

Troop/Group Sponsorship Guidelines

Troop sponsorship is a voluntary partnership between a Girl Scout troop/group and an organization, a business, a religious group, service organization or a school for the purpose of supporting Girl Scouts.

Donations are limited to \$249.99 per donor per Girl Scout membership year.

Examples of Troop/Group Sponsors

- A religious group may sponsor a troop/group by paying membership fees.
- A school may provide a meeting place.
- A business may provide art supplies such as scissors, glue, paper, and paint.
- An individual may provide uniforms, books, and craft supplies.

How to Recruit a Sponsor?

- Inform the sponsor about Girl Scouts, what we do, what your troop/group does, trips and service projects.
- During the meeting, outline the sponsorship program as concisely as possible. Include reasons why your troop is seeking assistance.
- Give the potential sponsor the sponsorship agreement.
- If the response is favorable, work out an agreement with the sponsor.
- Once the sponsorship agreement is signed, the Council Office will provide you with a certificate to present to your sponsor.

When a troop/group has a number of needs that cannot be met by one sponsor, several sponsors are a good choice. Troop/group may recruit one sponsor to help with an event, a second to donate supplies and a third to provide photocopying. There are several things that limit the number of sponsors a troop can acquire:

- The sponsorship system is a partnership in which the troop has responsibilities to the sponsor.
- The sponsorship system is not a fund-raising mechanism; if large amounts of goods or money are needed, other options should be explored.

Troop/Group Responsibility to the Sponsor

- Keep the sponsor informed of troop/group activities and include the sponsor in appropriate activities, for example:
 - Send your sponsor troop updates
 - Invite your sponsor to ceremonies, celebrations and other special events
- Acknowledge the sponsor's contribution to the troop/group, for example:
 - Inform the girls and parents of the contribution made
 - Frame the sponsorship certificate along with a picture of the troop/group
 - Make thank you cards
- Offer the sponsor information on Girl Scout membership.

TROOP/GROUP SPONSORSHIP AGREEMENT

SPONSOR INFORMATION

Sponsor Name: _____ Date: _____

Sponsors Address: _____ Phone: _____

City/State/Zip: _____ Email: _____

Signature/Date _____

GIRL SCOUT TROOP/GROUP INFORMATION

Region: _____ Troop Number/Level: _____

Leader Name: _____ Phone: _____

Address: _____ Cell Phone: _____

City/State/Zip: _____ Email: _____

The Sponsor will: (please check all that apply)

- ☐ Provide a meeting place
- ☐ Provide financial assistance
- ☐ Amount \$_____ for the purpose of _____
(Donations are not to exceed \$249.99 per donor)

- ☐ Provide resources/services

Craft supplies, books, flags, transportation, adult training, refreshments, etc.

- ☐ Publicize Girl Scout activities
- ☐ Newsletter, ad, bulletin, etc.
- ☐ Other (specify)

Please return to:

Regions- Sandy Hook, Colonial, and Sunset Shore

GSJS, Name of region, 242 Adelpia Road, Farmingdale, NJ 07727

Region- Shore Pines

GSJS, Shore Pines, 1405 Old Freehold Road, Toms River, NJ 08753

Attn: Volunteer and Troop Support Director