

girl scouts 
of the jersey shore



Troop Training 2024 Fall Product Program

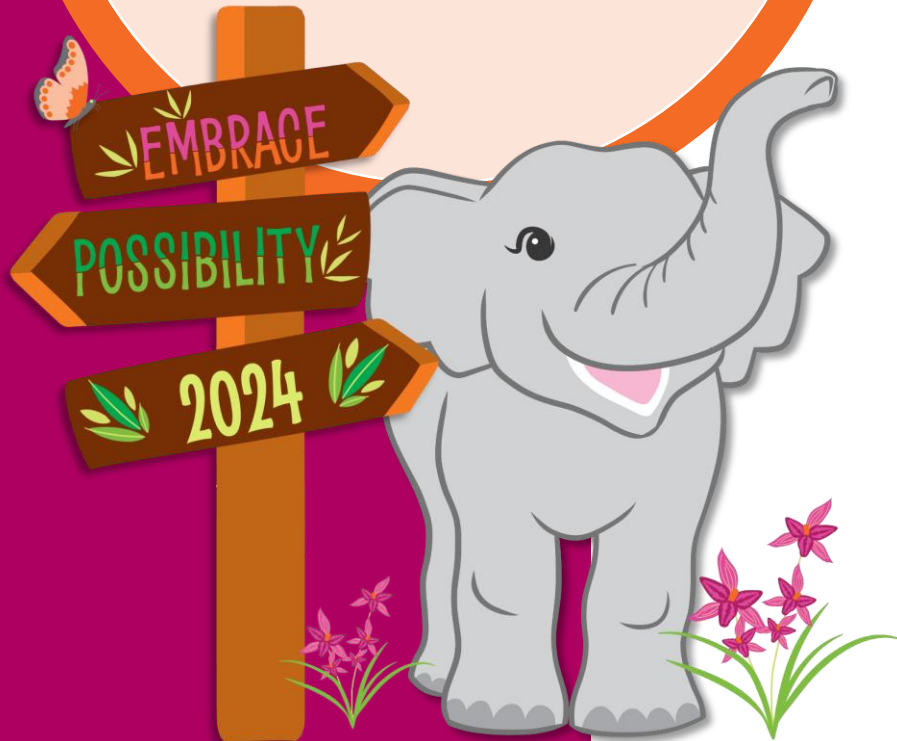
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jgarbe@gsfun.org
732-966-5035



2024 Fall Product Program

AGENDA

Girl Scouts of the Jersey Shore



- ♥ Intro – the Why
- ♥ Rewards & Incentives
- ♥ Products and Ways to Participate
- ♥ Council Specific Program Information
- ♥ M2 – the Volunteer (Troop) Experience
- ♥ M2 – the Girl Experience

You make this
program possible
and meaningful

THANK YOU!

We look forward to embracing all
possibilities in 2024





**The GSJS Fall
Product Program is a
fun and easy way for
girls to kick start
their year.**

***The Fall Product Program is a
family & friends event.***

WHY PARTICIPATE?

How does this program benefit the girls?



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience – camps, girl programs and volunteer support.
100% of the proceeds stay local.



5 Skills for Girls

PEOPLE SKILLS

MONEY MANAGEMENT

BUSINESS ETHICS

DECISION MAKING

GOAL SETTING



Volunteers and girls told us

WHY

it's important for girls to be encouraged to
participate in Fall Product Program

Understand the Girl's Why

What's her "WHY"?



Self Esteem/Confidence

Responsibility

Budgeting & Money
Management

Goal Setting

Empowerment

Technology

Email Marketing

Customer Service

Overcome Rejection

Stepping out of comfort
zone

Accountability

...and so much
more



WHY else?



- **FUN & REWARDS**
- **EARLY FUNDS**
- **ACTIVITIES**

More Proceeds = More Activities



Money Explorer

☐ Add badge



My Money Choices

☐ Add badge



Budget Builder

☐ Add badge



My Own Budget

☐ Add badge



Budget Maker

☐ Add badge



My Money Plan

☐ Add badge



Budget Manager

☐ Add badge



My Dream Budget

☐ Add badge



My Money Habits

☐ Add badge



My Financial Power

☐ Add badge



Savvy Saver

☐ Add badge



My Financial Independence

☐ Add badge



My Financial Planner

☐ Add badge

Entrepreneurship and Financial Literacy



Learn more about Financial Literacy and Entrepreneurship Badges below and in the volunteer tool kit

<https://www.girlscouts.org/en/activities-for-girls/for-every-girl/entrepreneurship-financial-literacy-activities.html>

<https://www.girlscouts.org/includes/ceros/entrepreneurship-report/index.html>

Earn these badges when you EMBRACE POSSIBILITY in the Fall Product Program



Daisy
(K-1)



Brownies
(2-3)



Junior
(4-5)



Cadette
(6-8)



Senior
(9-10)



Ambassador
(11-12)

Benefits of Participating:

- Girls learn and practice the Five Skills: people skills, money management, business ethics, goal setting, and decision making, as they earn funds for their troop and exciting rewards.
- The Fall Product Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund your activities and projects.

How the Fall Product Program Works:

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines.

There are multiple ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

By participating in the Fall Product Program, you have the opportunity to practice the Five Skills and earn additional badges tied to Financial Literacy*.

How to Get Started:

- ✓ **SET** a Goal. Goal setting is important because you create a plan and list steps you need to take to reach them. You can set an individual and troop goal. Think about what activities you want to do and how much they will cost.
- ✓ **PLAN** your strategy to reach your goal. Think about what steps you and your troop need to take to meet your goal. How many magazines and/or nut and chocolate items do you need to sell?
- ✓ **START** selling and remember to always follow Girl Scout Safety Activity and council guidelines.
- ✓ **TRACK** your progress.
- ✓ **CELEBRATE** your accomplishments together!

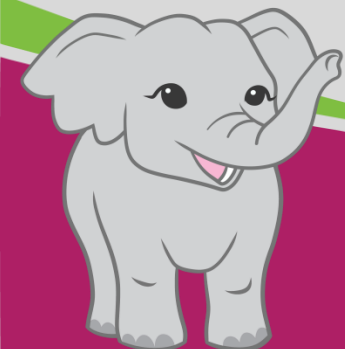
* Check with your council for more information on how to earn Financial Literacy badges.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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EMBRACE POSSIBILITY



TERMINOLOGY

TPSM (troop product sale manager) or **VOLUNTEER** – can be a leader or a parent in the role as the troop's product manager

Avatar – personalized illustration of girl or adult



M2 – name of the software used to manage all aspects of the sale. Volunteers manage their troop's sale; girls set up and manage their online stores and customers access to purchase. Also name of the vendor providing the magazines, tumblers, BarkBox and personalized items

Trophy Nuts – the vendor who provides all the nut and chocolate items

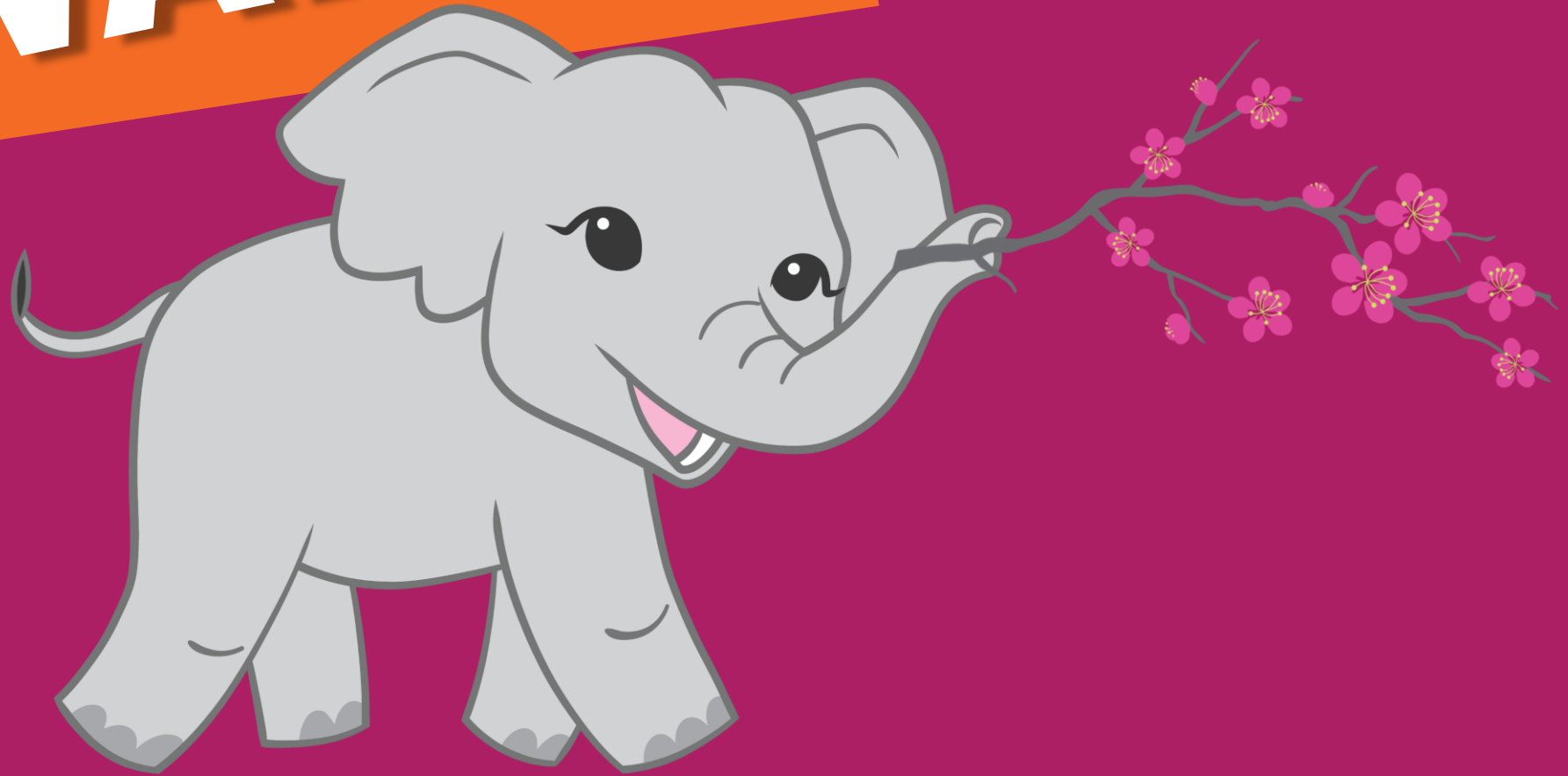
ACH (automated clearing house) – electronic payment system used

THE TROOP PRODUCT SALES MANAGER

The TPSM has an important and exciting role in handling the fall program for their troop!

- TPSM must be a registered adult member of GS for 2025 and have completed a criminal background check.
- Only girls registered for the 2025 membership year may participate.
- Be sure your troop has bank account set up and get that information to provide to GSJS.
- Train girls and families about the program.
- Handle the troop's program from start to finish:, place order using the nut ordering software (M2), collect & deposit monies, distribute incentives, good recordkeeping and meet deadlines established.
- Don't be afraid to ask questions! Talk to your Community Product Sale Coordinator or us!

REWARDS



Asian Elephant

[://youtu.be/UM9z6TcLgsA?si=vfOqUhVswPTemE4j](https://youtu.be/UM9z6TcLgsA?si=vfOqUhVswPTemE4j)



All About Asian Elephants

Diet: they spend up to 19 hours a day feeding mostly on grasses. However, they also eat large amounts of tree bark, roots, leaves, and small stems. They enjoy cultivated crops such as bananas, rice, and sugarcane and always stay close to a source of water because they need to drink water at least once a day. They can consume around 300 pounds of food a day!

Characteristics: they are thick-skinned herbivores with fan-shaped ears and large trunks. Both males and females can have tusks, though not all of them develop them. Tusks tend to be smaller in Asian elephants compared to their African relatives.



Scientific name: *Elephas maximus*

Body length: 18-21 feet

Height: 6 to 12 feet tall at the shoulder

Weight: 4,400 – 12,000 pounds

Gestation period: 18-22 months

Life span: 60 to 70 years

Interesting Facts:

- The Asian elephant is the largest land mammal on the Asian continent.
- They are extremely sociable, forming groups of six to seven related females that are led by the oldest female, the matriarch.
- Elephants can use low-frequency sound waves for communication between members of the herd and individuals outside the herd and can carry these sounds for distances of up to 10 miles.
- Their trunks contain around 100,000 muscles and can be used for tasks as delicate as picking up small objects or as powerful as uprooting trees.

