girl scouts of the jersey shore



Troop Volunteer Training 2025 Fall Product Program

Jackie Garbe jgarbe@gsfun.org 732-966-5035





2025 Fall Product Program

- ▼ Intro the Why
- Products Rewards & Incentives
- Getting Started Ways to Participate
- Managing the Sale
- **♥** The Supporters Experience
- ▼ M2 the Volunteer (Troop) Experience
- ▼ M2 the Girl Experience







You make this program possible and meaningful

THANK YOU!

We look forward to a BRAVE, FIERCE & FUN 2025!



THE TROOP PRODUCT SALES MANAGER

The TPSM has an important and exciting role in handling the fall program for their troop!

- TPSM must be a registered adult member of GS for 2026 and have completed a criminal background check.
- Only girls registered for the 2026 membership year may participate.
- Be sure your troop has bank account set up and get that information to provide to GSJS.
- Train girls and families about the program.
- Handle the troop's program from start to finish:, place order using the nut ordering software (M2), collect & deposit monies, good recordkeeping, meet established deadlines and distribute incentives.
- Don't be afraid to ask questions! Talk to your Community Product Sale Coordinator or us!

TERMINOLOGY

TPSM (troop product sale manager) or **VOLUNTEER** – can be a leader or a parent in the role as the troop's product manager

Avatar – personalized illustration of girl or adult

M2 – name of the vendor's software used to manage all aspects of the sale. Volunteers manage their troop's sale; girls set up and manage their online stores and customers access to purchase. Also name of the vendor providing the **Mags & More** (magazines, tumblers, BarkBox, personalized items & candles)

Trophy Nuts – the vendor who provides all the nut and chocolate items

Depot – location where physical nut/candy items will be delivered to for your town/community

ACH (automated clearing house) – electronic payment system used to process payments & deposits



The GSJS Fall Product Program is a fun and easy way for girls to kick start their year.

The Fall Product Program is a family & friends event.

WHY PARTICIPATE?

How does this program benefit the girls?



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience – camps, girl programs and volunteer support. 100% of the proceeds stay local.



PEOPLE SKILLS

MONEY MANAGEMENT

BUSINESS ETHICS

DECISION MAKING

GOAL SETTING

Volunteers and girls told us

WHY

it's important for girls to be encouraged to participate in Fall Product Program











Responsibility



Budgeting & Money Management



Self Esteem/ Confidence



Email Marketing



Customer Service



Empowerment



Overcome Rejection



Goal Setting



Technology



Stepping out of comfort zone

...and the girls also participate for the REWARDS/ Activities/ Trips/ Experiences/ FUN!



Accountability

2025 Fall Product Program: Building Financial Literacy

Unleash your BRAVE, FIERCE, and FUN side when you earn these badges!



Benefits of Participating:

- Girls learn and practice the Five Skills: people skills, money management, business ethics, goal setting, and decision making, as they earn funds for their troop and exciting rewards.
- The Fall Product Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund your activities and projects.

How the Fall Product Program Works:

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines.

There are multiple ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

By participating in the Fall Product Program, you have the opportunity to practice the Five Skills and earn additional badges tied to Financial Literacy*.

How to Get Started:

- SET a Goal. Goal setting is important because you create a plan and list steps you need to take to reach them. You can set an individual and troop goal. Think about what activities you want to do and how much they will cost.
- ✓ PLAN your strategy to reach your goal. Think about what steps you and your troop need to take to meet your goal. How many magazines and/or nut and chocolate items do you need to sell?
- START selling and remember to always follow Girl Scout Safety Activity and council guidelines.
- √ TRACK your progress.
- ✓ CELEBRATE your accomplishments together!

* Check with your council for more information on how to earn Financial Literacy badges.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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Entrepreneurship and Financial Literacy

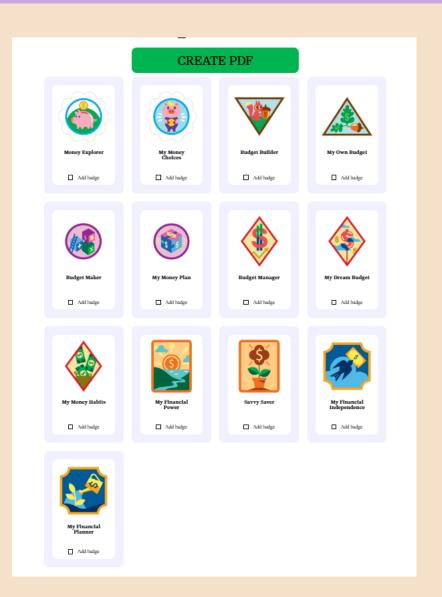
BRAVE. FIERCE. FUN!

