

2025 FALL PRODUCT PROGRAM

JULIETTE FAMILY GUIDE



**BRAVE.
FIERCE. FUN!**

WHAT IS THE FALL PRODUCT PROGRAM?

This program is designed to allow Juliette Girl Scouts to launch their first business with the Fall Product Program. More than a fundraiser, the program is an integral part of a Girl Scout's journey towards leadership allowing girls to learn skills such as goal setting, decision making, money management, people skills, and business ethics. Girls also learn skills in financial literacy, entrepreneurship, and e-commerce.

This is a friends and family program, and a fun and easy way to earn startup program credits for your Juliette's activities at the beginning of the Girl Scout year! Girls can earn exciting rewards! All proceeds stay local to benefit our girls and council.

It's easy to participate! Girls choose how they want to participate: in-person with the nut order card; online using the M2 digital platform or a combination of both.

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to buy delicious nuts, chocolates, magazines and more.

WAYS A JULIETTE GIRL SCOUT CAN PARTICIPATE

In-person sales

Girls use order cards to take orders. The 16 items are the only items that can be ordered in person. Girls collect payment for order card items at the time of product delivery. Order cards will be available for pick up at both council locations starting on September 15th and, locally in your town from your Community Coordinator.

Online Sales

Friends and family can order items online when a girl sends an invitation to her online store. Customers will prepay for all online orders when their orders are placed. Girls won't collect any money for online orders.

NUTS AND CHOCOLATES - Customers have two delivery options.

- **Girl Delivery** - Items are pre-paid online by customer and the girl delivers in November. Items are the same as on the order card. No shipping charges.
- **Shipped** - Items are prepaid and sent directly to customer right away. Additional items available online through shipping option. Shipping charges apply.

MAGAZINES - sold online only, prepaid, available in paper and digital subscriptions.

M2 MORE - BARK BOX, TERVIS TUMBLERS, PERSONALIZED ITEMS & CANDLES - sold online only, prepaid, and shipped direct to customers. Various shipping charges apply.

2025 Fall Product Program: Building Financial Literacy

Unleash your **BRAVE**, **FIERCE**, and **FUN** side when you earn these badges!



Daisy
(K-1)



Brownies
(2-3)



Cadette
(6-8)



Senior
(9-10)



Junior
(4-5)



Ambassador
(11-12)

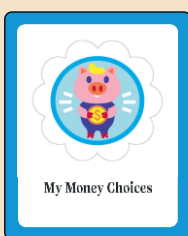
Benefits of Participating:

- Girls learn and practice the Five Skills: people skills, money management, business ethics, goal setting, and decision making, as they earn funds for their troop and exciting rewards.
- The Fall Product Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund your activities and projects.

Inquire about the Financial Literacy and Digital Leadership Badges!



Money Explorer



My Money Choices



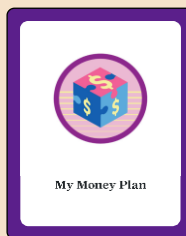
Budget Builder



My Own Budget



Budget Maker



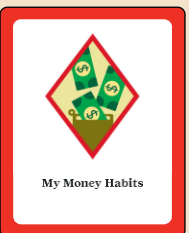
My Money Plan



Budget Manager



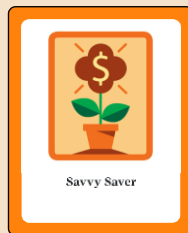
My Dream Budget



My Money Habits



My Financial Power



Savvy Saver



My Financial Independence



My Financial Planner

* Check with your council for more information on how to earn Financial Literacy badges.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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WHAT'S NEW FOR 2025?

CAREGIVER PERMISSION FORMS:

The product program permission forms, which cover both the fall 2025 and cookie 2026 seasons can only be signed online. Completion is easy.

<https://gsfun.org/Prodsalepermission>

Please use pshank@gsfun.org or your community coordinator's email where it asks for the troop/group leader's email.

FINANCES: REVISED PROGRAM CREDITS STRUCTURE

Girls will now receive program credits as a percentage of the total retail sales of all items. See page 6 for full details.

GIRL REWARDS: REVISED REWARDS STRUCTURE

Magazines and more: girl rewards will be calculated by the total \$ amount sold. This includes magazines, tumblers, personalized stationery, bark box & candles.