PATCHES

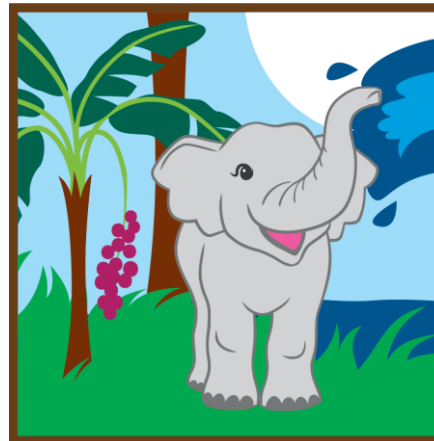
Embrace Possibility Patch

18+ Email Addresses



Elephant Patch

2+ M2 items sold



Super Seller Patch

55 Nut/Chocolate Items



100+ Patch

100 Nut/Chocolate Items



2024 Patch

15+ Nut/Chocolate items Sold

PERSONALIZED PATCHES

- Launch online store with 18+ email addresses + share online store 1 time
- \$375 in total sales



Boat Scene



Mountain Scene

CROSSOVER PATCH



- Send 18+ email addresses
- Share Fall online store once
- Sell 200 boxes of cookies in the 2025 cookie program.



Care to Share Program is a wonderful way for customers to give back to the community! Customers can purchase treats to benefit food pantries in Ocean and Monmouth counties, organizations that serve the military and other charitable organizations within our community.

Girls collect \$8 donations with their order card & online store...**no shipping charges!**

Girls/troops will not receive the physical nut items to deliver. Council will have these items and oversee distribution at the end of the program.

ONLY

5

Care to Share Donations

**GSJS CUSTOM
PATCH***



***early reward**

The GSJS Elephant patch will be given to all girls who send 18+ emails through M2 in the first 10 days.

- ☐ List of eligible girls will be available 10/7/24.
- ☐ Community coordinators already have these, ready to distribute to troops in October

Rewards

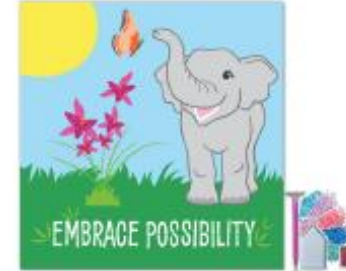
Rewards
are
cumulative!

Magazines & More

**LED Scrunchie
& Embrace Possibility Stickers**
Sell 4+ Mags & More Items



Diamond Art Kit
Sell 6+ Mags & More Items



Large Elephant Plush
Sell 10+ Mags
& More Items



Nuts

**Embrace Possibility
Necklace**
Sell 35+ Nut Items



**Super Seller Patch
& Small Elephant Plush**
Sell 55+ Nut Items



**Black Notebook
with Gel Pens**
Sell 75+ Nut Items



**100+ Patch & Embrace Possibility
T-Shirt & Tassel Keychain**
Sell 100+ Nut Items



Giant 38" Plush Council Drawing*
sell 50+ total items
*1 winner



Coloring Pillowcase & Postcard Set
Sell 130+ Nut Items



**Your choice of:
Portable Outdoor Mat & Wristlet
OR Lululemon Bag***
Sell 175+ Nut Items



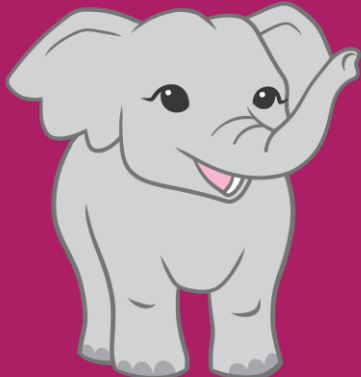
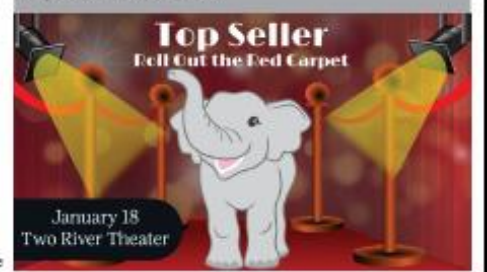
*Choice of pink/windmill/black

**Your choice of:
The Muppet Christmas Carol Tickets*
OR \$100 Council Gift Card**
Sell 225+ Nut Items



*Event at 7pm on 12/6/2024 at Coast Basil Theater; Tickets for participant & chaperone

Roll Out the Red Carpet*
\$1,100+ in total sales



EMBRACE POSSIBILITY



Volunteer Patch



HOW TO EARN

Troop Volunteers

- Activate PAEC (parent/adult email campaign)
- Troop reaches **\$1,500 in combined sales**
- Create your avatar and design your patch!

**NEW PROCEEDS
STRUCTURE**

Troop Proceeds

- **Nuts and Chocolates:** fixed amount per item sold
- **Magazines & More** (magazines, tumblers, BarkBox and personalized items): **NEW!** Troops receive a percentage of total sales for these items, giving troops greater proceeds on these higher priced items.
- **Older Girl Reward Opt-Out (Juniors and older):** can unanimously chose to receive higher proceeds and still receive patches.
- Proceeds are automatically calculated by M2 and visible on the **Troop Summary Report**.

| PRODUCT | BASE PROCEEDS | OLDER-GIRL OPT OUT |
|-------------------|--------------------|--------------------|
| Nuts & Chocolates | \$1 per item | \$1.20 per item |
| Mags & More | 10% of total sales | 12% of total sales |

Council Travel Opportunities

♥ International Trips

- ♥ 2025 New Zealand/Australia
- ♥ 2026 Japan
- ♥ 2027 Germany, Italy, Switzerland, France

♥ National Trips

- ♥ 2025 New Orleans
- ♥ 2026 Savannah

♥ Regional Trips

- ♥ 2025 Vermont
- ♥ 2026 Washington DC – GSUSA Convention

♥ Overnight Trip

- ♥ 2025 Canadensis





GSUSA Destinations

Additional Travel Opportunities from around the US to around the world, catered to the individual Girl Scout led by Girl Scout Councils.

Destinations are applied for, and applications are accepted by the hosting council.
When spots fill, they are gone.

2025/2026 Destinations will be announced in September.

Application deadline is November 15, with rolling acceptance after that.

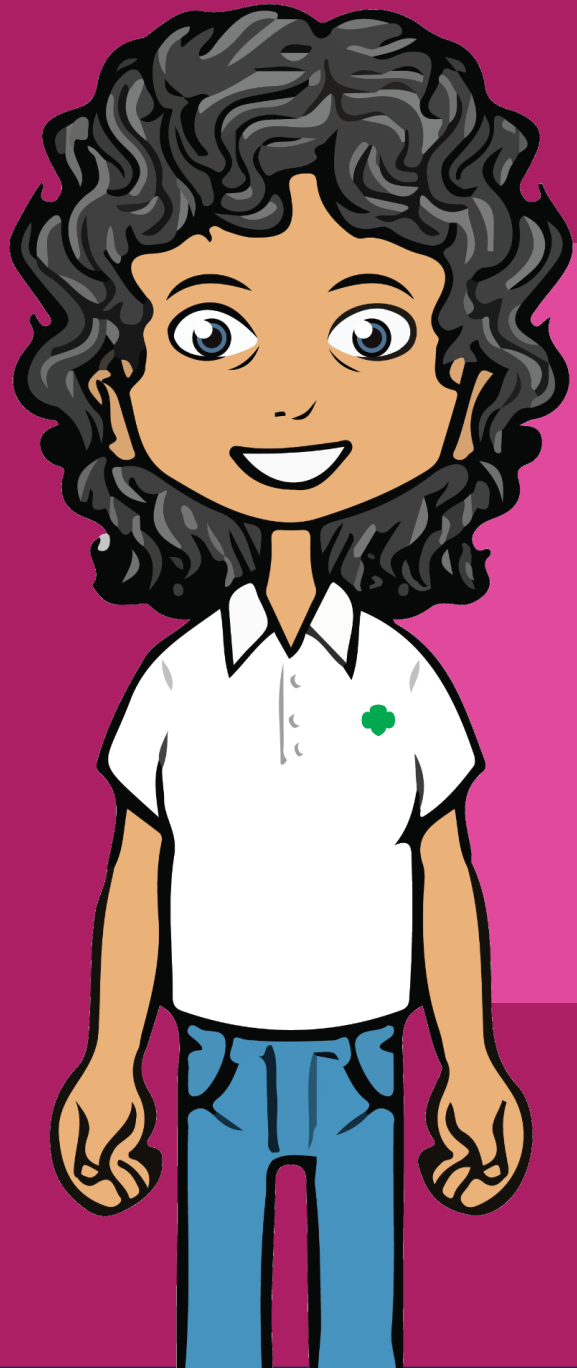
(GSJS has additional Scholarships for GSUSA Destinations!)

<https://www.girlscouts.org/en/members/for-girl-scouts/ways-to-participate/Travel.html>

GSJS Travel Scholarship



- ♥ Assists girls who wish to travel on Council Trips or GSUSA Destinations
- ♥ Benefits: \$75 - \$1000 to be applied directly to the cost of a GSUSA Destination or named Council Trip
 - ♥ 2025 Canadensis
 - ♥ 2025 New Orleans
 - ♥ 2025 New Zealand/Australia
 - ♥ 2025 Vermont
 - ♥ 2026 Savannah
 - ♥ 2026 Japan
 - ♥ 2026 Washington DC – GSUSA Convention
 - ♥ 2027 Germany, Italy, Switzerland, France
- ♥ Requirements to Submit an Application
 - ♥ Be a registered member and active in Girl Scouts
 - ♥ Be already registered for a GSUSA Destination -or- a council trip named above
 - ♥ Sell a minimum of \$500 worth of product in the Fall Sale
 - ♥ Sell at least 550 boxes of cookies
- ♥ Applications are open from May 1, 2025, until May 15, 2025
 - ♥ <https://www.jerseyshoregirlscouts.org/en/events/council-sponsored-trips.html>



Fall Products

Nuts & Chocolates



2024

Choc. Pretzel TIN



2024

GIRL SCOUT TIN

















2024

Peppermint Bark TIN



"Make new friends, but keep the old. One is silver; the other is gold."

2024 ORDER CARD

| | | | |
|--|---|---|--|
|  <p>A Golden Winter Sky Tin Chocolate Covered Pretzels Pretzels covered in chocolate. 6.5 oz. Golden Winter Sky Tin \$11.00</p> |  <p>B Silver Swirling Snow Tin Peppermint Bark Rounds White milk chocolate with crushed peppermint candy on top of dark chocolate. 8 oz. Silver Swirling Snow Tin \$11.00</p> |  <p>C Make New Friends Tin Milk Chocolate Mint Trefoils Trefoil shaped, milk chocolate mints. No artificial colors or flavors. 8 oz. Gift Scout Tin \$11.00</p> |  <p>D Praline Pecans Pecan halves are candied with a sweet and crunchy coating. 8 oz. \$10.00</p> |
|  <p>E Dark Chocolate Sea Salt Caramels Caramel enrobed in dark chocolate with sea salt. 8 oz. Gift Box \$9.00</p> |  <p>F Chocolate Covered Almonds Almonds smothered in milk chocolate. 9 oz. \$9.00</p> |  <p>G Pecan Caramel Supremes Caramel and pecans covered in milk chocolate. 5 oz. Gift Box \$9.00</p> |  <p>H Whole Cashews Cashews roasted and lightly salted. 8 oz. \$10.00</p> |
|  <p>I Chocolate Covered Raisins Raisins covered in chocolate. 10 oz. \$8.50</p> |  <p>J English Butter Toffee Butter toffee covered in milk chocolate with crushed almonds. 5 oz. Gift Box \$8.50</p> |  <p>K Peanut Butter Elephants Peanut butter covered with milk chocolate. 5.1 oz. Gift Box \$8.00</p> |  <p>L Dulce Daisies Milk chocolate daisies filled with a caramel center. 5.1 oz. Gift Box \$8.00</p> |
|  <p>M Cranberry Trail Mix Cranberries, almonds, cashews, English toffee. 7 oz. \$8.00</p> |  <p>N Mini Gummy Butterflies Fresh fruit flavor and a soft texture. 12oz. \$8.00</p> |  <p>O Fruit Slices Sweet, chewy, flavored candy sprinkled with sugar. 10 oz. \$7.00</p> |  <p>P Honey Roasted Peanuts Peanuts roasted and seasoned with honey and salt. 9 oz. \$7.00</p> |
| <p>Q Care to Share \$8.00</p> | <p>Our council will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase. Thank you for your support!</p> | | |

NEW

NEW

NEW

2024 Direct Shipped Online Store

** Includes the most requested items from the
Order Card PLUS.....*

2024 Trophy Nut Ecommerce



40 oz Pretzel Party Mix

A Joy Pail GS81425
\$43.00

16 oz Super Giant Cashews

D Emerald Snowfall Tin GS81426
\$33.00

10 oz Confetti Mix

B Warm Wishes Snowman Box GS81422
\$14.00

16 oz Holiday Medley

E Holiday Trees Tin GS81424
\$33.00

10 oz Sea Salt Caramel Cashews

C Let It Snow Box GS81423
\$23.00



Magazines

M2 customer service

1-800-372-8520



Bark Box

BARK



\$19.99



\$27.99



\$22.99



SHIPPING - \$5 for a single unit, \$10 for 2+ units. *Subsidized by BARK

Tervis Tumblers

Prices:

\$27.99-\$49.99

Shipping costs:

- \$7.99 for the 1st
- \$5.99 each for the 2nd & 3rd
- \$1 each for 4th +

Troops will earn 10% from any sales.





