

of the jersey shore 2024 | Fall Product Program

Dear Parent,

This year's Fall Product Program is a wonderful start-up opportunity for Girl Scout Juliettes and troops. Before the sale begins, be sure to look at your daughter's order card and review all the product program rewards. Girls who reach certain levels have the opportunity to receive some fun, girl-friendly items. They can even create their own custom, personalized patch using the Fall Product Program theme.

The best way to help your daughter earn these rewards is to talk with her and help her set a goal. You or her troop leader can then teach her how to determine how many nuts, chocolates and magazines need to be sold to reach that goal. Regardless of its size, reaching a goal demonstrates all that is possible with a go-getter attitude.

This year's Fall Product Program begins Friday, September 27, 2024. Not only can nuts, candy and chocolate be sold to local family, friends and neighbors, girls can also reach out to those more distant using the M2 Online System. When girls send emails through the M2 platform, these potential customers will receive a link to order and pay for items with their credit card. With the girl-delivered option, products will be delivered by the girl along with the rest of her in-person order card orders. If customers prefer extra convenience and don't mind paying for shipping, orders can be shipped directly to an address they provide.

As always, your troop will earn proceeds for every order placed online and on the order card. Your troop leader will like the online order options – all online nut and magazine orders will move into the M2 Online System ordering system automatically. When your daughter is finished with the Fall Product Program order card, please assist her with her order submission. Her leader will need her nut/chocolate order form to confirm accuracy of your submission.

All Fall Product Program information can be found at **gsfun.org/ FallProduct**. Your community product sale coordinator is also available to answer questions, or you can contact our Product Sales Team, at **800-785-2090** or by email at **productsales@gsFun.org**.

Thank you for being involved with your daughter's Girl Scout experience.



Detach and return the permission slip below to your Troop Product Manager

Parents should share this information with their daughter. This is a vital part of the product sale program.

- Follow all council and Girl Scout Volunteer Essentials procedures and safety guidelines. Volunteer Essentials is the packet of national guidelines created by Girl Scouts of the USA.
- Please complete and return the permission slip on the reverse side of this paper to your troop product sale manager. Written permission must be obtained from a parent or guardian before a girl can participate in the program.
- · Wear your uniform or membership pin when selling Girl Scout products.
- Daisy, Brownie and Junior Girl Scouts must be accompanied by an adult when taking and delivering orders.
- Teen Girl Scouts may use the Buddy System and must be supervised by an adult. Girls must never go by themselves to sell a product. Always tell your parent/guardian when and where you are selling and when you will return home.
- · Never enter anyone's home or apartment.
- Sell products in familiar areas and neighborhoods and only sell products during daylight hours.
- Follow safe pedestrian practices, especially when crossing streets or walking along roadways.
- Girls should use only their first names. Girls must never give out their addresses, telephone numbers, email addresses or troop meeting information to customers. If necessary, girls can share the council phone number 800.785.2090.
- Use the online tools provided to inform family and friends about the magazine sale and send emails and use social networks to ask family and friends for support. NEVER directly sell products online. All other payments should be collected when the product is delivered, not before.
- Money should be carried in a money envelope. It should be given to the accompanying or supervising adults. Girls should not walk around with large amounts of cash.

Participation Benefits

By participating in the Fall Product Program girls directly support the programs and opportunities they're involved with throughout the year.

- On average, 60 percent of the cost of each product sold goes back to Girl Scouting in Monmouth and Ocean counties. The remaining 40 percent covers the cost of each product.
- •Product Sales enable troops to fund activities like trips and buy materials, including supplies and crafts.
- Financial aid is provided through product sales for any girl who cannot afford the cost of Girl Scouting.
- Girl and troop resources are maintained, including tents, camping gear, flags, supplies and books.
- •Product sales fund training programs, teaching the Girl Scout Leadership Experience as well as safety and basic first aid.
- The cost of council and regional programs is subsidized through product sales.
- •Council communication tools including the council website and Shore Things – are maintained and expanded to meet girl and volunteer needs.

Please detach and return the permission slip on the opposite side of this page to your troop product sale manager.