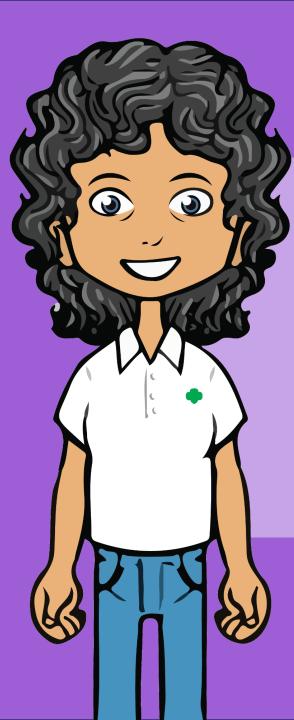
Learn more about Financial Literacy and Entrepreneurship Badges below and in the volunteer tool kit

https://www.girlscouts.org/en/activities-for-girls/for-every-girl/entrepreneurship-financial-literacy-activities.html

https://www.girlscouts.org/includes/ceros/entrepreneurship-report/index.html







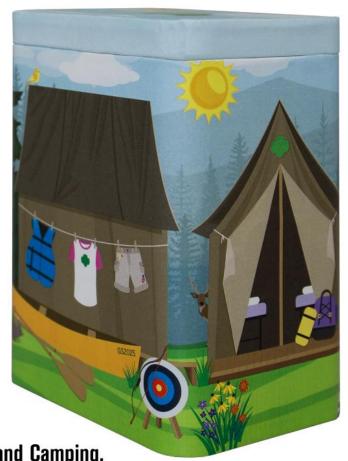
Fall Products

Nuts & Chocolates



2025 MATCHING TIN SET







The 2025 Custom Girl Scout tin theme is Woodland Camping.

The custom tin is designed to be a stand-alone tin or the feature of a trio of tins. Tin collectors can purchase all three tins in the same year.





2025 HOLIDAY TINS

WINTER WILDERNESS

Filled with Individually Wrapped Peppermint Bark Rounds

A majestic setting of pine trees with the moutians are the picturesque backdrop for these warm welcoming woodland creatures

CHARMING WOODLAND FRIENDS

Filled with Chocolate Covered Pretzels

Featuring birds, bunnies, squirrels and deer roaming among the birch trees





2025 GIRL SCOUT TIN WOODLAND CAMPING FILLED WITH MINT TREFOILS





The 2025 Custom Girl Scout tin theme is Woodland Camping.

- Enjoy the magic of camping in the great outdoors
- Featuring fun, exciting, and educational activities girls might experience while camping
- The three tins are tied together by shape, background patterns and color palette
- The custom tin is designed to be a stand-alone tin or the feature of a trio of tins



2025 ORDER CARD & SOLD ONLINE

Holiday Mix \$11



Sweet & Smoky Almonds \$10





Packaging artwork for online orders may warn.

Shop ordine to complete the tin trio, for the tin not available on order card. Custom designed elements on each of the 2025 tins create a unique tin trio.

Each tin sold separately.

THE FOLLOWING ITEMS ARE ONLY SOLD ONLINE

ALL ARE SHIPPED DIRECT TO CUSTOMERS

2025 Direct Shipped Online Store*

*Includes the most requested items from the Order Card PLUS.....