Personalized Stationery



EMBRACE POSSIBILITY

Troop Sales Materials

Arrange to pick up from
your Community
Product Sale Coordinator

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2024 | Fall Product Program

Dear Parent,

This year's Fall Product Program is here! Before the sale begins, be sure to check your online site to learn more about all of the rewards you can earn. Girls who reach our goal can even create their own community!

The best way to help your troop leader can then teach them to reach that goal. Regardless of the way you choose to help, your troop leader will be able to reach that goal. Regardless of the way you choose to help, your troop leader will be able to reach that goal.

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The best way to help your troop leader can then teach them to reach that goal. Regardless of the way you choose to help, your troop leader will be able to reach that goal. Regardless of the way you choose to help, your troop leader will be able to reach that goal.

As always, your troop leader will be able to reach that goal. Regardless of the way you choose to help, your troop leader will be able to reach that goal. Regardless of the way you choose to help, your troop leader will be able to reach that goal.

All Fall Product Program materials are available at www.gsnutsandmags.com/g. Visit the council website. Have your troop number and the prompts to participate in the online system. My troop number is _____

Detach and return to your troop leader.

Parent Permission

My daughter _____, 2024 Fall Product Program, she receives. I have read the (on the reverse side) and agree to the terms and conditions of the program.

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2024 | Fall Product Program

PARTICIPATE and EARN rewards!
Check your online site to learn more about all of the rewards you can earn.

Discover how to earn two personalized patches with your name and avatar below.

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales

Personalize by choosing from two themes.

Girl Scout Cookie Cupcake Personalized Patch

- Create your avatar in the M2 system
- Sell 18+ cookies during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 200+ packages of cookies during the 2025 Girl Scout Cookie Program

Collect theme patches that fit together!

LOGIN, CREATE and SHARE with

1

Visit www.gsnutsandmags.com/g. Use the QR Code, enter the URL above on the council website. Have your troop number and the prompts to participate in the online system. My troop number is _____

TROPHY NUT

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MONEY ENVELOPE

G-3

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Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support they need to reach their full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scouts' names, marks, and all associated trademarks and slogans, including the Troop Design, are owned by Girl Scouts of the USA. Troop Design is a registered trademark of Girl Scouts of the USA.





Every Family Must
Complete A
Permission Form!!!

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GSJS Product Permission & Responsibility MY25

This form must be completed by the caregiver for your Girl Scout to participate in either or both the 2024 Fall Product Program and the 2025 Cookie Program. In the event of a change in caretaker or troop affiliation, please fill out a new form.
Please make sure to mark no-reply@wufoo.com as safe. Please check spam filters.

Girl Scout and Troop Information

A notice will be sent to your Troop Leader by entering their email address below. The Troop will need this completed agreement before allowing your Girl Scout to participate either in the Fall or Cookie program

Girl Scout Name as it appears in the registration *

First Last

Are you a member of a troop, individual Girl Scout/Juliette or in an afterschool, club, or group?

Individual Girl Scout

Community *

Select your GS Community

Please choose the town that your troop is part of.

Troop/Group Leader Email

School troops=>please use nsilviano@gsfun.org
Individual GS/Juliettes=> please use pshank@gsfun.org or your town Juliette coordinator *

Caregiver Information

Caregiver Address *

Street Address

Address Line 2



GSJS Product Permission & Responsibility MY25

This form must be completed by the caregiver for your Girl Scout to participate in either or both the 2024 Fall Product Program and the 2025 Cookie Program. In the event of a change in caretaker or troop affiliation, please fill out a new form.

Please make sure to mark no-reply@wufoo.com as safe. Please check spam filters.

Girl Scout and Troop Information

A notice will be sent to your Troop Leader by entering their email address below. The Troop will need this completed agreement before allowing your Girl Scout to participate either in the Fall or Cookie program

Girl Scout Name as it appears in the registration *

First

Last

Are you a member of a troop, individual Girl Scout/Juliette or in an afterschool, staff-run troop? *

Individual Girl Scout

Community *

Select your GS Community

Please choose the town that your troop is part of.

Troop/Group Leader Email
School troops=> please use nsilviano@gsfun.org
Individual GS/Juliettes=> please use pshank@gsfun.org or your town Juliette coordinator *

Caregiver Information

Caregiver Address *

Street Address

Address Line 2

ONLINE
PERMISSION
FORMS

- This is the last sale offering paper forms.
- Online form covers both Fall Program and Cookie Program.
- Updated for 2025 to make completing it easier for troop members.
- Notification of completion is sent to the email provided – leaders should take care to have parents use their email and retain notifications.

<https://gsfun.org/Prodsalepermission>

HAVE A GIRL AND FAMILY MEETING

The Troop Kick-Off Guide has all the information to help you plan a family meeting and a girl-planning meeting.

Download your copy today!

Getting Ready For The Girl/Family Meeting

Help set your girls up for success by having a kickoff meeting with your girls and their families!

How you present the program will have a big effect on the girl's enthusiasm and parent support.

- ❑ First, plan with your girls! We are girl-led. Work with the girls to create troop and individual **GOALS**. What experiences or activities would the girls like to fund from the program? Make a troop "bucket list." What reward does each girl hope to earn? Have her write it down on her goal chart. Help them feel comfortable sharing their purpose and goals with family and friends.
- ❑ Show the girls all the products as well as the rewards they can earn. Have them start their goal chart, learn about the Asian Elephant, start a business-related badge, or do some activities from the fall activities booklet.
- ❑ Juniors and older - have a troop discussion about the pros and cons of opting out of rewards. Take a secret vote so no one feels pressured to conform. Opting out is a unanimous girl decision. If they choose to opt out, update M2 system.
- ❑ Parents should arrive towards the end of the troop meeting. Introduce the fall program to the parents. Share **WHY** the program benefits the girls, the troop, the community and the council. A sample agenda outline is on the next page to assist you in briefly introducing the program to families and covering the important topics. Family meeting should only last 15-20 minutes.



- ❑ All parents must complete online permission form or sign paper form if they wish to participate. Keep these forms/email. Then distribute the order cards and the M2 parent/girl information flyer about getting started online.
- ❑ **TIP:** Starting September 27, have a computer available at troop meetings and help families/girls set up their avatar and online storefront. It takes less than 10 minutes to get started.



A decorative horizontal border featuring a repeating pattern of green leaves, pink flowers, and orange starburst shapes. The pattern includes large green leaves with white spots, smaller green leaves, pink five-petaled flowers, and orange starburst-like flowers. The border is set against a white background.



Order Card



Both



Online



IN PERSON

Fall Order Card

Shop Online

Please visit my storefront www.gsnutsandmags.com/store to purchase all of your favorite items and 2024 exclusive items, some shown below.

Enter my code _____ so I can get credit.

40 oz Pretzel Party Mix

10 oz Confetti Mix

10 oz Sea Salt Caramel Cashews

16 oz Super Giant Cashews

16 oz Holiday Medley

Collect All 3!

Tin Trio
Collect all three tins for a unique tin trio with custom designed elements. Each tin sold separately.

My

Our

My

A

Golden Wonder Kix The Chocolate Caramel Pretzels

\$11.00

B

Silhou Holding Beans The Pomegranate Bark Rounds

\$11.00

C

Make New Friends Tin M&M's Chocolate Mini Treats

\$11.00

D

Dulce Perpetua Pecan Pralines

\$11.00

E

Dark Chocolate Sea Salt Caramels

\$11.00

I

Choco Caramel

\$11.00

M

Caramel Cashews

\$11.00

Q

Cashew

\$11.00

girl scouts of the jersey shore

Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support they need to reach their full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

- Face-to-face is the traditional way girls reached family and friends
- Delicious selection of 16 items & donation option \$7-\$11
- **Customers pay when product is delivered-never in advance**
- Delivery is mid November

ONLINE

Girls set up and run their own storefront

- Parents can follow 3 easy steps to set up site when sale begins on 9/27/24.
- Girls can personalize their site – it takes about 10 minutes to get started.
- Girls send emails to friends and family or share storefront link on personal social media.
- Customers choose between the various products offered. Customers can also purchase donations.

PARTICIPATE and EARN rewards!
Check your online site to learn more about all of the rewards you can earn.

Discover how to earn two personalized patches with your name and avatar below.

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales

Personalize by choosing from two scenes.

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 200+ packages of cookies during the 2025 Girl Scout Cookie Program

LOGIN, CREATE and SHARE with 3 easy steps.

- 1 Visit www.gsnutsandmags.com/gsj**
Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.
My troop number is _____
- 2 Build your site**
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.
- 3 Contact friends and family**
Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

Thank You

Thank you for supporting M2 GS Test Council 1 Trophy by creating an account and participating in the Girl Scout product program. You're helping to inspire Girl Scouts to be the leaders of today and tomorrow.

Great news: Your Girl Scout can earn a special patch for entering 18 emails. You can log in to check her progress anytime. Updates: You will receive emails when a supporter has ordered. You'll also get weekly emails updating you on her progress and how close she is to reaching her goal.

EMBRACE POSSIBILITY

Reminder: The information you provided when creating the account will be used only for this program. If you would like to learn more about our information practices, please see our [privacy policy](#). You can delete your account or revoke your consent to M2 Media Services' to collect, use, and disclose your Girl Scout's information for this product program anytime by contacting us at support.gsnutsandmags.com.

Also, share the news with friends and family by sending emails, texts or on your social media accounts.

If you have any questions about how to participate, please [contact us online](#) or call 1-800-372-8520. We will be happy to help you.

Thank you,
M2 Media Services Customer Care

Launch Emails Now!

The Customer's Online Experience

Email from Girl

Hello Uncle Doug,


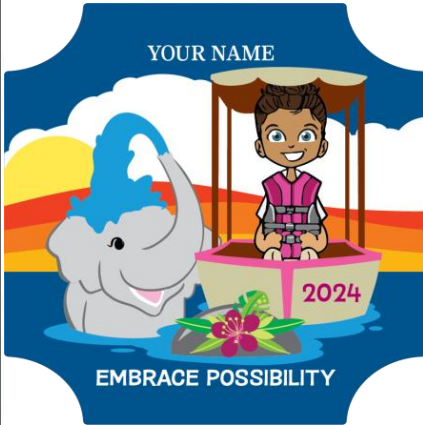
My Girl Scout troop at M2 GS Test Council 1 Trophy is launching a magazine, nut, and chocolate sales program to earn money this year. We also have some exciting new products to choose from too! We're planning to use what we earn to support fun activities and help our community. This program also helps me gain business skills and build confidence. I really can't wait to get started!

I created personalized online sites—one for nuts and chocolates and one for magazines and other new products. When you visit these sites, you'll see my special message, my goal, a video and picture. You'll also find some super sweet deals.

Buy or renew your favorite magazines, and over 50% of your purchase goes to Girl Scouts. There's a great selection of other products. Treat yourself, or send a thoughtful gift to family, friends, or co-workers.(Or both!)

There is also a tasty assortment of awesome nuts and chocolate packages. If we can coordinate and I am able to deliver these products in person (safely, of course), you will save on the shipping costs if you order by 02/01/2024.

I hope you'll visit my sites right away. I had a great time building them, and learned so much. They're fun and easy places to shop and any purchase helps me reach my goal. Plus, I may earn a personalized patch with my name on it!



Click to hear a special message!

Shop Tamara's Sites

Thank you for supporting me and my Girl Scout Troop

Tamara Mostrom
M2 GS Test Council 1 Trophy



Help G,

Being in Girl Scouts, I can make the world a better place. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can Go salmon fishing in Alaska. Will you please help by shopping at my online site? Thank you.

PLAY ▶

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop




Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE


Girl's Storefront

Customer gets a delivery
choice only on the Nuts &
Chocolates storefront

Nuts & Chocolates

 |  View in Español 

Welcome to Tami's Nut and Chocolate Store




SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Tami to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Tami)

GIRL DELIVERED



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME

DELIVERY RECAP



NUTS AND CHOCOLATES: Customers have two delivery options.


- ♣ **Girl Delivery:** Items are pre-paid online by customer and the girl delivers in mid-November. Same 16 items the paper order card. No shipping charges. This option ends October 24, 2024.
- ♣ **Shipped:** Items are prepaid and sent directly to customer right away. Additional items available online through shipping option. Shipping charges apply.

MAGAZINES, BARK BOX, TERVIS TUMBLERS & PERSONALIZED PRODUCTS: sold online only, prepaid and shipped direct to customers. Shipping charges apply.

Shipped items available to purchase until November 17, 2024.

Customer receives confirmation email





Thank You

Thank you for your purchase of nuts and chocolates. Your support helps girls learn skills that will last a lifetime and inspires today's girls to become tomorrow's leaders. Your participation is a vital part of their efforts.

Below is a summary of your order:

Order Number: #5436729 placed on 07/28/2022
Ordered by: fernando moreno

Billing: fernando moreno
79 Cline St Apt D
Norwalk, AA 44857-1062


Payment: Visa
****4448

| Item | Qty | Price | Total |
|-----------------|-----|--------|----------|
| Spicy Cajun Mix | 152 | \$5.00 | \$760.00 |

Total: \$760.00

If you have not purchased a magazine already and would like to buy or renew a favorite subscription, please [click here](#) to visit Frankie More's personalized site and over 50% of any purchases will further benefit Frankie More and M2 GS Test Council 1 Trophy.