Nuts and Candies: rewards will still be calculated by the # of items sold

SPECIAL FALL INCENTIVES – See full details on page 9.

Top Seller events: Cadettes and older will have a choice of the main event or a party designed just for older girls.

NEW NUTS AND CHOCOLATES – available in person and online

Sweet & Smoky Almonds

Holiday Mix

NEW ONLINE-ONLY PRODUCTS

GS Mini & Full BarkBoxes – 3 new boxes have been added to the line up of returning favorites; each contains a can of Berry Trios™ plus 3 GS themed dog toys.

Personalized Items – additional, lower cost items have been added; online only.

Girl Scout Tin filled with mint treasures will now be available direct-shipped only.

Scented Candles have been added online. Customers can select from 8 unique scents.



Campfire Tails Set +
Stick With It Pup Patch



Ruff Terrain Boots +
Outdoor Adventure Pup Patches



Good Dog Sash +
Learn & Earn Pup Patches



S'More
The Merrier



Pup Patches
& S'More

GET TO KNOW THE PRODUCTS

IN PERSON SALES – 16 ORDER CARD ITEMS:

 <p>A Charming Woodland Friends Tin Chocolatey Covered Pretzels Pretzels covered in a chocolate coating. \$13.00</p>	 <p>B Winter Wilderness Tin Peppermint Bark Rounds White milk chocolate with crushed peppermint candy on top of dark chocolate. \$13.00</p>	 <p>C Praline Pecans Pecan halves are candied with a sweet and crunchy coating. \$11.00</p>	 <p>D Holiday Mix Roasted peanuts and almonds mixed with candy coated pretzel balls, milk chocolate caramel balls, yogurt cranberries, and mini pumpkins. \$11.00</p>
 <p>E Signature Chocolate Covered Almonds Almonds smothered in milk chocolate. \$9.00</p>	 <p>F Whole Cashews Gourmet cashews roasted and lightly salted. \$10.00</p>	 <p>G Sweet & Smokey Almonds Almonds are seasoned with sweet honey and smoky seasoning. \$10.00</p>	 <p>H Dark Chocolate Sea Salt Caramels Caramel enrobed in dark chocolate with sea salt. \$9.00</p>
 <p>I Chocolate Covered Raisins Raisins covered in a chocolate coating. \$9.00</p>	 <p>J Cranberry Trail Mix Cranberries, raisins, almonds, cashews, English walnuts, and banana chips. \$9.00</p>	 <p>K Pecan Caramel Supremes Caramel and pecans covered in milk chocolate. \$9.00</p>	 <p>L English Butter Toffee Butter toffee covered in a chocolate flavored coating and topped with crushed almonds. \$9.00</p>
 <p>M Mini Gummi Butterflies Fresh fruit flavor and a soft texture. \$9.00</p>	 <p>N Peanut Butter Elephants Peanut butter covered with chocolate. \$8.00</p>	 <p>O Dulce Daisies Chocolate daisies filled with a caramel center. \$8.00</p>	 <p>P Fruit Slices Sweet, chewy, flavored candy sprinkled with sugar. \$8.00</p>
<p>Q Care to Share \$8.00</p>	<p>Our council will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase. Thank you for your support!</p>		

ONLINE PRODUCTS

Nuts/Chocolates – all 16 order card items plus a few “online only” specials are available for friends and family to choose from.

Magazines – large selection of magazine favorites both paper and digital subscriptions

Tervis Tumblers – a large selection of tumblers and water bottles including top sellers, your favorite MLB®, NFL®, collegiate sports teams, and more.

Personalized Items – High quality stationery, notepads, and picture frames. All items are fully customizable at the time of purchase.

GS BarkBox – something for our 4-legged family members! Three new boxes have been added this year to our past favorites. Each contains special GS themed dog toy(s) and one can of Berry Trios.™ Five box options are available, and supplies are limited.

Scented Candles – New this year, customers can choose from 8 unique scented candles.



Do you have questions?

GSJS Product Program Team

CY Wong, Director of Product Program

Jackie Garbe, Product Program Administrator

jgarbe@GSFun.org

productsales@GSFun.org

Customer Care: 800-785-2090

Visit: www.gsfun.org/fallproduct

M2 Customer Service

Contact M2 Customer service if you need help cancelling a Girl Delivery Order or have difficulties with the M2 site.

