

# 2024 Parent Permission and Responsibility Form



The Girl Scout Cookie Program begins Friday, January 12, 2024

## The Girl Scout Cookie Program®

Girl Scout Cookies® are an opportunity for girls to do extraordinary things. Proceeds from every purchase stay local, powering new experiences!

Whether it's a trip she'll never forget, a service project that will change her community forever, or the opportunity to build a lifetime of memories at camp, Girl Scout Cookies make it all happen! Selling them also teaches girls essential skills they can use to be successful today and in the future — it's a sweet deal.



## Digital Cookie

Help girls take their Girl Scout Cookie® business to the next level with the Digital Cookie platform. By adding online and mobile channels to their sale efforts, girls can market everyone's favorite Girl Scout Cookies to friends and family down the block or across the country from the comfort of their home. Using Digital Cookie is easy and convenient.

- Girl Scouts® who paired Digital Cookie with traditional sales on average sold 76% more Girl Scout Cookies than girls who did not sell Girl Scout Cookies online
- Girl Scouts who personalized their Digital Cookie site with their own picture or video, on average, sold more than double the number of Girl Scout Cookies

## Parents • Get Involved!

The Girl Scout Cookie Program is a team effort, and adult support plays a major part. When you support her success through the Girl Scout Cookie Program, you're narrowing the female entrepreneurship gap by nurturing that go-getter spirit early on and equipping her with the confidence and know-how to dream big and do bigger.

Troops earn money based on per-girl average:

- \$0.80 per box 1-149 packages sold
- \$0.85 per box 150-199 packages sold
- \$0.90 per box 200-249 packages sold
- \$0.95 per box 250+ packages sold.

..... Detach and return lower portion to your Troop Product Sale Manager .....

## 2024 Cookie Sale Program Parent Permission and Responsibility Form

My daughter \_\_\_\_\_, has my permission to participate in the 2024 Cookie Sale Program. In so doing, I agree to accept the financial responsibility for all products and money she receives. I agree to see that my daughter does not begin selling before January 12, 2024.

\_\_\_\_\_  
Signature of parent/guardian Telephone E-mail

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip Code