Thank you for supporting Frankie More and Girl Scouts!
Customer Care



Disclosures
If clicking on the link does not take you to the online site, please copy and paste the following URL into your browser: <https://www.gsnutsandmags.com/store/landing/0f2634d47-d290-455f-a51e-65a461e2ab2a/en-US>
You can reach Customer Care at: To reach Customer Service, [click here](#) or call 1-800-372-8520.
The GIRL SCOUTS® name, mark, and all associated trademarks and logotypes, including the Trefoil design are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.

Thank you for helping Sienna achieve her goal!

We've completed your order.
Order #10774



[Print Receipt](#)

Appear on Sienna's store

☒ Allow my first name and last initial to be used on Sienna's top supporters listing. We will not display the purchase amounts.


Thank you for your promise to purchase nuts and chocolates! You should receive an email confirmation shortly.

Sienna will follow up with you to confirm your order, and deliver products.


Sienna completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.


Continue Your Support




SHOP MAGAZINES




SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARK X GIRL SCOUTS



SHOP NUTS & CHOCOLATES

Supporters are redirected back to the 5 storefronts after checking out so they can visit other storefronts if desired

RESOURCES!

- ❖ Your Community Product Sales Coordinator(s) – get to know her (them) and don't be afraid to ask them questions.
- ❖ Council's product program staff.
- ❖ Your Community FB page for up-to-the-minute reminders and local information. Ask your coordinator to invite you!



MORE RESOURCES

**AVAILABLE
WHEN
YOU NEED
THEM**

GSJS WEBSITE – FALL PRODUCT PAGE

- ♥ All necessary guides and forms
- ♥ Lots of fun resources are also available to make your program great.
- ♥ Visit: gsfun.org/fallproduct

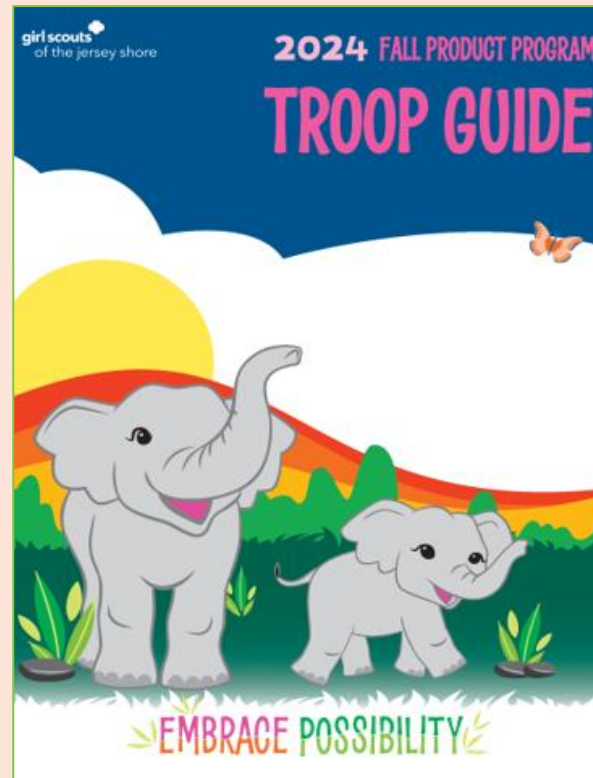
RALLYHOOD – STAY IN THE KNOW

- ♥ A lot was learned during cookie season to improve the use of Rallyhood. “Troop Fall Product Manager” rally will be a place for Council to share pertinent and timely information.
- ♥ Commenting is turned off so that information is easy to access, and your inbox will not be filled with unnecessary spam.
- ♥ Guides, documents, how-to videos and other information can be found in the links, files and gallery tabs.
- ♥ All product managers and leaders should join the “Troop Fall Product Manger, GSJS” Rally. Visit: <https://rallyhood.com/183459>

Your 2 best friends
during the fall
program!

Print the checklist and
post on your fridge!

Download your copies
today!



FALL TROOP CHECKLIST

PRE-SALE

- ☐ Be Registered with approved volunteer role and up-to-date background check.
- ☐ Check your troop's MYGS roster to ensure that all girls are registered for the 2025 membership year.
- ☐ Access the M2 platform starting September 20. Watch for welcome email - click link to get set up.
 - Review M2's roster to be sure all registered girls are listed. Contact product program team at productsales@gsfun.org if any girl is missing.
 - Enter any missing parent emails and activate the PAEC (parent adult email campaign).
 - Enter troop banking account information in M2 by October 4, 2024. See instructions for using M2 system on pg. 6 of the troop guide.
 - **New troops/any troops without bank accounts:** see pg. 8 - finances for troops without bank accounts.
 - Don't forget to create your avatar!
- ☐ Pick-up troop sales materials from Community Fall Product Sale Coordinator.
- ☐ **Have a kickoff meeting with your girls and their families!**
How you present the program will have a big effect on the girls' enthusiasm and parent support.
 - Download the [Troop Kickoff Meeting Information Guide](#) to help you plan this meeting.
 - Introduce the fall program. Look over the products and the rewards the girls can earn. Review the 5 skills, troop/girl goals, and the ways they can participate. Share dates and deadlines.
 - Work with girls to set both individual and troop goals. Help them feel comfortable sharing their purpose and goals with friends and family.
 - **All parents must complete online permission form or sign paper form if they wish to participate. Keep confirmation email or paper.**
 - Distribute order cards and M2 flyer.
 - Juniors and older - have troop discussion on opting out of rewards. If they choose to opt out, update M2 system accordingly.
 - **TIP:** Have a computer available and help families/girls set up their avatar and online storefront. It takes less than 10 minutes to get started.

LOTS OF FUN RESOURCES ARE AVAILABLE TO DOWNLOAD TO MAKE YOUR PROGRAM GREAT AND GET YOU THE ANSWERS YOU NEED.

FALL TROOP CHECKLIST

PRE-SALE

- Be Registered with approved volunteer role and up-to-date background check.
- Check your troop's MYGS roster to ensure that all girls are registered for the 2025 membership year.
- Access the M2 platform starting **September 20**. Watch for welcome email - click link to get set up.
 - Review M2's roster to be sure all registered girls are listed. Contact product program team at productsales@gssfun.org if any girl is missing.
 - Enter any missing parent emails and activate the PAEC (parent adult email campaign).
 - Enter troop banking account information in M2 by **October 4, 2024**. See instructions for using M2 system on pg. 6 of the troop guide.
 - New troops/any troops without bank accounts:** see pg. 8 - finances for troops without bank accounts.
 - Don't forget to create your avatar!

This year our troop will donate Girl Scout Nut/Candy to:

Jersey Shore

JERSEY SHORE CARES

Thank you for your donation of _____ Girl Scout Nut/Candy at \$ _____ to be given to _____

during the 2024 Girl Scout Fall Product Sale Program.

JERSEY SHORE CARES

Thank you for your donation of _____ Girl Scout Nut/Candy valued at \$ _____ to be given to _____

during the 2024 Girl Scout Fall Product Sale Program.

2024 FALL PRODUCT PROGRAM TROOP GUIDE

SELLING TIPS

- STRATEGIZE**
WORK WITH YOUR TROOP TO TALK ABOUT WAYS TO SELL AND REACH MORE CUSTOMERS.
- FAMILIARIZE**
USE YOUR ORDER CARD TO FAMILIARIZE YOURSELF WITH THE PRODUCTS.
- IMPORTANT DATES**
DISCUSS THE IMPORTANT DATES OF THE FALL PRODUCT PROGRAM. WRITE THE DATES IN THE BOX ON YOUR ORDER CARD.
- LIST IT OUT**
MAKE A LIST OF PEOPLE YOU THINK MIGHT LIKE TO PURCHASE PRODUCTS FROM YOU.
- PRACTICE**
PRACTICE YOUR SALES PITCH WITH FAMILY, OR TROOP MEMBERS BEFORE BEGINNING TO SELL.
- CARE TO SHARE**
ENCOURAGE CUSTOMERS TO PURCHASE ADDITIONAL PRODUCTS AS GIFTS, OR TO SUPPORT YOUR CAREER.
- THANK YOU**
ALWAYS BE COURTEOUS, AND SAY, "THANK YOU," EVEN WHEN SOMEONE DECIDES NOT TO BUY.

SAFETY TIPS

- SHOW YOU'RE A GIRL SCOUT**
WEAR THE GIRL SCOUT MEMBERSHIP PIN, VEST, SASH OR OTHER GIRL SCOUT CLOTHING TO IDENTIFY YOURSELF.
- BUDDY UP**
ALWAYS USE THE BUDDY SYSTEM. IT'S NOT JUST SAFE, IT'S MORE FUN.
- PLAN AHEAD**
BE PREPARED FOR EMERGENCIES, AND ALWAYS HAVE A PLAN FOR SAFEGUARDING MONEY.
- PROTECT PRIVACY**
GIRL SCOUTS' LAST NAMES, HOME ADDRESSES, AND EMAIL ADDRESSES SHOULD NEVER BE GIVEN TO CUSTOMERS. PRIVACY IS NOT SHARING THEIR INFORMATION, EXCEPT WHEN NECESSARY.
- IN PERSON**
 - PARTNER WITH ADULTS**
ADULTS MUST ACCOMPANY GIRL SCOUT DAISES, BROWNIES AND JUNIORS. GIRL SCOUTS IN GRADES 6-12 MUST ADULT AND MUST NEVER SELL OR DELIVER PRODUCTS ALONE.
 - SELL IN THE DAYTIME**
SELL DURING DAYLIGHT HOURS, UNLESS ACCOMPANIED BY AN ADULT.
 - DO NOT ENTER ANY HOMES OR VEHICLES.**
NEVER ENTER SOMEONE'S HOME OR VEHICLE.
 - BE STREETWISE**
BECOME FAMILIAR WITH THE AREAS AND NEIGHBORHOODS WHERE YOU'LL BE SELLING AND DELIVERING FALL.
 - BE SAFE ON THE ROAD.**
ALWAYS FOLLOW SAFE PEDESTRIAN PRACTICES WHEN CROSSING AT INTERSECTIONS OR WALKING ALONG ROADWAYS.

MILE MARKER GOAL CHART

PARTICIPATING IN THE FALL PRODUCT PROGRAM GIVES YOU THE ABILITY TO RISE UP BY EARNING MONEY TO DO THE ACTIVITIES YOU AND YOUR TROOP HAVE CHOSEN. SO GO AHEAD, UNLEASH THE GIRL SCOUT SPIRIT IN YOU!

- GOAL SETTING:**
GIRL SCOUTS LEARN HOW TO SET GOALS AND CREATE A PLAN TO REACH THEM.
- DECISION MAKING:**
GIRL SCOUTS LEARN TO MAKE DECISIONS ON THEIR OWN AND AS A TEAM.
- MONEY MANAGEMENT:**
GIRL SCOUTS LEARN TO CREATE A BUDGET AND HANDLE MONEY.
- PEOPLE SKILLS:**
GIRL SCOUTS FIND THEIR VOICE AND BUILD CONFIDENCE THROUGH CUSTOMER INTERACTIONS.
- BUSINESS ETHICS:**
GIRL SCOUTS LEARN TO ACT ETHICALLY, BOTH IN BUSINESS AND LIFE.

LET'S BREAKDOWN YOUR TROOP'S GOAL INTO MANAGEABLE STEPS.

2024 FALL PRODUCT PROGRAM

THANK YOU!

2024 FALL PRODUCT PROGRAM

THANK YOU!

2024 FALL PRODUCT PROGRAM

THANK YOU!

2024 FALL PRODUCT PROGRAM

THANK YOU!

Getting Ready For The Girl/Family Meeting

Help set your girls up for success by having a kickoff meeting with your girls and their families!

How you present the program will have a big effect on the girl's enthusiasm and parent support.

- First, plan with your girls! We are girl-led. Work with the girls to create troop and individual **GOALS**. What experiences or activities would the girls like to fund from the program? Make a troop "bucket list." What reward does each girl hope to earn? Have her write it down on her goal chart. Help them feel comfortable sharing their purpose and goals with family and friends.
- Show the girls all the products as well as the rewards they can earn. Have them start their goal chart, learn about the Asian Elephant, start a business-related badge, or do some activities from the fall activities booklet.
- Juniors and older - have a troop discussion about the pros and cons of opting out of rewards. Take a secret vote so no one feels pressured to conform. Opting out is a **unanimous girl decision**. If they choose to opt out, update M2 system.
- Parents should arrive towards the end of the troop meeting. Introduce the fall program to the parents. Share **WHY** the program benefits the girls, the troop, the community and the council. A sample agenda outline is on the next page to assist you in briefly introducing the program to families and covering the important topics. Family meeting should only last 15-20 minutes.

- All parents must complete online permission form or sign paper form if they wish to participate.** Keep these forms/email. Then distribute the order cards and the M2 parent/girl information flyer about getting started online.

- TIP:** Starting September 27, have a computer available at troop meetings and help families/girls set up their avatar and online storefront. It takes less than 10 minutes to get started.