800-372-8520 or

<https://support.gsnutsandmags.com/>

My Community Coordinator

Name _____

Email _____

My Juliette Troop # _____



Don't forget to complete the online permission slip before the program begins: <https://gsfun.org/Prodsalpermission>

PROGRAM CREDITS (PC)

In addition to the patches & rewards, Juliette Girl Scouts earn Program Credits (PC). PCs can be used for council programs, activities, uniforms and other items in our shops and more.

Older Girl Program Credit Option

Older girls (juniors and up) can opt-out of rewards for increased program credits. Please advise your coordinator or the product program team by **November 16, 2025**, if she chooses this option. Girls still receive patches.

	WITH REWARDS	OLDER-GIRL OPT OUT
Program Credits for Juliettes (includes nuts, candy and all M2 items)	10% of total sales	12% of total sales

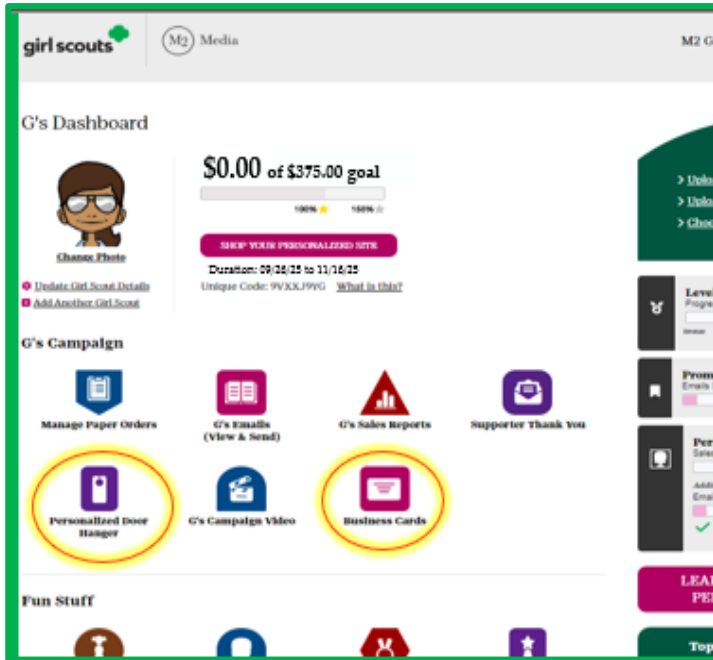
Lots of great resources are available to help make your Juliette's fall program fun and easy! Visit the Council's [GSJS Fall Product Program page](#) for printable resources.

Join [Rallyhood](#) for timely posts and information from the Council.



GIRL MARKETING TOOLS

M2 has the tools to easily create personalized door hangers and business cards for your Girl Scout's program right from her online dashboard. She can just click on the icon, print and distribute!



Wrist Bands

Print the wrist bands below, attached a copy of your Girl Scout's QR code and she can have access to her online store on-the-go!

girl scouts
of the jersey shore

Paste
Storefront
QR Code

BRAVE. FIERCE. FUN! 

girl scouts
of the jersey shore

Paste
Storefront
QR Code

BRAVE. FIERCE. FUN! 

MARK YOUR CALENDAR

Sept. 26 – Product Program begins. Girls can begin taking in-person nut and candy orders with the paper order card and they may launch their online store. Email invitations will be sent to parents/caregivers with a link and instructions to create their online store.

By Oct. 20 at 11:59 PM: – In-person (paper order card) sales end. Deadline to enter the girl's in-person orders into M2. All online pre-paid orders are automatically added to the girl's order in M2 for you. Paper orders can also be submitted to your coordinator to be entered/verified.

Any changes or additional orders that need to be made after October 20 must be emailed to productsales@gsfun.org with the new order/edits. **Changes can made until 9 a.m. on October 24, 2025.**

Oct. 23 at 11:59 PM – Girl delivery option online ends for customers.

Nov. 10-14 – Product deliveries to communities. Be sure to contact your community coordinator to arrange your product pick-up.

Nov. 16 at 11:59 PM:

- All online sales end (shipped nuts, candy, mags & more).
- Last day for an older girl to opt out of rewards – please inform productsales@gsfun.org if this applies to your Girl Scout.

