

2026 Cookie Sale

Frequently Asked Questions- Girls

1. **What are the names of our cookies?**

Thin Mints This iconic Girl Scout treat is a crisp, chocolaty cookie made with natural oil of peppermint, and its all-vegan ingredient list means anyone can enjoy it.

Samoas Crisp cookies with caramel, coconut and chocolaty stripes.

Tagalongs The decadent taste of pure peanut butter over a crispy cookie and covered with a chocolaty coating makes this delicious treat a cookie sale must-have. Tagalongs are the third best-selling Girl Scout Cookie.

Do-Si-Dos Oatmeal cookies with creamy peanut butter filling.

Trefoils This iconic shortbread cookie is inspired by the original Girl Scout recipe.

Adventurefuls Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt!

Lemon-Ups This original treat features a crispy lemon-flavored cookie with inspiring messages to lift your spirits!

Exploremores Inspired by the classic chocolate treat, the new rocky road ice cream-inspired cookie captures the limitless spirit of exploration that drives Girl Scouts. Filled with flavors of chocolate, marshmallow and toasted almond crème.

Toffee-tastic (Gluten-free) Millions of Americans have problems eating food with gluten – Toffee-tastic cookies are crispy, buttery cookies packed with golden toffee bits.! See allergen sheet.

2. **When do cookies go on sale?** Cookies are purchased from girls during the council's cookie season. This year's sale at Girl Scouts of the Jersey Shore (GSJS) is January 9, 2026 - April 12, 2026.

3. **In what ways can I sell cookies?**

- a. You can sell cookies by sending out your Digital Cookie link. Your customers can order girl delivered orders, shipped cookies, or donated cookies.
- b. You can sell in person by going door to door with your paper order card. Submit your initial order to your leader no later than January 25, 2026, so she can place your order. Take payment only when your customer has her cookies.
- c. You can pull a wagon of cookies through the neighborhood. Get your inventory from your leader or troop cookie manager. When you hand the cookies to your customer, you can take payment in cash or use your digital cookie app on your phone to accept their payment by credit card or Venmo.

4. **Are there ways for girls to have a voice in the cookie sale?**

- a. We have Rallyhood groups for cookies.
 - i. Parents can join Cookie Information for Families, GSJS (Public) <https://rallyhood.com/140424>
 - ii. Girls can join GSJS Product Sales Girl Advisory Board <https://rallyhood.com/158258>
Private, searchable but must request admission or be invited.
 - iii. Veteran Cookie Sellers can help run a cookie rally for their town troops. Contact productsales@gsfun.org and we'll send you the rally guide

5. **Why are some Girl Scout Cookies packaged differently?** We have a few different types of packaging for our cookies! Both our glossy film overwrap and our classic paperboard packaging are strong and recyclable while preserving the quality and freshness of our cookies.

Today, most of our packaging contains recycled fiber or 100% recycled paperboard. Most of the recycled packaging material is made up of a mixture of newspaper, office paper, cardboard and printed wastepaper from publishers and printing companies. Our packages are usually accepted by recycling facilities that accept magazine or mixed paper. The plastic trays are all polystyrene 6 (PS 6) and can be recycled if your local recycling facility takes #6 plastics. We provide instructions on how to recycle our materials on many of our packages. Many Little Brownie materials are printed on paper made from recycled materials as certified by the Forest Stewardship Council.

6. **Customers might ask you some questions that might be difficult for you and your troop leader to answer.** Direct your customers to contact the council Productsales@gsfun.org with those questions.

7. **Here are some questions that you can answer.**

- a. **Where does the money go?** One hundred percent of the money that a council and its troops raise through the Girl Scout Cookie Program stays with that council and its troops. Let there be no question: all the revenue from cookie activities—every penny after paying the baker—stays with the Girl Scout council. Girl Scout councils offer a wide variety of recognition items, program- and store-related credits, and travel experiences that girls are eligible to earn individually based on their sales. Girl Scout councils do not provide any portion of their cookie revenue to Girl Scouts of the USA.
- b. **Why should I buy Girl Scout cookies?** The Girl Scout Cookie Program is an important program for girls. Through this program, girls not only learn goal setting, but decision making, money management, people skills, and business ethics—aspects essential to leadership, to success, and to life. Girl Scouts selling Girl Scout Cookies set their own money-earning goals for the season. For all the great reasons above, we certainly think you should! When you buy cookies, you are fueling amazing adventures for girls and helping them improve their communities.
- c. **Sorry, I'm on a diet.** Following a diet that looks less than favorably on sweet treats? You should know that Girl Scouts have the option of participating in a council-approved "Jersey Shore Cares" program that allows them to collect cookie package donations for military personnel serving overseas and local food banks. Ask us more about it! To drive our point home: when a Girl Scout sells you cookies, she's building a lifetime of skills and confidence. Through Girl Scouting and the Girl Scout Cookie Program, girls learn they can be and do anything they set their minds to. And why wouldn't you want to be a part of that?