

2024 Cookie Sale

Frequently Asked Questions- Troops

- 1. Why did we switch bakeries?** ABC offers great cookies and is an excellent partner for our council. We do not expect the same cookie challenges that we had for the last 2 years.
In addition, they offer a variety of vegan options that our customers have been requesting as well as a truly nut-free cookie.
- 2. Why has the cookie price gone up to \$6?** We have not raised our core cookie prices for a number of years. With inflationary pressures on our council and our troops, it was time to keep pace with the rest of the economy. Troops will be earning more funds for their activities.
- 3. When do troops place their cookie order?** The Gluten-Free Caramel Chocolate order must be placed by late October by the council. The other cookies must be pre-ordered by troops and entered into the ABC Smart Cookie by Dec 15, 2023.
- 4. How do I get into ABC Smart Cookies?** You should have received a registration link. Contact ProductSales@gsfun.org if you have any trouble logging in.
- 5. How do I know how many cookies I should order on Dec 15?** Contact Product Programs Dept. productsales@gsfun.org. We have developed a spreadsheet that you can use to estimate your initial order. We can send it to you. There will be a short zoom training on how to enter your initial order. Contact the [Product Programs Dept.](#) for the zoom link or go to our Rally, Troop Cookie Sales Manager, GSJS. <https://rallyhood.com/183460>
- 6. Can troops set quotas on how much a girl can sell?** No. While each girl should work with her troop to create her Cookie Program goals, parents determine the number of cookies to order and are responsible for payment of all cookies received.
- 7. How do product sales affect the Girl Scouts of the Jersey Shore?** 69% of the council's income every year comes directly from product sales. This money is used to reduce the cost of programs for girls; train more than 5,000 adult volunteers; provide financial aid and camperships; expand current opportunities and create new opportunities for girls.
- 8. How much of the council's total income benefits girls?** Every year, the council's finances are evaluated by an independent auditor. Every year, approximately 77.2 cents of every dollar earned is used to support girl opportunities, including camp, programs, after-school activities, leader training, facility improvements and financial assistance.

9. **How much do troops earn?** Troop Proceeds per registered girl
\$0.80 per box 1-149 packages sold.
\$0.85 per box 150-199 packages sold.
\$0.90 per box 200-249 packages sold.
\$0.95 per box 250+ packages sold.
Your troop can use this money to pay for troop activities – anything from programs to trips.
10. **How do I order cookies for a booth sale?** Create a planned order in Smart Cookies to be picked up at one of our council cupboards
11. **When is the booth sale period?** Friday, Feb 23, 2024- Sunday, April 14, 2024.
12. **When do I sign up for booth sales?** There are 2 sources of booths sales, those arranged by council and those arranged by the troops themselves. Council booths will be offered as they are finalized. Watch Rallyhood for dates. Troops can arrange their own booth sales, starting on January 2, 2024. We ask that businesses not be contacted before that date. Once approved by the business, the troop must submit the booth into the ABC Smart Cookie system for council approval. There will be training on this process.
13. **How do I get training for the cookie sale?** Since this is our first season with ABC Bakers, all troops will need training. Training announcements will be made soon on our Rallyhood channel.
14. **Which Rallyhood channel should I join?**

Troop Cookie Sales Manager, GSJS

1. Audience= Troop Product Managers and Leaders
2. Link <https://rallyhood.com/183460>
3. Private, searchable but must request admission or be invited.

All Things Cookie Program, GSJS

- ii. Audience= Public, Parents
- iii. Link= <https://rallyhood.com/140424>
- iv. No moderator, no gatekeeper, all comments open