

TROOP KICK-OFF MEETING GUIDE

Help set your girls up for success by having a kickoff meeting with your girls and their families!

Remember! How you present the program will have a big effect on the girl's enthusiasm and parent support.



BRAVE.
FIERCE. FUN!

TROOP MEETING - SAMPLE AGENDA

This is just a sample agenda, which we hope provides inspiration on how to kick off the Fall Product Program with your troop.

- ❑ First, plan with your girls! We are girl-led. Work with the girls to create troop and individual **GOALS**.
 - What experiences or activities would the girls like to fund from the program? How do they want to spend their proceeds? Make a troop “bucket list.”
 - What reward does each girl hope to earn? Have her write it down on her goal chart. Help them feel comfortable sharing their purpose and goals with family and friends.
- ❑ Show the girls all the products as well as the rewards they can earn. Have them start their goal chart, learn about the Grizzly Bear.
- ❑ Start a business-related badge or do some activities from the fall activities booklet.
- ❑ Juniors and older - have a troop discussion about the pros and cons of opting out of rewards. Take a secret vote so no one feels pressured to conform. Opting out is a **unanimous girl decision**. If they choose to opt out, update the M2 system.

TIP: Starting September 26, have a computer available at troop meetings and help families and girls complete the permission form, set up their avatar and online storefront. It takes less than 10 minutes to get started.

2025 Fall Product Program: Building Financial Literacy

Unleash your **BRAVE**, **FIERCE**, and **FUN** side when you earn these badges!



Daisy
(K-1)



Brownies
(2-3)



Cadette
(6-8)



Senior
(9-10)



Junior
(4-5)



Ambassador
(11-12)

Benefits of Participating:

- Girls learn and practice the Five Skills: people skills, money management, business ethics, goal setting, and decision making, as they earn funds for their troop and exciting rewards.
- The Fall Product Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund your activities and projects.

See all the Financial Literacy Badges in the Volunteer Tool Kit



Money Explorer



My Money Choices



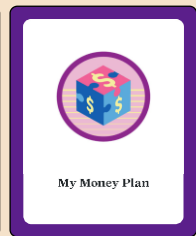
Budget Builder



My Own Budget



Budget Maker



My Money Plan



Budget Manager



My Dream Budget



My Money Habits



My Financial Power



Savvy Saver



My Financial Independence



My Financial Planner

* Check with your council for more information on how to earn Financial Literacy badges.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including the Trefoil Design are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.

FAMILY MEETING - SAMPLE AGENDA

(should take 15-20 mins)

- ☐ Parents can arrive towards the end of the troop meeting. Introduce the fall program to the parents.
- ☐ Share **WHY** the program benefits the girls, the troop, the community and the council. A sample agenda outline is on the next page to assist you in briefly introducing the program to families and covering the important topics. Family meeting should only last 15-20 minutes.
- ☐ Briefly go over the program benefits for the girls.
- ☐ Share the troop goals that the girls created. Share the troop's "bucket list!" of activities. Have the girls share their personal goals with parents.
- ☐ Review the ways they can participate:
 - **In-person:** door-to-door/asking friends/family using the order card. Go over the products on the card and the girl's rewards on the back.
 - **Online:** instructions to set up online store fronts are on the flyer that is part of your sales materials. Let your parents know it takes about 10 minutes to set up their site (along with their girls). **Social media reminder:** girl links may be shared on personal social media only, no public facing pages. The Fall Program is a simple friends and family event.
- ☐ Review important dates and deadlines.
- ☐ **All parents must complete online permission form if they wish to participate.** Keep these emails.
- ☐ Distribute the order cards , the M2 parent/girl information flyer and the program updates flyer. Share or give parents the following pages.
- ☐ **Before they leave, remind them that order taking doesn't start until September 26.**



The GSJS Fall Product Program is a fun and easy way for girls to kick start their year

Girls will build their business savvy and learn about philanthropy while helping their troop earn startup funds.

5 Skills acquired through the girl scout leadership experience:

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Girls also learn skills in financial literacy, entrepreneurship, and e-commerce.

The Fall Product Program is a family & friends event.

WHY PARTICIPATE?

How does this program benefit the girls?



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience – camps, girl programs and volunteer support. 100% of the proceeds stay local.

Volunteers and girls told us

WHY

**it's important for girls to be
encouraged to participate in
Fall Product Program**





**Budgeting & Money
Management**



**Self Esteem/
Confidence**



Responsibility



**Email
Marketing**



Empowerment



**Overcome
Rejection**



Customer Service



Goal Setting

**...and the girls also
participate for the
REWARDS/ Activities/ Trips/
Experiences/ FUN!**



Technology



**Stepping out of
comfort zone**



Accountability

Important Dates

Product Program Begins	09/26/2025
In-person order taking ends. Last day for parents to enter paper orders in M2	10/20/2025
Troop Deadline to enter or edit paper order card items	10/22/2025
Online girl delivery orders end.	10/23/2025
Product arrives during this week:	11/10 –11/14/25
Last day for online orders	11/16/2025
Last day for girls to enter reward choices	11/17/2025
Deadline to turn in money to troop; should be turned in sooner	12/5/25
Rewards Arrive:	January 2026

Parent/Caregiver Permission Form

Parent/Caregiver must complete online permission form before the girls can participate in the program.

Click or scan! <https://gsfun.org/Prodsalepermission>