HOW-TO VIDEOS

Short instructional videos can help you navigate specific tasks on the M2 site.

Find them in Rallyhood under the FILES tab and by clicking on the filmstrip image below.



Important Dates



| | |
|---|----------------------|
| <i>Early Access for Volunteers</i> | <i>09/20/2024</i> |
| <i>Product Program Begins</i> | <i>09/27/2024</i> |
| <i>Target date to enter bank information</i> | <i>10/4/2024</i> |
| <i>Last day for in-person orders & family deadline for entering in-person orders</i> | <i>10/21/2024</i> |
| <i>Troop deadline to edit or enter girl orders</i> | <i>10/23/2024</i> |
| <i>Product delivery week</i> | <i>11/11-15/2024</i> |
| <i>Last day for online orders, opting out of rewards ends</i> | <i>11/17/2024</i> |
| <i>Last day for girls to enter reward choices & troop to opt out of rewards</i> | <i>11/18/2024</i> |
| <i>Deadline for Unpaid Funds Report/girl money due</i> | <i>12/6/2024</i> |
| <i>ACH Withdrawal</i> | <i>12/13/2024</i> |

Early January 2025 – rewards arrive to community

PRODUCT DELIVERY, DISTRIBUTION & BEST PRACTICES

- Product is ordered late October and arrives to your community in mid-November for order card and online girl-delivery sales.
- Pick up troop order from Community Depot – sort into separate girl orders using delivery tickets from M2. Makes sorting girl orders very easy.
- Parent/caregiver must COUNT & SIGN a delivery ticket for receipt of product. Keep this signed copy in case of future issues.
- Give a copy of delivery ticket to parent with amount they owe highlighted and a date you need money by.
- IN-PERSON ORDERS: Girls collect money when delivering product, not in advance. (order card items)
- Give money envelope to facilitate collection and return date to troop.

Girl Scout Delivery Ticket Troop 80504

Girl Scouts of the Jersey Shore - 2023 Nut and Magazine Campaign

Ticket As Of: 9/17/2024 11:23 AM EDT
Girl Scout: [Redacted]
Service Unit: [Redacted]
Toms River 504
Troop Number: 80504

I acknowledge and agree to accept financial responsibility for the product and money listed. I understand that these products may not be returned or exchanged.

Parent/Guardian's name (print): _____ Sign and Date: _____

| Product | Full Cases | Cases Short | Single Places | Places Short |
|----------------------------------|------------|-------------|---------------|--------------|
| Chocolate Covered Pretzel Tin | 1 | | 0 | |
| Peppermint Bark Rounds Tin | 0 | | 0 | |
| Milk Chocolate Mint Trefolds Tin | 0 | | 3 | |
| Whole Cashews | 0 | | 6 | |
| Peanut Butter Penguins | 2 | | 6 | |
| Dark Chocolate Sea Salt Caramels | 1 | | 8 | |
| Chocolate Covered Raisins | 0 | | 11 | |
| Chocolate Covered Almonds | 1 | | 7 | |
| Pecan Caramel Supremes | 1 | | 0 | |
| English Butter Toffee | 1 | | 4 | |
| Cranberry Trail Mix | 0 | | 3 | |
| Fruit Slices | 0 | | 6 | |
| Honey Roasted Peanuts | 0 | | 6 | |
| Dulce Delicias | 1 | | 6 | |
| Gorp Trail Mix | 0 | | 4 | |
| Total | 8 | | 70 | |

| | | |
|--------------------------------------|--------------------------------------|---|
| Online Magazine Sales | Direct Shipped Nut Sales | Online Nuts Girl Delivered |
| Total Sales Collected Online: \$0.00 | Total Sales Collected Online: \$0.00 | Total Sales Collected Online: \$305.00 |
| Nut Card Sales | | Total Sales |
| Collected from Customer: \$1054.00 | | Collected Online: \$305.00 |
| | | Collected from Customer: \$1054.00 |
| | | Payment Due Troop: \$1054.00 |

Payment due troop doesn't reflect dollars that might have already been paid to the troop.

ACH Banking Information

A stylized illustration of a check. At the top left, it says 'YOUR NAME' followed by '1234 Main Street' and 'Anywhere, VA 00000'. To the right is a 'DATE' field. Below the name is 'PAY TO THE ORDER OF' followed by a line. To the right of this is a dollar sign and a box for the amount, with 'DOLLARS' written below it. At the bottom, there are three numbered fields: 'Routing Number' (with the number 005408897), 'Account Number' (with the number 000123456789), and 'Check Number' (with the number 01234).

- **10/4/24** – Enter troop bank account information in M2 by this date. Target date – not strict deadline.
- Banking information does not carry over from last year.
- Check the troop summary report after **Nov. 17, 2024** for amount your troop owes council. A negative balance means your troop is due a refund and does not owe council money. One ACH withdrawal will be made on **December 13, 2024**, for any balance due council.
- Troops will be charged a \$20 fee if withdrawal rejects due to NSF.
- **Refunds:**
 - Will process through bill.com in mid-December and will be deposited into troop bank account.
 - A check will be prepared for troops without bank accounts and sent to the Regional Engagement Managers
- **Troops without bank account:**
 - Must enter NO BANK ACCOUNT and 00's as the bank information in M2.
 - Troop is responsible to pay council balance by depositing amount due into council's bank account no later than **December 13, 2024**. Talk to your coordinator on how to do this.

MONEY HANDLING & BEST PRACTICES

- ONLINE ORDERS: These are all prepaid and payments automatically get credited to girl and troop balances in M2.
- PAPER CARD ORDERS: Begin collecting money from parents 7 to 10 days after they pick up product. All girl money is due to troop no later than **12/6/24**.
- Collect money directly from parents; always count money in front of parents and give parent a receipt. As parents turn in money, the Leader/TPSM will **mark the girl paid in M2** and deposit money into the troop's bank account in a timely manner.
- Checks should be made payable to the troop. **Troops are responsible for bad checks and any bank fees**, so they should only take checks from people they know and are comfortable contacting if there is a problem.
- All money should be deposited into the troop bank by **12/7/24**, so that funds clear in time for withdrawal.
- UNPAID PARENT FUNDS – report all outstanding parent debt to council no later than **December 6, 2024**.



UNPAID FUNDS REPORT

Must be submitted to productsales@GSFun.org
no later than December 6, 2024

Troop # _____ Community Name/Number _____

Troop Product Manager/Leader Name _____ Phone # _____

Email _____

Unpaid Funds Information

Responsible Party: ☐ Parent/Guardian

Internal Use Only:

SF Case # _____

Parent/Guardian _____

Girl Name: _____

Address: _____ City: _____ Zip: _____

Home # _____ Cell # _____ Work #: _____

Original Amount Due \$ _____ Payments Made to Date \$ _____ Current Due \$ _____

The following supporting documentation must be attached to request a payment adjustment:

- Signed Parent/Guardian Permission slip
- Signed delivery ticket that parent picked up nuts/chocolates

Troop Product Manager/Leader Signature: _____ Date _____

FALL PROGRAM 2024

Please provide communication notes below and any other background information on back

First Contact Attempt Date _____ Time _____ Contact Type: _____

(phone, email, social media etc.)

Conversation Details/Notes: (please provide screenshots if available)

Second Contact Attempt Date _____ Time _____ Contact Type: _____

(phone, email, social media etc.)

Conversation Details/Notes: (please provide screenshots if available)

Reporting Unpaid Nut Balances

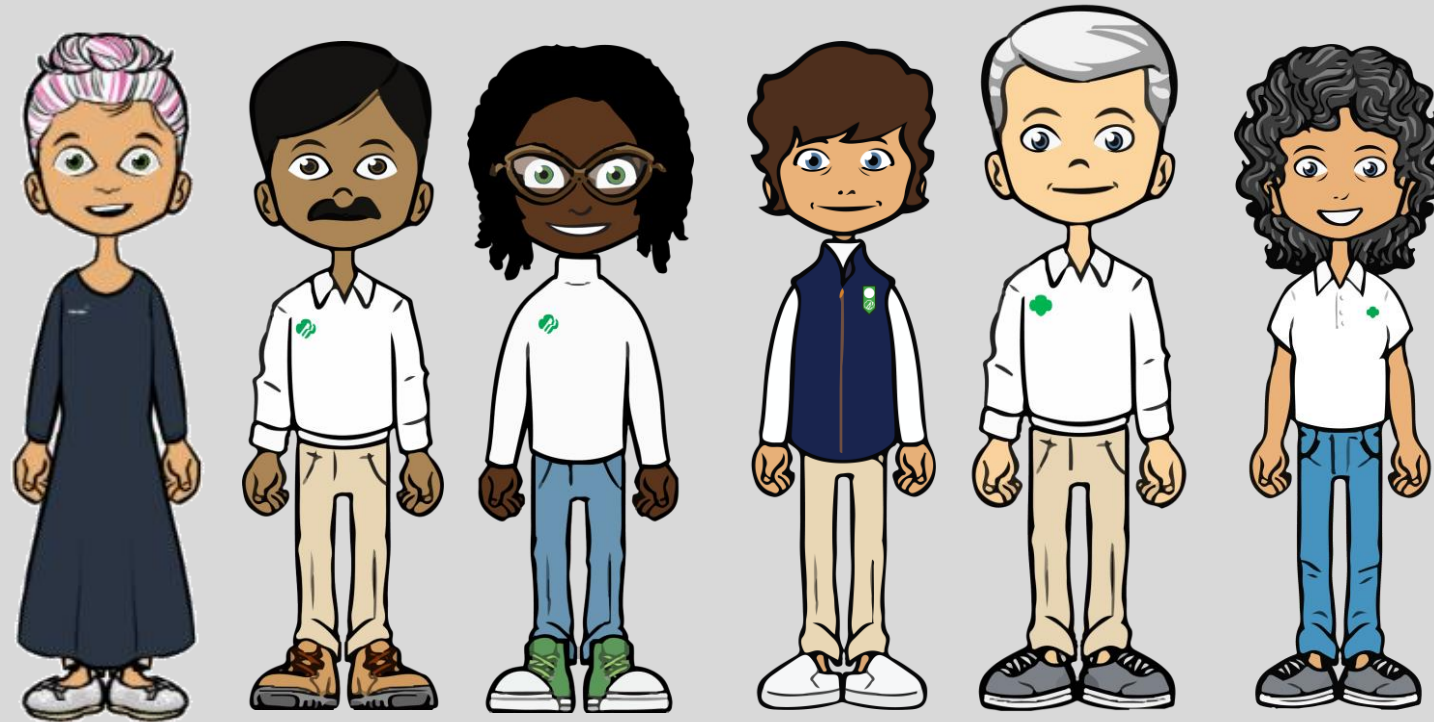
- Troops are NOT financially responsible for a parent who has not paid their bill.
- Troop MUST also submit supporting documentation:
Signed permission form (paper or online)
Signed product delivery ticket
- Follow procedures as outlined in the Fall Troop Guide and file a report to GSJS no later than December 6, 2024.
- GSJS will reduce the withdrawal amount that will be pulled from the troop bank account.
- If parent pays after December 6, 2024, contact council's product program department for instructions on how to pay the remaining balance owed.

M2 Basics

Fall Product Program Software Use

- Troop Volunteer Experience
- Girl/Family Experience

Volunteer's Experience



M2 customer care support line
1-800-372-8520



Announcement



Username: [XXXXXXXXXXXXXX@XXXXXXXXXXXXXX](#)

The program will run from 07/16/2022 to 12/31/2022 11:59 PM CST. Please encourage all girls to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, M2 GS Test Council 1 Trophy


9/20/24

Email is sent at 10am EDT
Check SPAM/JUNK/OTHER

Email will come from **email@mail.gsnutsandmags.com**


**M2 customer care support line
1-800-372-8520**

M2 HOME PAGES

 M2 Media


Participant Login | Volunteer Login | View in Español

Girl Scouts of the Jersey Shore



Girls and Parents/Adults

Already Registered? **LOGIN** New User? **CREATE AN ACCOUNT**




Troop Leaders or Volunteers

VISIT ADMIN SITE

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site



www.gsnutsandmags.com/gsjjs

 M2 Media



Manage Your Campaign

Log in as a council administrator, troop volunteer, or service unit volunteer.

LOGIN TO ADMINISTRATION SITE

Log in to a participant's campaign as a parent or adult.

GO TO CAMPAIGN SITE

www.gsnutsandmags.com/admin

M2 customer care
1-800-372-8520

TROOP DASHBOARD

- PAEC
- Messaging
- Manage Nut Card Order Entry
- Select Rewards
- Delivery Tickets*
- Sales Reports
- Banking & Payments

*Delivery Tickets are not available to view until nut order is placed in late October, or until rewards are ordered in November.

