

Set Your Cookie Goals

The Girl Scout Cookie Program begins January 12, 2024.

You may not take orders or sell cookies before this date.

Rewards are cumulative. Girls who opt out of rewards for extra proceeds will resume receiving rewards starting at 750+ pkgs.

My Goal:

girlscouts
of the jersey shore

www.gsfun.org | 800.785-2090

30+ Pkgs



Theme Patch

50+ Pkgs



Theme Key Ring

80+ Pkgs



Mood Cup **AND** Straw

130+ Pkgs



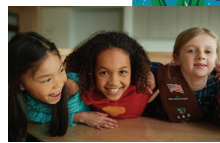
Coin Purse **AND** Wristband

225+ Pkgs



Flair Bottle **AND** Vinyl Sticker

500+ Pkgs



Girl Membership **AND** Beach Towel

750+ Pkgs



Sweatshirt **AND** Choice of Battleship NJ 5/18/24 **OR** \$40 GSJS Gift card

325+ Pkgs



Plush **AND** Camplight

1,250+ Pkgs



2 Tickets to STOMP at McCarter Theater 6/8/24 **OR** \$100 GSJS Gift card

2,000+ Pkgs



A week of summer fun!

3,000+ Pkgs



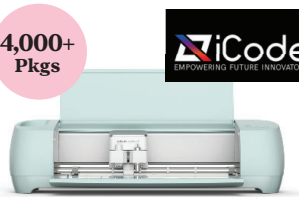
Telescope with ASTRA Astronomy Program TBD **OR** \$200 GSJS Gift card



A.S.T.R.A.



4,000+ Pkgs



Cricut with iCode Class TBD



1 Week at GSJS Summer Camp **OR** Camping Gear and Overnight for Grade 4+ **OR** Lifetime GSUSA Membership for Graduating Ambassadors

Digital Cookie

20+ DC Emails



Participation Patch

15+ Pkgs



2024 Patch

50+ Pkgs



Cookie Techie Patch

10+ Pkgs



Cookie Share Patch

Jersey Shore Cares

50+ Pkgs



Lanyard

100+ Pkgs



Axolotl Pillow

Troop Rewards

180+ PGA*



Goal Getter Patch **AND** Choice of T-Shirt **OR** Axolotl PBJ (assorted colors)

*Rewarded to each girl selling when the troop PGA (based on the number of girls selling) is 180+ boxes by close of the sale. Troops that opt out of rewards will only receive the patch.



Boost Bars*



*Awarded at the **highest level earned** starting at 50+ in 50 pkg intervals to 1000 and 100 pkg intervals after

All pictures shown are for illustration purposes only. Actual product may vary due to availability.

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Special Incentives



WIN this Adorable Axolotl!
Girls reaching 250+ boxes during cookie sale will be entered into a raffle.
4 winners - 1 per region



500+ Cookie Seller Hoe-down!
June 1, 2024

Sell 500+ boxes of cookies during the 2024 Girl Scout Cookie Program and receive an invite to the 500+ Cookie Seller Hoe-down.

Enjoy a show with western line dancers, learn some steps to become line dancing pros, and have some up close encounters with animals!

Check out what's coming to the council shop soon. Available for purchase, while supplies last.




Become a true cookie boss in four easy steps!

Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

Use the Digital Cookie® app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.



1. Register for Digital Cookie®



Create your **Digital Cookie Password** for email address: parents@email@domain.com

When you create your password, a confirmation email will be sent.

Password:

Confirm password:

SUBMIT

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

2. Set Up Your Site



STEP 1: SET MY SALES TARGET REQUIRED

Your Goal Calculator

Practice wants to sell: 20K boxes which is about \$1200 to help her keep and others.

SO FAR TONILISA HAS SOLD:

- 10000 Office Sales
- 10000 Online Sales
- 10537 Total Boxes Sold

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

4. Track Your Progress



Total Online Sales

- Customers who ordered: 6
- Orders placed: 6
- Products sold: \$1
- Gift boxes: 2

Marketing Emails

14 marketing emails sent to 10 Customers

Online Sales by Cookie

- Thin Mints: 100%
- Other Cookies: 0%

Online Sales by Delivery

- Online: 100%
- Offline: 0%

Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

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