Nov. 17 – Deadline for parents/caregivers to choose reward selections in M2, if applicable.

Nov 14-December 4

- Deliver orders to customers, collecting payments from those who owe for their in-person order.

December 5 deadline: All money collected for in-person order card sales must be paid to council by this date. Girls must be paid in full by this date to receive an invitation to the Top Seller Event. See payment options below.

January 2026 – Rewards and patches will be shipped to your community coordinator. Please reach out to her to arrange a pickup date.

HOW TO PAY COUNCIL FOR ANY NUT BALANCE OWED:

In-person payments accepted at either council service center. Cash, checks, money order and cards.*

Mail a check or money order to council - GSJS, Attn Jackie Garbe; 1405 Old Freehold Rd, Toms River, NJ 08753. Must include girl's full name, and indicate Juliette fall product program for proper credit.

Phone payments accepted with a debit/credit card.*

***All credit/debit card payments will incur a 3% convenience fee.**



2025 REWARDS AND PATCHES

Theme Patches

2025 Patch
15+ Nut Items



Brave, Fierce,
Fun! Patch
20+ Emails

Grizzly Patch
\$40+ Mags &
More Sales



Care to Share
Patch 5+ Gift
of Caring
Items

Magazines & More

Mini Scratch Notes
\$80+ Mags & More Sales



Mini Camp LED Light
\$120+ Mags & More Sales



Large Grizzly Plush
\$200+ Mags & More Sales



Nuts

BFF Necklaces
35+ Nut Items



Super Seller Patch
& Small Grizzly Plush
55+ Nut Items



Brave, Fierce, Fun! Bundle*
75+ Nut Items



100+ Patch & Mini Karaoke Machine
125+ Nut Items



Your choice of:
Mini Canvas Travel Bag & Moon Lamp
or \$50 Council Gift Card
175+ Nut Items



You'll choice of:
Elf - The Musical Tickets* OR
\$100 Council Gift Card Sell
225+ Nut Items



Personalized Patches

Girls can earn one-of-a-kind personalized patches. Here's how!



Personalized Patch

1. Create your avatar
2. Send 20+ emails
3. Use the "Share My Site" function in M2
4. Sell \$375 in total fall sales

Cookie Crossover Patch:

1. Create your avatar in fall
2. Send 20+ emails and use the "Share My Site" function in fall
3. Sell 200+ packages during the 2026 cookie program



Care to Share (Gift of Caring) Donation Program

The Care to Share Program is a great way for customers to give back to the community! Customers can purchase treats to benefit food pantries within Ocean and Monmouth counties, and organizations that serve the military and other charitable organizations within our community.

Donations cost \$8. Girls will receive credit towards nut/candy rewards and earn program credits for each donation. Girls can also earn a donation patch for only 5 donation items.

Council will retain and oversee distribution at the end of the program.



SPECIAL FALL INCENTIVES

The GSJS Grizzly Bear patch will be given to all girls who send 20+ emails through M2 in the first 10 days.



List of eligible girls will be ready 10/6/25.
Ask your coordinator who has patches ready for immediate distribution!

COUNCIL DRAWING



Girls who sell 50+ nut/candy items by the end of the sale will be entered into a drawing for the giant 38" Grizzly Bear! (1 winner will be chosen.)

TOP SELLER CELEBRATIONS!

For girls reaching \$1,100 in sales



Black & White Gala with a live penguin guest!

Dress in your most elegant black-and-white attire and step into an evening of sparkle, recognition, and penguin-themed delight!

This exclusive, invitation only event will feature fancy finger foods, a dance floor, photo booth and the night will end with a fun, educational experience where girls will meet a real live penguin and learn all about these incredible creatures from expert handlers. Friday, January 9, 2026



Black & White Milkshake Maker Party

NEW OPTION! Cadettes and older can may choose between the B&W Gala **OR** come to the Brownstone Pancake Factory Black & White Milkshake Maker Party. The ice cream may be Vanilla and Chocolate, but the toppings are full of color! Date TBD

NEW INVITATION POLICY - Girls who have a balance due to the troop in M2 will not be invited to this event. The deadline for girls to pay their nut balance to council (if applicable) so she can be invited will be Dec. 5, 2025.

NEW