Girl Scouts of the Jersey Shore
 2022 Nut and Magazine Campaign

Jackie Garbe
[Edit Avatar](#)
[Your Patch](#)
[View Troop Photo](#)
[Change Role](#)

8
 Campaigns Launched
 Last Year: 7

8
 Avatars created
 Last Year: 7

180
 Emails Sent
 Last Year: 65

7
 Participants with 1+ Shares
 Last Year: 3

Stats: Current Campaign

Troop: 80504

| Category | Current Campaign | Last Year |
|---------------------------|------------------|------------|
| Online Magazines | \$678.00 | \$302.00 |
| Direct Ship Nuts | \$1,002.00 | \$567.00 |
| Online Nut Girl Delivered | \$2,124.00 | \$689.00 |
| Nut Card | \$173.00 | \$1,187.00 |

Sales data is updated every 15-30 minutes.

Campaign Setup

- Parent/Adult Email Campaign**
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send Messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Delivery Tickets
- Paper Order Entry

Rewards and Patches

- Rewards
- Personalized Patches


Appears AFTER Nut Order is submitted

PARENT/ADULT EMAIL CAMPAIGN

Email addresses
uploaded by council

Review for accuracy
(or edit) and queue to
send on 9/27/24

Have missing parents?
See next step




M2 Media

M2 GS Test Council 1 Trophy
2024 Pending Campaign

TP

Show Quick Dashboard Links






Approve Parent/Adult Emails

Parent and Adult emails have been added by your local Girl Scout council. Review the information below and use "Send and Continue" to queue their emails for the Welcome Email Campaign.

Once approved and sent, you will be able to add additional email addresses for parents/adults not shown here.

Troop 200000

| First Name | Last Name | Email | Send in Spanish | Delete |
|---------------------------------------|---|---|--------------------------|---|
| <input type="text" value="Kimberly"/> | <input type="text" value="Mostrom"/> | <input type="text" value="doug.Mostrom@6starfundraising."/> | <input type="checkbox"/> |  |
| <input type="text" value="Naomi"/> | <input type="text" value="Artiles Parent M2 Tester"/> | <input type="text" value="connielang556+1359@gmail.com"/> | <input type="checkbox"/> |  |
| <input type="text" value="Karen"/> | <input type="text" value="Phillips"/> | <input type="text" value="connielang556+200000@gmail.cc"/> | <input type="checkbox"/> |  |

SKIP AND APPROVE LATER

SEND AND CONTINUE


RETURN TO DASHBOARD

PARENT/ADULT EMAIL CAMPAIGN

Missing Parents?
Select Add Contacts:
Enter missing
parent/adult names &
emails

Queue the additional
emails

All parents will receive
an email with
instructions on how to
participate



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M2 GS Test Council 1 Trophy
2024 Pending Campaign

TP

Show Quick Dashboard Links










Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 200000


VIEW EMAIL


ADD CONTACTS


| First Name | Last Name | Email | Send in Spanish | Resend | Status | Delete |
|------------|--------------------------|------------------------|--------------------------|---|---|---|
| Kimberly | Mostrom | doug.Mostrom@6starfunc | <input type="checkbox"/> |  |  |  |
| Naomi | Artiles Parent M2 Tester | connielang556+1359@gm | <input type="checkbox"/> |  |  |  |
| Karen | Phillips | connielang556+200000@ | <input type="checkbox"/> |  |  |  |


UPDATE


Status Key


 Opened

 Didn't open

 Sent

 Delivered

 Bounced

 Queued for sending

RETURN TO DASHBOARD

Manage Troops & Girl Scouts

Girl Scouts Tab

click this tab to see your roster of girls uploaded in M2

If roster is incorrect (missing girls or extra unknown girls) please email productsales@GSFun.org with details and we will make corrections!

Troops Tab

allows you to toggle between troops if you have multiple troops

girl scouts | M2 Media | Girl Scouts of the Jersey Shore | 2023 Nut and Magazine Campaign | TP

Show Quick Dashboard Links

Manage Troops and Girl Scouts
Manage Troops and Girl Scouts for this council.

Troops | **Girl Scouts**

Manage Your Girl Scouts
Manage Girl Scout information for this council.

SEARCH TOOLS

Click the "+" menu to access additional features and view more information.

| Girl Scout Name | Troop # | Service Unit | GSUSA Number | Status |
|-----------------------|-------------------|----------------|--------------|--------------|
| + Ashley [REDACTED] | 80504 | Toms River 504 | 110898941 | Launched |
| + Kylie [REDACTED] | 80504 | Toms River 504 | 122184081 | Launched |
| + Eleanora [REDACTED] | 80504 | Toms River 504 | 105315585 | Not Launched |
| + Melina [REDACTED] | 80504 | Toms River 504 | 108976824 | Not Launched |
| + Mini-me Garbe | 80504 | Toms River 504 | 999987654321 | Launched |
| + Marianna [REDACTED] | k Daisy Dawes ELC | Manalapan 617 | 124233251 | Not Launched |
| + Riley [REDACTED] | k Daisy Dawes ELC | Manalapan 617 | 124013156 | Not Launched |
| + Ella [REDACTED] | 80504 | Toms River 504 | 106307041 | Not Launched |
| + Leiana [REDACTED] | 80504 | Toms River 504 | 122835072 | Not Launched |
| + Liana [REDACTED] | 80504 | Toms River 504 | 121680001 | Launched |

Banking and Payments

Click + next to your troop # to Manage ACH (enter troop banking information) by 10/4/24 please

Enter Girl payments (after they pay troop balance due)

girlscouts M2 Media Girl Scouts of the Jersey Shore 2024 Nur, Magazine and More Campaign

Show Quick Dashboard Links

Banking and Payments
Check banking and payments for this campaign.

Service Unit

Troop Payments Service Unit Toms River 504
view all payments for your troop(s).

SEARCH TOOLS

Select rows to see payments for a particular

| Troop + | Gross Sales | Total Payments | Balance |
|---------|-------------|----------------|---------|
| + 80504 | \$0.00 | \$0.00 | \$0.00 |

RETURN TO DASHBOARD

Manage ACH for Troop 80504

Enter the ACH details for this troop

Bank Name

Routing Number

Account Number

CANCEL SAVE ACH

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Girl Scout Payments
View Girl Scout payments for this troop.

SEARCH TOOLS

Click rows to view girl scout payment information. Click the "+" menu to access additional features.



| Girl Scout | Payments Due Troop | Payments Made | Balance |
|---------------|--------------------|---------------|-----------|
| + Janie Jones | \$0.00 | \$15.00 | (\$15.00) |

RETURN TO DASHBOARD

ADD GIRL SCOUT PAYMENT

Paper Order Card Entry


- Select your troop (if you manage multiple troops)
- Click + next to the girl to add/edit order card items
- Fill in the number of each item and then save your entry.



Girl Scouts of the Jersey Shore
2022 Nut and Magazine Campaign

TP

Show Quick Dashboard Links



Paper Orders

Manage paper orders for this campaign.

1

Select the Troop you will be making paper order entries for:

Troop
80600

2

Paper Order Results:

Click the "+" menu to access additional council to have her added.

| Girl Scout |
|------------|
| + Blake |
| + Skyla |
| + Isabella |

Paper orders may take up to 30 minutes to process.

RETURN TO DASHBOARD

Girl Scout Info

Troop: 80600
Participant: Blake
GSUSA ID: 123456789

Nut Orders

Troops: The deadline to enter orders that girls received in person has passed. Please contact your Service Unit leader.

| | Product | Price | Qty | Total |
|---|----------------------------------|---------|-----|---------|
| A | Chocolate Covered Pretzel Tin | \$11.00 | 2 | \$22.00 |
| B | Peppermint Bark Rounds Tin | \$11.00 | 0 | \$0.00 |
| C | Milk Chocolate Mint Trefoils Tin | \$11.00 | 2 | \$22.00 |
| D | Whole Cashews | \$9.00 | 1 | \$9.00 |
| E | Peanut Butter Penguins | \$8.00 | 4 | \$32.00 |
| F | Dark Chocolate Sea Salt Caramels | \$8.00 | 1 | \$8.00 |
| G | Chocolate Covered Raisins | \$8.00 | 3 | \$24.00 |
| H | Chocolate Covered Almonds | \$8.00 | 0 | \$0.00 |
| I | Fruit Slices | \$7.00 | 2 | \$14.00 |
| J | English Butter Toffee | \$7.00 | 0 | \$0.00 |

Reports

You will have access to reports for your troop and your individual Girl Scout.

Troop Reports

- Click the reports link from the troop dashboard to view total sales or sales by product category

Girl Reports

- Click a girl name to view the specific details of individual girls

girlscouts

M2 Media

Girl Scouts of the Jersey Shore
2022 Nut and Magazine Campaign

TP

Explore all reports available,
download and save

Reports

See financial and other reports for this campaign.

All Sales

Magazines

Direct Ship Nuts

Nut Order Card

Online Nuts Girl Delivered

Special Reports

Summary Report

Troop Report

All Sales : Current Campaign

Troop Report - 80504

Troop:

80504

SEARCH TOOLS

Sales data is updated every 15-30 minutes.

Select rows to drill down report.

| | | | Online Magazines | | Nuts | | |
|------------------------|--------|--------|------------------|----------|------|----------|------------|
| Participant | Emails | Shares | Qty | Sales | Qty | Sales | Total |
| + Shelby | 27 | 1 | 6 | \$135.00 | 33 | \$262.00 | \$397.00 |
| + Ashley | 18 | 2 | 0 | \$0.00 | 68 | \$548.00 | \$548.00 |
| + Eliza | 41 | 15 | 3 | \$55.00 | 101 | \$862.00 | \$917.00 |
| + Eleanor | 18 | 2 | 14 | \$344.00 | 112 | \$945.00 | \$1,289.00 |
| + Kaitlyn | 42 | 1 | 5 | \$144.00 | 71 | \$567.00 | \$711.00 |
| + Victoria | 0 | 0 | 0 | \$0.00 | 0 | \$0.00 | \$0.00 |
| + Test Garbe (Mini Me) | 2 | 1 | 0 | \$0.00 | 0 | \$0.00 | \$0.00 |


| | Qty | Total |
|----------------------------|-----|------------|
| Online Magazines | 28 | \$678.00 |
| Direct Ship Nuts | 115 | \$1,002.00 |
| Nut Order Card | 21 | \$173.00 |
| Online Nuts Girl Delivered | 262 | \$2,124.00 |
| Total Sales | 426 | \$3,977.00 |

Reports

Summary Report

Shows total sales, troop earnings, amount to be collected from customers and troop payments & balance due

Be sure to download and save a copy when the program is over, so you have it for year-end reporting




M2 Media

Girl Scouts of the Jersey Shore
2022 Nut and Magazine Campaign

TP

Show Quick Dashboard Links ▾



Reports

See financial and other reports for this campaign.

All Sales

Magazines

Direct Ship Nuts

Nut Order Card

Online Nuts Girl Delivered

Special Reports

Summary Report

Troop Summary Report

Campaign and sales information for your troops.

Troop: 80504 ▾

Total Sales

| | |
|----------------------------|---------------|
| Total \$ Sold | \$3977.00 |
| Collected Online | \$3804.00 |
| Collected from Customers | \$173.00 |
| Troop Proceeds and Bonuses | \$454.00 |
| Amount Due Council | \$-281.00 |
| Payments Made to Council | \$-281.00 |
| Balance Due Council | \$0.00 |

Online Magazine Sales

| | |
|------------------------------|----------|
| Magazine Units | 28 |
| Total Sales Collected Online | \$678.00 |
| Proceeds And Bonuses | \$56.00 |

Direct Shipped Sales

| | |
|------------------------------|-----------|
| Direct Shipped Units | 115 |
| Total Sales Collected Online | \$1002.00 |
| Proceeds And Bonuses | \$115.00 |

Online Nuts Girl Delivered


Campaign Stats

| | |
|-----------------------------------|----------|
| Girls Selling | 7 |
| Avatars Created | 8 |
| Photos Uploaded | 3 |
| Voice Recordings | 8 |
| Total Personalized Patches Earned | 5 |
| Number Emails Sent | 180 |
| Per-Girl-Average Units | 60 |
| Per-Girl-Average Dollars | \$568.14 |
| Reward Opt Out | No |

Reports

Special Reports

[Show Quick Links](#)



Reports

See financial and other reports for this campaign.









[All Sales](#)[Magazines](#)[Direct Ship Nuts](#)[Nut Order Card](#)[Online Nuts Girl Delivered](#)[Special Reports](#)

Special Reports

Download Excel versions of some of the more commonly used reports below:

Service Unit, Troop, and Girl Scout Reports



See sales and data reports by entity.

-  [Troop Orders](#)
-  [Troop Products & Financials](#)
-  [Troop Rewards](#)
-  [Troop Summary](#)
-  [Girl Scout Orders](#)
-  [Girl Scout Products & Financials](#)
-  [Girl Scout Rewards](#)
-  [Girl Scout Summary](#)

[RETURN TO DASHBOARD](#)

DELIVERY TICKETS

- Print delivery tickets by girl
- 2 types: Product and Rewards
- Available for easier picking and packing
- Option to include financials
- Delivery tickets only available after product orders or reward orders are placed




Girl Scouts of the Jersey Shore
2023 Nut and Magazine Campaign

TP

Delivery Tickets

Select your options and print your delivery tickets below:



Product Delivery Tickets

Print Delivery tickets for products

Troop Tickets By Troop (as of 12:41 PM)

Troop

Choose...

