GSUSA Accident Insurance only covers approved money-earning activities. Refer to the Blue Book of Documents and Volunteer Essentials.

Fund Raising (Adults)

Monies raised in support of the Girl Scouts of the Jersey Shore annual giving campaign must be adult generated. Activities may be conducted by adults affiliated with regions and communities. All monies earned must be forwarded to the Council's Fund Development Department at one of the Service Center for the benefit of all girls.

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- Examples of permitted fund raising activities include, but are not limited to, restaurant charity events, flea markets, garage sales, etc.

Dos:

- Follow all GSUSA and Council procedures and guidelines.
- Consult with Regional Engagement Manager (money earning) and Fund Development Manager on any fund-raising ideas.

Don'ts

- Conduct a money earning/fund-raising activity during official Girl Scouts of the Jersey Shore product sales times.
- Sign any contracts until it has been reviewed by your Regional Engagement Manager
- Allow girls to engage in direct solicitation for money (pledges, gifts, cash)

If a troop/group/individual has funds left at the end of the year, please consider donating all or part of those funds to the annual giving fund.

Application for Troop/Group/Individual Girl Money Earning

Region _____

If Troop/Group:

Troop/Group # _____ Level _____ # Girls _____

Leader/Advisor's Name _____ Phone # _____

Email _____ Monthly Dues _____

If Individual Girl:

Name _____ Phone # _____

Email _____ Level _____

Troop/Group/Individual **participated*** in the following Council Approved Product Sales:

Cookie Sale Yes ____ No ____ # of boxes sold _____ *(minimum 30 boxes/girl) Earned \$ _____

Fall Sale Yes ____ No ____ # of items sold _____ *(minimum 15 items/18 emails/girl) Earned \$ _____

Troop submitted an approved financial report Yes ____ or No ____

What is the purpose of the money earning activity and date of activity?

Description of money earning project:

Is a signed contract agreement required? Yes ____ No ____

(Contracts are to be submitted to your Regional Engagement Manager for review)

of girls to participate in the project? _____ # of adults to participate in the project _____

Date _____ Location _____

Is this project open to the public? ____ Is security needed? ____ If so, how will security be provided? _____

Project earnings \$ _____ Cost of implementation \$ _____

If project is to support a trip or camping experience, include trip application and submit four (4) weeks before activity. If your project is an event or activity, please submit the Intent to Event (ITE) form and flyer 2 months prior.

Troop Leader/Parent/ Adult signature _____ Date _____

Regional Engagement Manager or Designee Approval _____ Date _____

Approval declined because _____