

# 2024 Cookie Sale

## Frequently Asked Questions- Girls

### 1. Why did we switch bakeries? Where are the Samoas?

ABC offers great cookies and is an excellent partner for our council. We do not expect the same cookie challenges that we had for the last 2 years.

In addition, they offer a variety of vegan options that our customers have been requesting as well as a truly nut-free cookie.

The Caramel delites might not taste exactly like Samoas, but they taste great too!

### 2. What are the names of our cookies?

**Thin Mints** This iconic Girl Scout treat is just as bright and refreshing as ever, and its all-vegan ingredient list means anyone can enjoy it.

**Trefoils** This iconic Girl Scout cookie celebrates all things simple, with a fresh taste.

**Caramel delites** Vanilla cookies topped with caramel, sprinkled with toasted coconut, and laced with chocolatey stripes.

**Peanut Butter Patties** The decadent taste of pure peanut butter over the satisfying crunch of a vanilla cookie makes this delicious treat a cookie sale must-have. Peanut Butter Patties® have been in our Girl Scout Cookie line for more than 30 years, are the third best-selling Girl Scout Cookie and are among the top 10 best-selling cookies in America.

**Peanut Butter Sandwich Cookie** Crisp and crunchy oatmeal cookies with creamy peanut butter filling.

**Lemonades** This original treat features the slightest hint of lemon, for a refreshing, completely unique flavor that stands out as a beloved Girl Scout staple! This lemon cookie package is 37% heavier than the lemon cookie from last year.

**Adventurefuls** Your indulgence craving taste buds will fall in love with this brownie-inspired cookie with caramel flavored crème and a hint of sea salt!

**Toast-Yay** YAY! French Toast inspired cookies dipped in delicious icing and full of flavor in every bite!

#### **Caramel Chocolate Chip (Gluten-free)**

Millions of Americans have problems eating food with gluten – ABC Bakers has created a delicious Girl Scout Cookie just for them! See allergen sheet.

### 3. When do cookies go on sale? Cookies are purchased from girls during the council's cookie season. This year's sale at Girl Scouts of the Jersey Shore (GSJS) is January 12, 2024- April 14, 2024

### 4. Why has the cookie price gone up to \$6? We have not raised the price of our cookies for a number of years. With inflationary pressures on our council and our troops, it was time to keep pace with the rest of the economy. Troops will be earning more funds for their activities.

### 5. In what ways can I sell cookies?

- a. You can sell cookies by sending out your Digital Cookie link. Your customers can order girl delivered orders, shipped cookies, or donated cookies.
- b. You can go door to door with your paper order card and fill your card from your troop inventory. Contact your leader or troop cookie manager. Take payment only when your customer has her cookies.
- c. You can pull a wagon of cookies through the neighborhood. Get your inventory from your leader or troop cookie manager. When you hand the cookies to your customer, you can take payment in cash or use your digital cookie app on your phone to accept her credit card.

**6. Are there ways for girls to have a voice in the cookie sale?**

- a. We have Rallyhood groups for cookies.
  - i. Parents can join All Things Cookie Program, GSJS (Public)  
Link= <https://rallyhood.com/140424>
  - ii. GSJS Product Sales GIRL Advisory Board Link <https://rallyhood.com/158258>  
Private, searchable but must request admission or be invited.
- b. Veteran Cookie Sellers can help run a cookie rally for their town troops.
  - i. Contact [productsales@gsfun.org](mailto:productsales@gsfun.org) and we'll send you the rally guide

**7. Customers might ask you some questions that might be difficult for you and your troop leader to answer. Direct your customers to contact the council [Productsales@gsfun.org](mailto:Productsales@gsfun.org) with those questions.**

**8. Here are some questions that you can answer.**

- a. **What happened to the Raspberry Rally cookie?** Raspberry Rally cookies will not be available for order for the 2024 cookie season, but don't worry—all your favorite classic flavors are still available! Thank you for your continued support of the largest girl-led entrepreneurial program in the world.
- b. **Where does the money go?** One hundred percent of the money that a council and its troops raise through the Girl Scout Cookie Program stays with that council and its troops. Let there be no question: all the revenue from cookie activities—every penny after paying the baker—stays with the Girl Scout council. Girl Scout councils offer a wide variety of recognition items, program- and store-related credits, and travel experiences that girls are eligible to earn individually based on their sales. Girl Scout councils do not provide any portion of their cookie revenue to Girl Scouts of the USA.
- c. **Why should I buy Girl Scout cookies?** The Girl Scout Cookie Program is an important program for girls. Through this program, girls not only learn goal setting, but decision making, money management, people skills, and business ethics—aspects essential to leadership, to success, and to life. Girl Scouts selling Girl Scout Cookies set their own money-earning goals for the season. For all the great reasons above, we certainly think you should! When you buy cookies, you are fueling amazing adventures for girls and helping them improve their communities.
- d. **Sorry, I'm on a diet.** Following a diet that looks less than favorably on sweet treats? You should know that Girl Scouts have the option of participating in a council-approved "Jersey Shore Cares" program that allows them to collect cookie package donations for military personnel serving overseas and local food banks. Ask us more about it! To drive our point home: when a Girl Scout sells you cookies, she's building a lifetime of skills and confidence. Through Girl Scouting and the Girl Scout Cookie Program, girls learn they can be and do anything they set their minds to. And why wouldn't you want to be a part of that?