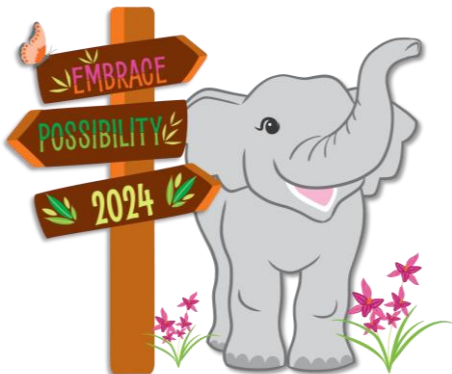


Getting Ready For The Girl/Family Meeting

Help set your girls up for success by having a kickoff meeting with your girls and their families!

How you present the program will have a big effect on the girl's enthusiasm and parent support.

- ❑ First, plan with your girls! We are girl-led. Work with the girls to create troop and individual **GOALS**. What experiences or activities would the girls like to fund from the program? Make a troop “bucket list.” What reward does each girl hope to earn? Have her write it down on her goal chart. Help them feel comfortable sharing their purpose and goals with family and friends.
- ❑ Show the girls all the products as well as the rewards they can earn. Have them start their goal chart, learn about the Asian Elephant, start a business-related badge, or do some activities from the fall activities booklet.
- ❑ Juniors and older - have a troop discussion about the pros and cons of opting out of rewards. Take a secret vote so no one feels pressured to conform. Opting out is a **unanimous girl decision**. If they choose to opt out, update M2 system.
- ❑ Parents should arrive towards the end of the troop meeting. Introduce the fall program to the parents. Share **WHY** the program benefits the girls, the troop, the community and the council. A sample agenda outline is on the next page to assist you in briefly introducing the program to families and covering the important topics. Family meeting should only last 15-20 minutes.



- ❑ **All parents must complete online permission form or sign paper form if they wish to participate.** Keep these forms/email. Then distribute the order cards and the M2 parent/girl information flyer about getting started online.
- ❑ **TIP:** Starting September 27, have a computer available at troop meetings and help families/girls set up their avatar and online storefront. It takes less than 10 minutes to get started.





FAMILY MEETING - SAMPLE AGENDA (should take 15-20 mins)

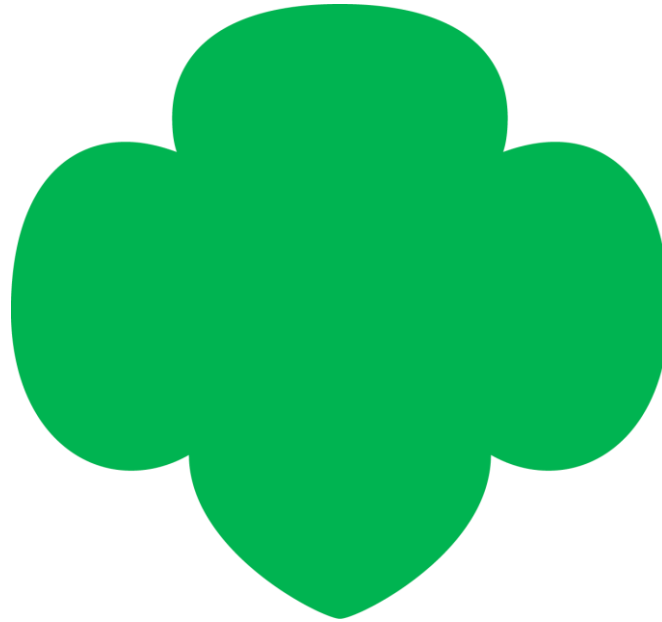
- ◆ Have parents sign paper form or complete online permission form first.
- ◆ Distribute order card, girl/parent flyer, and the following pages.
- ◆ Briefly go over the program benefits for the girls.
- ◆ Share the troop goals that the girls created. Share the troop's "bucket list!" of activities. Have the girls share their personal goals with parents.
- ◆ Review the ways they can participate:
 - **In-person:** door-to-door/asking friends/family using the order card. Go over the products on the card and the girl's rewards on the back.
 - **Online:** instructions to set up online store fronts are on the flyer that is part of your sales materials. Let your parents know it takes about 10 minutes to set up their site (along with their girls). **Social media reminder:** girl links may be shared on personal social media only, no public facing pages. The Fall Program is a simple friends and family event.
- ◆ Review important dates and deadlines.
- ◆ Before they leave, remind them that order taking doesn't start until September 27.

Share the following pages with your parents



<https://gsfun.org/Prodsalepermission>

The GSJS Fall Product Program is a fun and easy way for girls to kick start their year



Girls will build their business savvy and learn about philanthropy while helping their troop earn startup funds.

5 Skills acquired through the girl scout leadership experience:

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Girls also learn skills in financial literacy, entrepreneurship, and e-commerce.

The Fall Product Program is a family & friends event.

WHY PARTICIPATE?

How does this program benefit the girls?



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience – camps, girl programs and volunteer support. **100% of the proceeds stay local.**

Volunteers and girls told us

WHY

**it's important for girls to be encouraged
to participate in Fall Product Program**





Responsibility



**Budgeting & Money
Management**



**Self Esteem/
Confidence**



**Email
Marketing**



Customer Service



Empowerment



**Overcome
Rejection**



Goal Setting



Technology



**Stepping
out of
comfort
zone**

**...and the girls also
participate for the
REWARDS/ Activities/ Trips/
Experiences/ FUN!**



Accountability

**Rewards
are
cumulative!**

Magazines & More

**LED Scrunchie
& Embrace Possibility Stickers**
Sell 4+ Mags & More Items



Diamond Art Kit
Sell 6+ Mags & More Items



Large Elephant Plush
Sell 10+ Mags
& More Items



Nuts

**Embrace Possibility
Necklace**
Sell 35+ Nut Items



**Super Seller Patch
& Small Elephant Plush**
Sell 55+ Nut Items



**Black Notebook
with Gel Pens**
Sell 75+ Nut Items



**100+ Patch & Embrace Possibility
T-Shirt & Tassel Keychain**
Sell 100+ Nut Items



Giant 38" Plush Council Drawing*
sell 50+ total items
*1 winner



Coloring Pillowcase & Postcard Set
Sell 130+ Nut Items



**Your choice of:
Portable Outdoor Mat & Wristlet
OR Lululemon Bag***
Sell 175+ Nut Items



*Choice of pink/windmill/black

**Your choice of:
The Muppet Christmas Carol Tickets*
OR \$100 Council Gift Card**
Sell 225+ Nut Items



*Best at 7pm on 12/6/2024 at Coast Bait Theater; Tickets for participant & chaperone

Roll Out the Red Carpet*
\$1,100+ in total sales



IMPORTANT DATES

