

2024 Fall Product Program Juliette Family Guide



WHAT IS THE FALL PRODUCT PROGRAM?

Your Girl Scout will launch their first business during the Fall Product Program. The program is an integral part of a Girl Scout's journey towards leadership allowing girls to learn skills such as goal setting, decision making, money management, people skills, and business ethics. Girls also learn skills in financial literacy, entrepreneurship, and e-commerce.

The Fall Product Program is also an easy, fun way to earn startup Program Credits for your Juliette's activities at the beginning of the Girl Scout year!

HOW THE PROGRAM WORKS

This financial literacy program allows girls to offer family and friends the opportunity to purchase delicious nuts and chocolates, magazines, tumblers, BarkBox and personalized items.

It's easy to participate! Girls choose how they want to participate: in-person with the nut order card; online using the M2 digital platform or a combination of both.

In-person sales

Girls use order cards to take orders. The 16 items are the only items that can be ordered in person. Girls collect payment for order card items at the time of product delivery. Order cards will be available for pick up at both council locations starting on September 14th and also, locally in your town from your Community Coordinator.

Online Sales

Friends and family can order items online when a girl sends an invitation to her online store. Customers can choose girl delivery or shipped for nuts and candy. All other items will be shipped only. Customers will prepay for all online orders when their orders are placed. Girls won't collect any money for online orders.

An email will be sent on Sept. 27 or visit the M2 website directly to create her online storefront.

IMPORTANT CONTACT INFORMATION

Contact Penny Shank pshank@gsfun.org for your coordinator's name and contact information.

Juliette Troop # _____ My Coordinator: _____

Phone # and email: _____

M2 website: <https://www.gsnutsandmags.com/gsj>

M2 email: _____ M2 Password: _____

Issues with using M2; please contact productsales@gsfun.org

M2 Customer Service: 800-372-8520 or <https://support.gsnutsandmags.com/>



Please complete the online permission slip before the program begins: <https://gsfun.org/Prodsalepermission>

DATES TO REMEMBER

Sept. 27 – Product Program begins. Girls can begin taking in-person nut and candy orders with the paper order card and they may launch their online store. Email invitations will be sent to parents/caregivers with a link and instructions to create their online store.

By Oct. 21 – Enter the girl's **in-person** paper card nut and candy orders into M2 by 11:59 pm. All online orders are automatically added to the girl's order in M2. Paper orders can also be submitted to your coordinator to be entered/verified.

Any changes or additional orders that need to be made after October 21 must be emailed to productsales@gsfun.org with the new order/edits. **Changes can made until 9 a.m. on October 25, 2024.**

Oct. 24 – Girl delivery option online ends.

Nov. 9-15 – Product deliveries to communities. Be sure to contact your community coordinator to arrange your product pick-up.

Nov. 17 – All online ordering of shipped nuts and candy, magazines, BarkBox, Tervis tumbler, and personalized items ends.

Nov. 18 – Deadline for parents/caregivers to choose reward selections in M2, if applicable.

Nov 16-December 6

- Deliver orders to customers, collecting payments from those who owe you.
- Deposit all monies collected into the council's TD Bank account – a council deposit slip will be provided to you when you pick up your product. Keep a copy of the validated receipt and turn one into your coordinator.

Dec 13– Deadline to submit validated bank receipt to your coordinator. You must provide her with a copy to receive proper payment credit. (text, email, or hand-deliver hard copy)

January 2025 – Rewards and patches will be sent to your community coordinator. Please reach out to her to coordinate a time to pick up.

ONLINE PRODUCTS

- **Nuts/Chocolates** – all 16 order card items are available plus a few “online only” specials are available for friends and family to choose from.
- **Magazines** – large selection of magazine favorites both paper and digital subscriptions
- **Tervis Tumblers** – a large selection of tumblers and water bottles including top sellers, your favorite MLB®, NFL®, collegiate sports teams, and more.
- **Personalized Items** – new this year! High quality stationery, notepads, and picture frames. All items are fully customizable at the time of purchase.
- **GS BarkBox** – something for our 4-legged family members! Boxes contains special GS themed dog toy(s) and one can of Berry Trios™ (this is a standalone purchase available only through M2 Fall Product Program. It is not part of BARK's subscription program). Three box options are available, and supplies are limited.



2024 Rewards!

Rewards are cumulative.
Reward choices can be made online once a participant sets up her online campaign site.

*Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute.

Some items may vary in color.

Patches

Embrace Possibility Patch
Sell 18+ Emails

Elephant Patch
Sell 2+ Mags & More Items



2024 Patch
Sell 15+ Nut Items

Gift of Caring



Care to Share Patch
Sell 5+ Gift of Caring Items

Nailpolish Kit
Sell 10+ Gift of Caring Items



Custom GSJS Elephant fall patch

The GSJS Elephant patch will be given to all girls who send 18+ emails through M2 in the first 10 days.