40 oz Pretzel Party Mix



16 oz Holiday Medley



16 oz Super Giant Cashews



Peanut Butter & Dark Chocolate Delight



10 oz Confetti Mix



10 oz Sea Salt Caramel Cashews



Black Pepper & Sea Salt Cashews



Butter Toffee Cashews

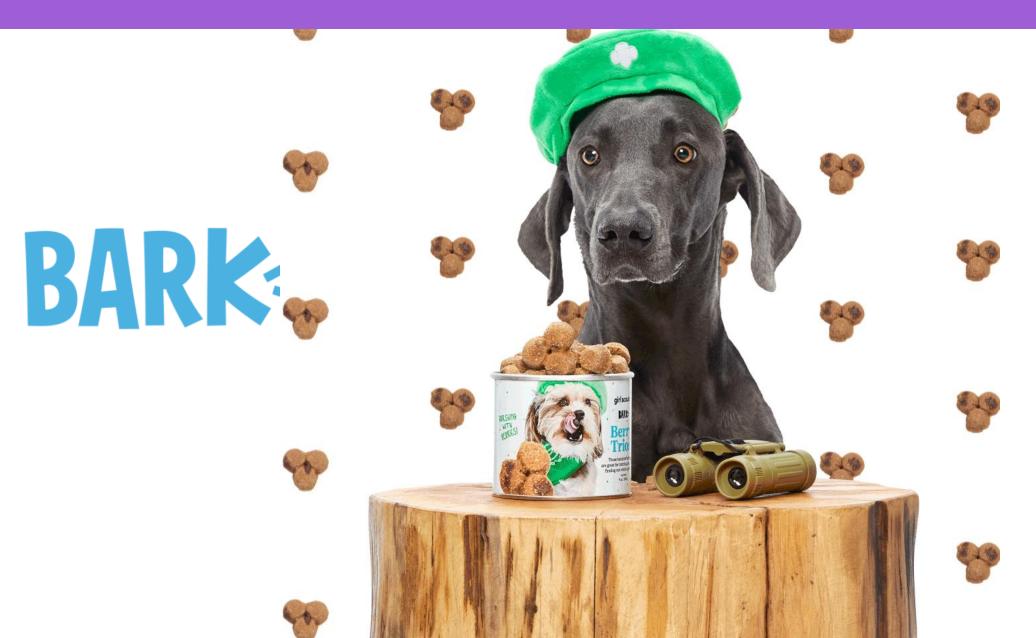




Magazines



Bark Box



2025 Bark Boxes













\$28.99

Returning Favorites





Shipping: Flat Rate \$5 for one Barkbox/\$10 for 2+ boxes of the jersey shore





Personalized Stationery





High quality stationery, notepads & photo frames.

Shipped directly to customer – customize colors, fonts, names and more!

New products added this year

Lower priced items added





Candle Collection











8 Unique Scents

- Balsam Fir
- Banana Nut Bread
- **Cranberry Orange**
- Gourmet Sugar Cookie
- **Holiday Homecoming**
- Juicy Apple
- Lavender Vanilla
- **Orange Cinnamon Clove**



RENIARDS





Meet the Mascot

All About Grizzly Bears

Diet: Grizzly bears spend a significant part of their day foraging for food. They have an omnivorous diet, primarily consuming berries, nuts, roots, and grasses. However, they also hunt and scavenge, feeding on fish, small mammals, and carrion. During the salmon run, they gather near rivers and streams to feast on fish, which helps them build up fat reserves. On average, they can eat up to 90 pounds of food per day to prepare for hibernation.

Traits and Behaviors: Grizzly bears are large mammals with thick fur that ranges in color from light brown to dark brown. They are known for the distinctive hump of muscle on their shoulders, which gives them incredible strength. Both males and females have sharp claws, which they use for digging and hunting. Grizzlies love to play! Cubs often wrestle with each other to build strength and learn important survival skills.



Scientific name: Ursus arctos horribilis

Body length: 6-8 feet

Height: 3 to 4 feet at the shoulder (standing up to 8 feet on hind legs)

Weight: 400–1,200 pounds

Gestation period: 180–250 days

Life span: 20 to 30 years in the wild

Habitat: Forests, river valleys, and mountainous regions of North America.



Interesting Facts:

- Grizzlies are strong swimmers and can cross large rivers.
- Grizzlies will rub against trees to leave their scent and scratch marks.
- Before hibernation, grizzlies eat up to 20,000 calories a day.
- Grizzly cubs remain with their mothers for 2–3 years to learn survival skills.
- Grizzlies are super fast and can run up to 35 miles per hour.
- Grizzlies have a great sense of smell and can smell food from a mile away.

Girl Rewards are cumulative!

Nuts = by # items Mags & more = by gross sales



Patches



\$40+ Mags & More Sales





Care to **Share Patch** 5+ Gift of **Caring Items**

Magazines & More

Mini Scratch Notes \$80+ Mags & More Sales



Mini Camp LED Light \$120+ Mags & More Sales



Large Grizzly Plush \$200+ Mags & More Sales



Nuts

Brave. Fierce.