Include Financials ☒

CREATE TICKET

Girl Scout Tickets by Troop (as of 12:41 PM)

Troop

Choose...

Include Financials ☒

CREATE TICKET

Girl Scout Tickets by Girl Scout (as of 12:41 PM)

Girl Scout


Search Girl Scouts...

Include Financials ☒

CREATE TICKET

Blank Delivery Ticket

CREATE TICKET



Reward Delivery Tickets

Print Delivery tickets for rewards

Troop Tickets By Troop

Troop

Choose...

Girl Scout Delivery Ticket

Ava [redacted]
Troop 80504

Girl Scouts of the Jersey Shore - 2023 Nut and Magazine Campaign

Ticket As Of
9/18/2024 1:29 PM EDT

Girl Scout
Ava [redacted]

I acknowledge and agree to accept financial responsibility for the product and money listed. I understand that these products may not be returned or exchanged.

Service Unit
Toms River 504

Troop Number
80504

Parent/Guardian's name (print)

Sign and Date

| Product | Full Cases | Cases Short | Single Pieces | Pieces Short |
|----------------------------------|------------|-------------|---------------|--------------|
| Chocolate Covered Pretzel Tin | 1 | | 0 | |
| Peppermint Bark Rounds Tin | 0 | | 0 | |
| Milk Chocolate Mint Trefolds Tin | 0 | | 3 | |
| Whole Cashews | 0 | | 6 | |
| Peanut Butter Penguins | 2 | | 6 | |
| Dark Chocolate Sea Salt Caramels | 1 | | 8 | |
| Chocolate Covered Raisins | 0 | | 11 | |
| Chocolate Covered Almonds | 1 | | 7 | |
| Pecan Caramel Supremes | 1 | | 0 | |
| English Butter Toffee | 1 | | 4 | |
| Cranberry Trail Mix | 0 | | 3 | |
| Fruit Slices | 0 | | 6 | |
| Honey Roasted Peanuts | 0 | | 6 | |
| Dulce Daisies | 1 | | 6 | |
| Gorp Trail Mix | 0 | | 4 | |
| Total | 8 | | 70 | |

Online Magazine Sales

Total Sales Collected Online: \$0.00

Direct Shipped Nut Sales

Total Sales Collected Online: \$0.00

Online Nuts Girl Delivered

Total Sales Collected Online: \$305.00

Nut Card Sales

Collected from Customer: \$1054.00

Total Sales \$1359.00

Collected Online: \$305.00

Collected from Customer: \$1054.00

Payment Due Troop: \$1054.00

Payment due troop doesn't reflect dollars that might have already been paid to the troop.

Girl Scouts of the Jersey Shore - 2023 Nut and Magazine Campaign

Ticket As Of Girl Scout

9/18/2024 1:29 PM EDT

Ava

I acknowledge and agree to accept financial responsibility for the product and money listed. I understand that these products may not be returned or exchanged.

Service Unit

Toms River 504

Troop Number

80504

Parent/Guardian's name (print)

Sign and Date

| Product | Full Cases | Cases Short | Single Pieces | Pieces Short |
|----------------------------------|------------|-------------|---------------|--------------|
| Chocolate Covered Pretzel Tin | 1 | | 0 | |
| Peppermint Bark Rounds Tin | 0 | | 0 | |
| Milk Chocolate Mint Trefoils Tin | 0 | | 3 | |
| Whole Cashews | 0 | | 6 | |
| Peanut Butter Penguins | 2 | | 6 | |
| Dark Chocolate Sea Salt Caramels | 1 | | 8 | |
| Chocolate Covered Raisins | 0 | | 11 | |
| Chocolate Covered Almonds | 1 | | 7 | |
| Pecan Caramel Supremes | 1 | | 0 | |
| English Butter Toffee | 1 | | 4 | |
| Cranberry Trail Mix | 0 | | 3 | |
| Fruit Slices | 0 | | 6 | |
| Honey Roasted Peanuts | 0 | | 6 | |
| Dulce Daisies | 1 | | 6 | |
| Gorp Trail Mix | 0 | | 4 | |
| Total | 8 | | 70 | |

Online Magazine Sales

Total Sales Collected Online: \$0.00

Direct Shipped Nut Sales

Total Sales Collected Online: \$0.00

Online Nuts Girl Delivered

Total Sales Collected Online: \$305.00

Nut Card Sales

Collected from Customer: \$1054.00

Total Sales \$1359.00

Collected Online: \$305.00

Collected from Customer: \$1054.00


Payment Due Troop: **\$1054.00**

Payment due troop doesn't reflect dollars that might have already been paid to the troop.

Girl Rewards

- Rewards are automatically populated as girls earn them.
- To view, choose the Rewards link from the Troop Dashboard and select a girl.
- If girls/families forget to select a reward, volunteers can make the selection for them
- Download the Rewards Delivery Ticket to facilitate sorting each girl's rewards.

Delivery Tickets will be available on your Troop Dashboard starting on Tuesday, November 19, 2024



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Girl Scouts of the Jersey Shore
2023 Nut and Magazine Campaign

Show Quick Dashboard Links ▾

Rewards

Manage physical rewards for this campaign.

Earners

Manage Reward Earners.

SEARCH TOOLS ▾

| Service Unit | Troop | Email | Participant |
|----------------|-------|-------|-------------|
| Toms River 504 | 80504 | ✉ | Kylie |
| Toms River 504 | 80504 | ✉ | Liana |
| Toms River 504 | 80504 | ✉ | Ava |
| Toms River 504 | 80504 | ✉ | Victoria |

RETURN TO DASHBOARD

Ava (Troop 80504)


If you are selecting a reward with size options or additional choices, make your selection and update. You will then be able to make the additional choice.

Rewards Earned

| Reward | Options |
|--|----------|
| 2023 Patch 2023 Patch | |
| Ocelot Patch Ocelot Patch | |
| Own Your Magic Necklace Flower Necklace | |
| Bluetooth Tower Speaker Bluetooth Tower Speaker | |
| Show Your Magic Kit Paint By Numbers Craft Own Your Magic T-Shirt | Size: AM |
| Small Ocelot Plush Small Plush | |
| Stationery Set Stationery Set | |
| Top Seller Disco - January 13, 2024 Top Seller Disco | |
| 100+ Patch 100+ Patch | |
| Giant 60" Plush Council Drawing Entry Giant Plush Drawing Entry | |
| Super Seller Patch | |

**Toggle between
roles that use the
same email
address**

**(troops vs. girl
campaign)**




M2 Media

Girl Scouts of the Jersey Shore

2022 Nut and Magazine Campaign

TP



Jackie Garbe

Edit Avatar

Your Patch

View Troop Photo

Change Role

8

Campaigns Launched

Last Year: 7

8

Avatars created

Last Year: 7

180

Emails Sent

Last Year: 65

7

Participants with 1+ Shares

Last Year: 3

Stats: Current Campaign

Online Magazines

Direct Ship Nuts

Online Nut Girl Delivered

Nut Card

\$3,977.00
Total Sales

\$678.00
Online Magazines

\$1,002.00
Direct Ship Nuts

\$2,124.00
Online Nut Girl Delivered

\$173.00
Nut Card

\$2,648.00
Last Year

\$302.00
Last Year

\$567.00
Last Year

\$689.00
Last Year

\$1,187.00
Last Year

Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

Campaign Setup

Parent/Adult Email Campaign

Default Storefront Video

Training Video

Video Instructions

Manage System Users

Send Messages

Manage Troops and Girl Scouts

Manage Admin Users

Financials and Reporting

Banking and Payments

Reports

Troop Summary/Amount Due Report

Product Management

Delivery Tickets

Paper Order Entry

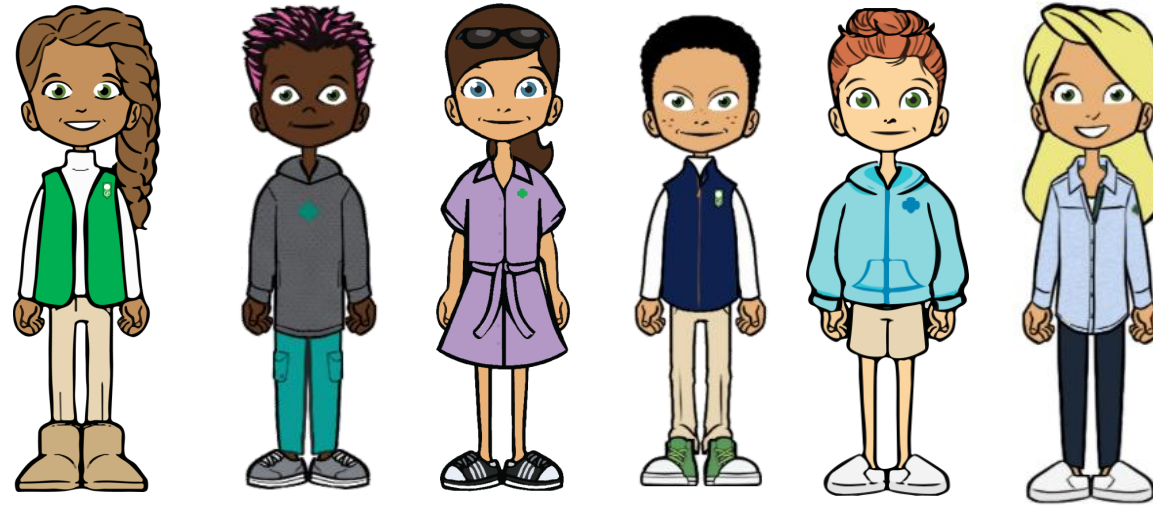
Rewards and Patches

Rewards

Personalized Patches

**M2 customer care
1-800-372-8520**

Online Girl Experience



M2 customer care support line
1-800-372-8520

2 Ways For a Girl To Get Started Online On 9/27

Go to URL located on M2 Flyer &
Order Card

OR

Email from Troop Leader on 9/27
or Council on 9/28

PARTICIPATE and EARN rewards!
Check your online site to learn more about all of the rewards you can earn.

girlscouts of the jersey shore | M2 Media

Discover how to earn two personalized patches with your name and avatar below.



Collect theme patches that fit together!

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales

Personalize by choosing from two scenes.


Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 200+ packages of cookies during the 2025 Girl Scout Cookie Program

LOGIN, CREATE and SHARE with 3 easy steps.


- 1** Visit www.gsnutsandmags.com/gsjjs
Use the QR code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.
My troop number is _____
- 2** Build your site
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.
- 3** Contact friends and family
Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.


141-GSJS

 Thank You

Thank you for supporting M2 GS Test Council 1 Trophy by creating an account and participating in the Girl Scout product program. You're helping to inspire Girl Scouts to be the leaders of today and tomorrow.

Great news: Your Girl Scout can earn a special patch for entering 18 emails. You can log in to check her progress anytime. Updates: You will receive emails when a supporter has ordered. You'll also get weekly emails updating you on her progress and how close she is to reaching her goal.





Reminder: The information you provided when creating the account will be used only for this program. If you would like to learn more about our information practices, please see our [privacy policy](#). You can delete your account or revoke your consent to M2 Media Services' to collect, use, and disclose your Girl Scout's information for this product program anytime by contacting us at support@gsnutsandmags.com.

Also, share the news with friends and family by sending emails, texts or on your social media accounts.

If you have any questions about how to participate, please [contact us online](#) or call 1-800-372-8520. We will be happy to help you.

Thank you,

M2 Media Services Customer Care

Launch Emails Now!



GIRL'S PLATFORM SET-UP


September 27
caregivers can
register

Must “**create an account**” on
first visit for the year, even if
they participated in past
seasons.


Girls Zip Code

Caregiver Information

Participant Login | Volunteer Login |  View in Español


Girl Scouts of the Jersey Shore



Girls and Parents/Adults

Already Registered? **LOGIN**

New User? **CREATE AN ACCOUNT**



Troop Leaders or Volunteers


New and returning users

VISIT ADMIN SITE

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site



Tell customers about herself

NEXT

Step 2 -

Design Her Own Avatar

optional – give her a voice

girl scouts

M2 Media


Girl Scouts of Alaska

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at [girlscoutshop.com](#).



To see all choices for your avatar, use the arrows in the avatar software below.

| | | |
|----------|-------------|---|
| Face | | |
| Hair | | |
| Body | | |
| Clothing | | |
| ◀ | Top | ▶ |
| ◀ | Bottom | ▶ |
| ◀ | Socks | ▶ |
| ◀ | Shoes | ▶ |
| ◀ | Accessories | ▶ |

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

UPLOAD AN AUDIO FILE

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

STEP 3 – *optional*

Personalize

Upload picture and/or video

girl scouts

M2 Media

Girl Scouts of the Jersey Shore

Basics


Create Avatar

Personalize


Promote

Launch

Design your Personalized Site




Kim's Photo
Friends and family will enjoy seeing your picture while they shop. Upload a favorite photo and decorate it!



UPLOAD PHOTO

Privacy: Your photo will only be seen by friends and family you email. You will have a chance to preview, change, and delete it before sending emails.
[Additional Privacy Rules](#)




Kim's Video
Who better to tell your friends and family about your campaign than you?

