

2025 Cookie Sale

Frequently Asked Questions- Girls

1. **What are the names of our cookies?**

Thin Mints This iconic Girl Scout treat is just as bright and refreshing as ever, and its all-vegan ingredient list means anyone can enjoy it.

Trefoils This iconic Girl Scout cookie celebrates all things simple, with a fresh taste.

Caramel deLites Vanilla cookies topped with caramel, sprinkled with toasted coconut, and laced with chocolatey stripes.

Peanut Butter Patties The decadent taste of pure peanut butter over the satisfying crunch of a vanilla cookie makes this delicious treat a cookie sale must-have. Peanut Butter Patties® have been in our Girl Scout Cookie line for more than 30 years, are the third best-selling Girl Scout Cookie and are among the top 8 best-selling cookies in America.

Peanut Butter Sandwich Cookie Crisp and crunchy oatmeal cookies with creamy peanut butter filling.

Lemonades This original treat features the slightest hint of lemon, for a refreshing, completely unique flavor that stands out as a beloved Girl Scout staple!

Adventurefuls Your indulgence craving taste buds will fall in love with this brownie-inspired cookie with caramel flavored crème and a hint of sea salt!

Toast-Yay YAY! French Toast inspired cookies dipped in delicious icing and full of flavor in every bite! Goodbye sweet friend! We'll miss you, Toast-Yay. 2025 will be the last time it is offered.

Caramel Chocolate Chip (Gluten-free) Millions of Americans have problems eating food with gluten – ABC Bakers has created a delicious Girl Scout Cookie just for them! See allergen sheet.

2. **When do cookies go on sale?** Cookies are purchased from girls during the council's cookie season. This year's sale at Girl Scouts of the Jersey Shore (GSJS) is January 10, 2025 - April 13, 2025.

3. **In what ways can I sell cookies?**

- a. You can sell cookies by sending out your Digital Cookie link. Your customers can order girl delivered orders, shipped cookies, or donated cookies.
- b. You can sell in person by going door to door with your paper order card. Submit your initial order to your leader no later than January 26, 2025, so she can place your order. Take payment only when your customer has her cookies.
- c. You can pull a wagon of cookies through the neighborhood. Get your inventory from your leader or troop cookie manager. When you hand the cookies to your customer, you can take payment in cash or use your digital cookie app on your phone to accept their payment by credit card or Venmo.

4. **Are there ways for girls to have a voice in the cookie sale?**

- a. We have Rallyhood groups for cookies.
 - i. Parents can join Cookie Information for Families, GSJS (Public) <https://rallyhood.com/140424>
 - ii. Girls can join GSJS Product Sales Girl Advisory Board <https://rallyhood.com/158258>
Private, searchable but must request admission or be invited.
 - iii. Veteran Cookie Sellers can help run a cookie rally for their town troops. Contact productsales@gsfun.org and we'll send you the rally guide

5. **Customers might ask you some questions that might be difficult for you and your troop leader to answer.**

Direct your customers to contact the council Productsales@gsfun.org with those questions.

6. **Here are some questions that you can answer.**

- a. **Where does the money go?** One hundred percent of the money that a council and its troops raise through the Girl Scout Cookie Program stays with that council and its troops. Let there be no question: all the revenue from cookie activities—every penny after paying the baker—stays with the Girl Scout council. Girl Scout councils offer a wide variety of recognition items, program- and store-related credits, and travel experiences that girls are eligible to earn individually based on their sales. Girl Scout councils do not provide any portion of their cookie revenue to Girl Scouts of the USA.
- b. **Why should I buy Girl Scout cookies?** The Girl Scout Cookie Program is an important program for girls. Through this program, girls not only learn goal setting, but decision making, money management, people skills, and business ethics—aspects essential to leadership, to success, and to life. Girl Scouts selling Girl Scout Cookies set their own money-earning goals for the season. For all the great reasons above, we certainly think you should! When you buy cookies, you are fueling amazing adventures for girls and helping them improve their communities.
- c. **Sorry, I'm on a diet.** Following a diet that looks less than favorably on sweet treats? You should know that Girl Scouts have the option of participating in a council-approved "Jersey Shore Cares" program that allows them to collect cookie package donations for military personnel serving overseas and local food banks. Ask us more about it! To drive our point home: when a Girl Scout sells you cookies, she's building a lifetime of skills and confidence. Through Girl Scouting and the Girl Scout Cookie Program, girls learn they can be and do anything they set their minds to. And why wouldn't you want to be a part of that?