Fun! Patch

20+ Emails

BFF Necklaces 35+ Nut Items



or \$50 Council Gift Card

Mini Canvas Travel Bag & Moon Lamp

Your choice of:

175+ Nut Items

Super Seller Patch & Small Grizzly Plush

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55+ Nut Items



Brave. Fierce. Fun! Bundle*



Journal, Theme Stickers, Pom Pom Keychain & Glitter Pen



100+ Patch & Mini Karaoke Machine

125+ Nut Items



Your choice of: **Elf - The Musical Tickets* OR \$100 Council Gift Card**

Sell 225+ Nut Items



girl scouts of the jersey shore





Black and White Gala with a special live penguin guest. Friday, January 9,

may chose the B&W Gala OR A Black and White Milkshake Maker Party (sprinkled with Color!) at Brownstone Pancake Factory (date TBD)



Giant 38" Plush Council Drawing

TOP SELLER EVENTS



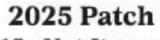
NEW OPTION: Cadettes and older

Super Seller Patch 55 Nut/Chocolate Items

THEME PATCHES



100+ Patch 125 Nut/Chocolate Items



15+ Nut Items



Grizzly Patch

\$40+ Mags & More Sales



Brave. Fierce. Fun! Patch

20+ Emails

Earning any of these 3 patches qualifies a girl as "participating"

PERSONALIZED PATCHES

- Launch online store with 20+ email addresses
- Share online store 1 time
- Reach \$375 in total sales





River Scene

Mountain Scene

CROSSOVER PATCH



- Send 20+ email addresses
- Share Fall online store once
- Sell 200 boxes of cookies in the 2026 cookie program.



Customers can purchase treats to benefit food pantries in Ocean and Monmouth counties, organizations that serve the military and other charitable organizations within our local area.

Girls collect \$8 donations with their order card & online store...no shipping charges!

Money is collected in person or online, but girls/troops will not receive a physical nut item to deliver. GSJS will oversee distribution at the end of the program directly to local recipients.





The GSJS Grizzly Bear patch will be given to all girls who send 20+ emails through M2 by 10/5/25 (in the first 10 days).

- ☐ List of eligible girls will be available 10/6/25.
- ☐ Community coordinators already have these, ready to distribute to troops in October.

TOP SELLER CELEBRATIONS!

For girls reaching \$1,100+ in sales

Black and White Gala



Dress in your most elegant black-andwhite attire and step into an evening of sparkle, recognition, and penguinthemed delight!

Girls will meet a real live penguin and learn all about these incredible creatures from expert handlers. **Friday, Jan. 9, 2026**

Black and White Milkshake Maker Party



NEW OPTION! Cadettes and up can choose to instead come to the Brownstone Pancake Factory Milkshake Maker Party, the ice cream may be Vanilla and Chocolate, but the toppings are full of color! Date TBD



2025 ENHANCEMENTS

- Choice of event will be offered to cadettes and older only.
 - a balance due to the troop in M2

 will not be invited to this event.

 The deadline for troops to credit girl payments (if applicable) so she can be invited will be **Dec. 5, 2025.**
- BEST PRACTICE: Enter girl payments in M2 as soon as received.



Volunteer Patch



HOW TO EARN

Troop Leaders

- Activate PAEC (parent/ adult email campaign)
- Troop reaches \$1,500 in combined sales
- Create your avatar and design your patch!

NEW

Volunteer Reward



OR



Participation** in the
Fall Sale can choose a
Cookie sign and money
bag for the troop* or two
\$10 GSJS gift cards for
the troop leaders.

*Troops are defined as 2 Leaders with a minimum of 5 girls

**Participation is defined as earning one of the three theme patches.

GSJS Travel Scholarship

- **▼** Assists girls who wish to travel on Council Trips or GSUSA Destinations
- **♥** Benefits: \$75 \$1000 to be applied directly to the cost of a GSUSA Destination or named Council Trip
 - ▼ 2026 Savannah
 - **▼** 2026 Washington DC GSUSA Convention
 - **▼** 2027 Germany, Italy, Switzerland, France
 - **y** 2028 − Coming Soon
- Requirements to Submit an Application
 - ▼ Be a registered member and active in Girl Scouts
 - ▶ Be already registered for a GSUSA Destination -or- a council trip named above
 - **▼** Sell a minimum of \$500 worth of product in the Fall Sale
 - Sell at least 600 boxes of cookies