List of eligible girls will be available 10/7/24

Magazines & More

LED Scrunchie & Embrace Possibility Stickers
Sell 4+ Mags & More Items



Diamond Art Kit
Sell 6+ Mags & More Items



Large Elephant Plush
Sell 10+ Mags & More Items



Nuts

Embrace Possibility Necklace
Sell 35+ Nut Items



Super Seller Patch & Small Elephant Plush
Sell 55+ Nut Items



Black Notebook with Gel Pens
Sell 75+ Nut Items



100+ Patch & Embrace Possibility T-Shirt & Tassel Keychain
Sell 100+ Nut Items



Giant 38" Plush Council Drawing*
sell 50+ total items
*1 winner



Coloring Pillowcase & Postcard Set
Sell 130+ Nut Items



Your choice of:
Portable Outdoor Mat & Wristlet
OR **Lululemon Bag***
Sell 175+ Nut Items



*Choice of pink/windmill/black

Your choice of:
The Muppet Christmas Carol Tickets*
OR **\$100 Council Gift Card**
Sell 225+ Nut Items



*Must attend Muppet Christmas Carol at Court House Theater, tickets for pre-purchased & on queue

Roll Out the Red Carpet*
\$1,100+ in total sales



PROGRAM CREDITS (PC)

In addition to the patches & rewards girls earn, Juliette Girl Scouts earn Program Credits.

- 1 PC awarded for every 1 nut/candy item sold
- PC equivalent of 10% of total sales for magazines, tumblers, BarkBox & personalized items

Older Girl Proceed Option

Older girls (juniors and up) can opt out of rewards for increased program credits. Please advise your coordinator if she chooses this option. Girls still receive patches plus:

- 1.2 PC awarded for every 1 nut/candy item sold
- PC equivalent of 12% of total sales of magazines, tumblers, BarkBox and personalized items

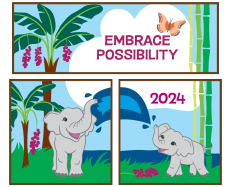
PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.

girl scouts
of the jersey shore

M2 Media

Discover how to earn two personalized patches with your name and avatar below.



Collect theme patches that fit together!

Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales

Personalize by choosing from two scenes.

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 200+ packages of cookies during the 2025 Girl Scout Cookie Program

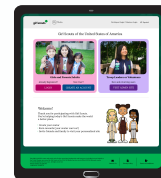
LOGIN, CREATE and SHARE with 3 easy steps.

1

Visit www.gsnutsandmags.com/gsj5

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is _____



Scan here ↓



2

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



Your Name

Discuss what activities your troop would like to do this year

Determine how much money you will need to make that happen

Set a fall product goal based on your troop budget

\$

My individual goal

\$

My troop goal

Share your goals with friends and family

1

Start by going to your council's website and clicking on the link to participate in the online portion of the program.

2

Enter your goals and your progress will appear on your online site for friends and family to see.

3

Check the dates of the product program and make sure to have all orders before the end date.

4

Practice telling customers about the benefits of buying and reading magazines. You might even suggest specific magazines to friends and family based upon your knowledge of their interests.

5

Thank every customer, whether they buy online or in person.

6

Make sure to follow all Girl Scout safety activity checkpoints for computer/online use and council sponsored product program. Only contact people you and your family know.

100%

90%

80%

70%

60%

50%

40%

30%

20%

10%



Mark your progress in the water as you get closer to reaching your goal.

All About Asian Elephants

Diet: they spend up to 19 hours a day feeding mostly on grasses. However, they also eat large amounts of tree bark, roots, leaves, and small stems. They enjoy cultivated crops such as bananas, rice, and sugarcane and always stay close to a source of water because they need to drink water at least once a day. They can consume around 300 pounds of food a day!

Characteristics: they are thick-skinned herbivores with fan-shaped ears and large trunks. Both males and females can have tusks, though not all of them develop them. Tusks tend to be smaller in Asian elephants compared to their African relatives.



Scientific name: *Elephas maximus*

Body length: 18-21 feet

Height: 6 to 12 feet tall at the shoulder

Weight: 4,400 – 12,000 pounds

Gestation period: 18-22 months

Life span: 60 to 70 years

Interesting Facts:

- The Asian elephant is the largest land mammal on the Asian continent.
- They are extremely sociable, forming groups of six to seven related females that are led by the oldest female, the matriarch.
- Elephants can use low-frequency sound waves for communication between members of the herd and individuals outside the herd and can carry these sounds for distances of up to 10 miles.
- Their trunks contain around 100,000 muscles and can be used for tasks as delicate as picking up small objects or as powerful as uprooting trees.