



## Booth Etiquette

**Booth sales are more than just selling cookies—they're an incredible opportunity for girls to grow!** Through these experiences, girls learn valuable life skills, share the spirit of Girl Scouting, and practice living the Girl Scout Promise and Law. Plus, they get to shine as confident COOKIE ENTREPRENEURS!

With this privilege comes responsibility. Our retail partners generously share their storefront space with us, and it's essential that we honor that trust by following all safety, business, and public relations guidelines. Every interaction at a booth sale should reflect appreciation and positivity—because our partners make these opportunities possible. Let's show them how grateful we are for their support and make every booth sale a success!

### **I will:**

- **Identify myself as a Girl Scout** and wear my uniform; vest or sash; or my pins.
- **Be polite** when approaching all customers.
- **Be on my best behavior** because I am a representative of Girl Scouts.
- Keep table and area neat.
- **Say Thank you** to all customers, whether they purchase or not.
- **Thank the business** for allowing us to be there.
- **Remember that Girl Scouts leave a place better than they found it.** Be sure to clean up after your booth sale and take home all empty cookie boxes and trash.

### **I will NOT:**

- Block doorways or walkways with tables or signs or get in the way of customers.
- Ask a customer twice to buy product.
- Go into the store while working at the booth.
- Talk loudly, run around, or play while selling at a booth.

### **It's a good idea to:**

- Ask the girls to eat before coming to the booth sale – they shouldn't eat while selling. Beverages are okay.
- Refrain from extended phone calls and texting while at the booth (girls and parents). Girls are there to run their business.
- Remember: Adults are not permitted to smoke at booths (including vaping).