UPLOAD A VIDEO

Privacy: Your video will only be seen by friends and family you email. You will have a chance to preview, change, and delete it before sending emails.
[Additional Privacy Rules](#)

Send 18 emails, sell \$375.00 in magazines, nuts and chocolates, and share your site to earn your own personalized patch!

YOUR NAME



EMBRACE POSSIBILITY

PREVIOUS

Skip this step

NEXT

FINAL STEPS

*Send emails (58% of sales)

Email addresses of last year's online customers are pre-loaded into this form for returning girls.

Girl delivery option can be selected for those whom a family is willing to deliver to.

*Launch Campaign

girl scouts

M2 Media

Girl Scouts of the Jersey Shore

Basic

Create Avatar

Personalize

Promote

Launch

Promote Your Campaign

Send emails to your friends and family to tell them about your campaign. Invite them to shop at your personalized online site to help you reach your goal.

Import Your Contacts

yahoo!mail

Sign in with Google


Outlook

Aol Mail.

Address Book

Or Add Emails Individually

| First Name | Last Name | Greeting <small>What is this?</small> | Email | Options <small>What is this?</small> |
|------------|-----------|--|-------------------------------|---|
| Doug | Moskron | Uncle Doug | Doug.moskron@Exeterfundraiser | <input checked="" type="checkbox"/> Girl Delivery |
| | | | | <input checked="" type="checkbox"/> Girl Delivery |



Add 18 or more emails and launch your campaign to earn a reward!

Emails can take up to 90 minutes to be delivered.

Include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

Since this program is for friends and family, the Girl Scout's first and last name will be shown in emails. Review and edit if necessary. [MAKE CHANGES](#).

PREVIOUS

PREVIEW

LAUNCH YOUR CAMPAIGN

Verifying Account for Gina Mostrom (Gina Lee)

Thank you for participating and entering email addresses for friends and family. Your registration as a Girl Scout and your Girl Scout ID number are being confirmed. Once that's complete, we will notify you and send your emails to friends and family.

If you have any questions, please contact us at support.gsnutsandmags.com or call 1-800-372-8520.

Personalized Patch

Enter or verify your address below. Your personalized patch, if earned, will be mailed to this address.



If you earn it, this is how your avatar and name will appear on your personalized patch.

Patch Preview

See your current selections.

Name on Patch

Nickname

Girl Scout's Nickname

Gina Lee

What will appear on your patch?

Your avatar standing under a tree in a pink romper

☐ Slide to confirm that your name, avatar, and background are shown as you wish them to appear on your patch, if earned. Once earned, your patch cannot be changed.

Shipping Address

For best delivery use parent / guardian name.

First Name

Doug

Last Name

Mostrom

Address Line 1

16 Revelstone Court

Address Line 2

City

Newark

State

DE

Zip

19711

SAVE

+1

Add Another Girl Scout



Your Girl Scout(s)

DESIGN PATCH

When girl is satisfied with her patch, she should confirm and enter a shipping address.

Patch will go into production as soon as she earns it, provided she has completed this step.

GIRL'S DASHBOARD

G's Dashboard



[Change Photo](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)

\$0.00 of \$350.00 goal



[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/18/2024 to 11/30/2024

Unique Code: 9VXXJ9YG [What is this?](#)

G's Campaign



Manage Paper Orders



G's Emails
(View & Send)



G's Sales Reports



Supporter Thank You



Personalized Door
Hanger



G's Campaign Video



Business Cards

Fun Stuff



Personalized Patch



G's Avatar



G's Avatar Rewards



Physical Rewards

Parent or Adult's Information



Share My Site



Your Girl Scout(s)



Add Another
Participant



Update Profile

[Upload Photo](#)

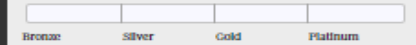
[Upload a Video!](#)

[Choose Reward Options!](#)



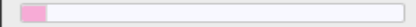
Level Status

Progress



Promote Patch

Emails Sent



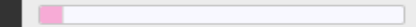
Personalized Patch

Sales



Additional requirements:

Emails Sent



[Share My Site](#)

[LEARN MORE ABOUT THE
PERSONALIZED PATCH](#)

Top Sellers In Your Troop



This could be you!

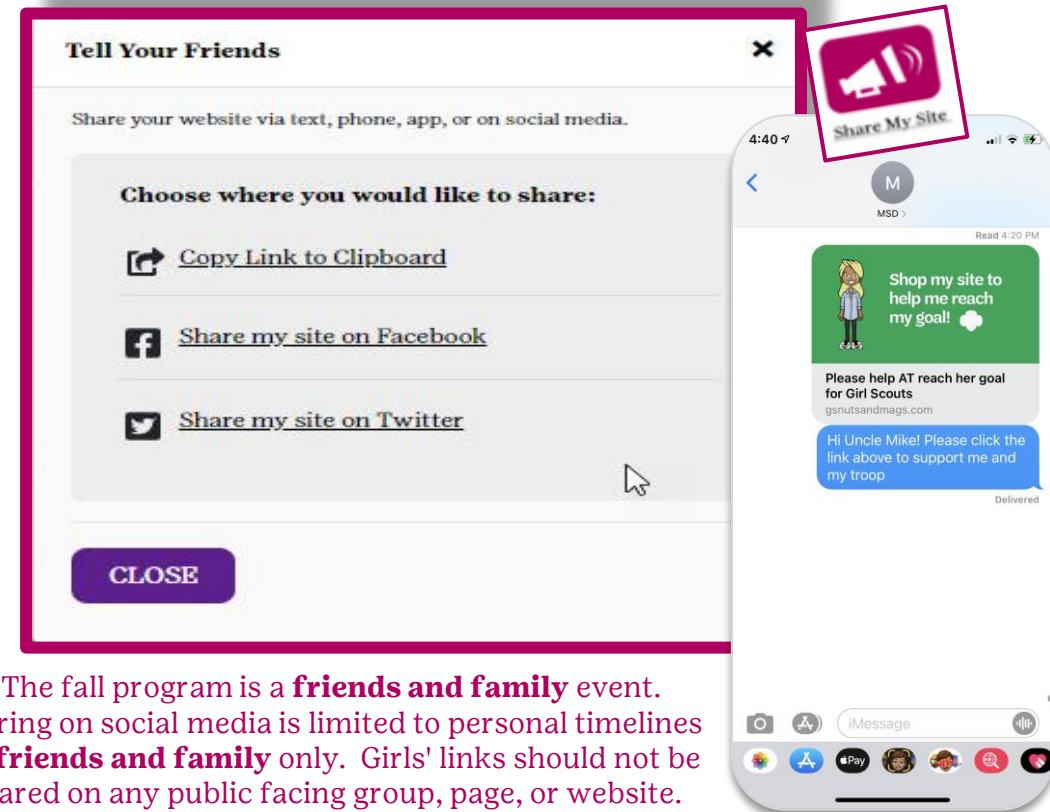
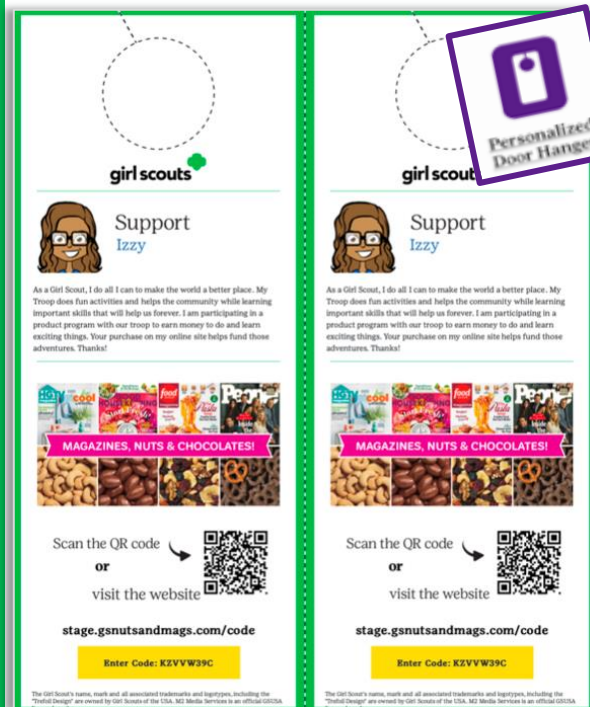
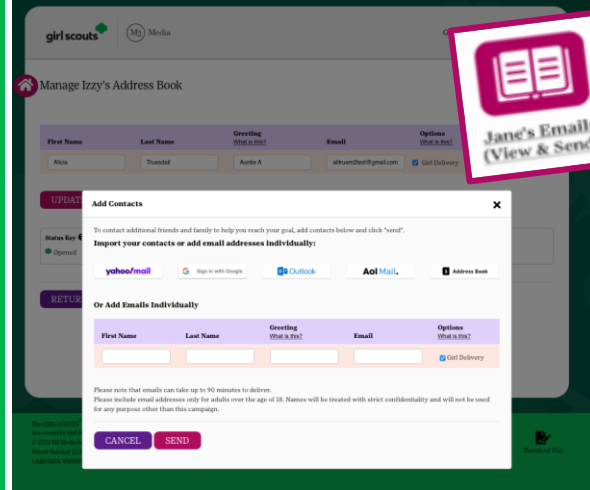
BUSINESS TOOLS AVAILABLE

Send emails *(58% of sales) last year's customers are preloaded & girl delivery option*

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



*The fall program is a **friends and family** event. Sharing on social media is limited to personal timelines for **friends and family** only. Girls' links should not be shared on any public facing group, page, or website.

Entering Orders



Girls/families have the convenient option of entering in-person orders into M2 themselves!

The deadline to enter in-person orders for girls/families is **October 23, 2024**

- All in-person nut orders **MUST** be entered into the M2 site to be processed.
- If a Girl Scout/family needs assistance, their Troop Manager can assist with adding orders.

girlscouts

M2 Media

M2 GS Test Council 1 Trophy

PG

Manage Paper Orders

Nut Orders

Enter the total number of items by product from your in-person nut order card sales. The last date you can enter items is **01/29/2024**.

| | Product | Price | Quantity | Total |
|---|------------------------|---------|--------------------------------|--------|
| A | Pecan Supremes | \$8.00 | <input type="text" value="0"/> | \$0.00 |
| B | Whole Cashews | \$10.00 | <input type="text" value="0"/> | \$0.00 |
| C | Peanut Butter Penguins | \$8.00 | <input type="text" value="0"/> | \$0.00 |
| D | Honey Roasted Peanuts | \$6.00 | <input type="text" value="0"/> | \$0.00 |
| E | Care to Share | \$6.00 | <input type="text" value="0"/> | \$0.00 |
| | Totals | | <input type="text" value="0"/> | \$0.00 |

UPDATE

RETURN TO DASHBOARD

GIRL'S DASHBOARD

Additional emails – share my site (social media-texts)


Manage order card entry

Select rewards

Sales reports

Girl's avatar room has troop photo

Multiple daughters: add another participant – toggle between sisters




M2 Media

Girl Scouts of the Jersey Shore

PG

G's Dashboard



Change Photo

Update Girl Scout Details

Add Another Girl Scout

\$0.00 of \$350.00 goal

100%★150%★

SHOP YOUR PERSONALIZED SITE

Duration: 07/18/2024 to 11/30/2024

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G's Campaign

Manage Paper Orders

G's Emails (View & Send)

G's Sales Reports

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Personalized Patch

G's Avatar

G's Avatar Rewards

Physical Rewards

Parent or Adult's Information

Share My Site

Your Girl Scout(s)

Add Another Participant

Update Profile

> Upload Photo

> Upload a Video!

> Choose Reward Options!

Level Status

Progress

BronzeSilverGoldPlatinum

Promote Patch

Emails Sent

Personalized Patch

Sales


Additional requirements:

Emails Sent

✓ Share My Site

LEARN MORE ABOUT THE PERSONALIZED PATCH

Top Sellers In Your Troop

 This could be you!

Managing Multiple Girls



Manage Your Accounts

Here's your list of Girl Scouts participating in the online program. You can see details for each Girl Scout or add additional Girl Scouts.

Your Accounts



Gia Marie Mostrom (G)

Saving up for: Go salmon fishing in Alaska

[VIEW](#)



Melania Mostrom (Melli)

Saving up for: Go salmon fishing in Alaska

[VIEW](#)

[ADD ANOTHER GIRL SCOUT](#)

[RETURN TO DASHBOARD](#)

FAQs

Q - What if a girl didn't find her name as she logs into the platform?

A – Not a problem! Any girl who doesn't know her troop number or see her name, can add herself to the system. After she sets up her site, there will be a brief delay while the council confirms her GSUSA membership. Once confirmed, her council will launch her site and her customers will then be able to support her.

FAQs

Q - When will a girl receive her Personalized Patch?

A - The personalized patch will arrive about 8 to 10 weeks after being sent to the patch company for production. On your girl dashboard, you will see an ETA date so you can anticipate when your patch should arrive.

THANK YOU



Jackie Garbe
jgarbe@gsfun.org
732-966-5035



M2 Customer Care team is cross-trained in tech support, volunteer/participant and customer inquiries.

100% customer satisfaction guarantee