Applications are open from May 1, 2026, until May 15, 2026

♦ https://www.jerseyshoregirlscouts.org/en/events/council-sponsored-trips.html







TROOP PROCEEDS STRUCTURE	TOTAL PROCEEDS	OLDER-GIRL OPT OUT**
BASE PROCEEDS – for all troops (includes nuts, candy and all M2 items)	10% of total sales	12 % of total sales
PGA BONUS - Qualifying troops* reaching a PGA (registered girls) of \$400 will receive a 5% bonus	15% of total sales	17% of total sales

- Proceeds will be a calculated as a percentage of total sales of all items sold.
- Base proceeds are automatically calculated by the M2 system.
- The **PGA Bonus** will be calculated outside of M2 and applied as a "payment" on the qualifying troop's balance after the sale ends and before any final payment is due.
- Troops can view the total amount earned by selecting the **Troop Summary/Amount Due Report** link from their troop dashboards.

*Qualifying Troops are defined as 2 Leaders with a minimum of 5 girls.

**Older girl troops – Juniors, Cadettes, Seniors, and Ambassadors may unanimously elect to opt out of rewards to earn higher troop proceeds. This is a girl-led decision–not an adult choice. Girls still earn patches. Troop volunteer must select opt-out in M2. From the troop dashboard, select Reward Opt-Out under Rewards & Patches.

Troop Sales Materials

Pick up troop sales materials from your community coordinator in September



Everything a troop needs to get started

- Order Cards
- Girl/Parent Flyer
- Program Updates Flyer
- Sample Candies
- Girl Money Envelopes



2025 Fall Community Product Sale Coordinators

COMMUNITY	COORDINATOR(S)	EMAIL	COMMENTS	COMMUNITY	COORDINATOR(S)	EMAIL	COMMENTS
COLONIAL REGION				SHOR	E PINES REGION		
Colts Neck	Eleanor Glazewski	eleanor_glazewski@hotmail.com		Barnegat	Melissa Melber	gsjstroop50261@yahoo.com	
Freehold	Jennifer Lee	jennleigh1980@gmail.com		ВВОР	Stephanie O'Connor	soconnor0314@gmail.com	
Freehold	Nicole Countryman	nicoleleecountryman@outlook.com	n	ВВОР	Adrienne Merchant	adriennemerchant@hotmail.com	
Howell	Vivian DiLella	vamdiamond@aol.com		Lacey	Meghan Atkins	meghanm.atkins@gmail.com	
Manalapan	Amanda Cooper	harleyquinn1124@gmail.com		Manahawkin/LBI	Andrea Kankowski	andrea_0201@live.com	
Manalapan	Tracey Edwards	tracey.h.edwards@gmail.com		Manchester	Susan Bond-Masterson	sbondmasterson@GSFun.org	
Marlboro	Amy Birns	amylaquidara@optonline.net		Toms River	Kaitlyn Martins & Maggie Ford	trcoordinatorsgsjs@gmail.com	
Millstone	Kerri Stewart	kerri_stewart@ymail.com		Tuckerton/LEH	Julie Barchetto	kronkies5@gmail.com	
Millstone	Jolene Briceno	Jolene_briceno@hotmail.com		Tuckerton/LEH	Natalie Peterka	nataliepeterka@gmail.com	
Millstone	Katie Amador	katieabennet@hotmail.com			SUNSET	SHORES REGION	
	SANDY	HOOK REGION		Brick	Regina Vassilatos	racermom57@gmail.com	
Bayshore Towns	Tanya Perez	tanyamccully@optimum.net		Brick	Regina Vassilatos	rvassilatos@ladacin.org	
Eatontown/TF/RB	MaryAnne Linder	dramacritc@aol.com		Brick	Beth Mortenson	beth.mortenson322@outlook.com	rewards only
Holmdel	Susan Gordon	susanwgordon@yahoo.com		Jackson	Lisa Combs	lisacombs7@gmail.com	
Matawan	Cheryl Cortopassi	cherylann.cortopassi@gmail.com		Neptune/AP	Eddielyn Estrada	eddielynpta@gmail.com	
Matawan	Tiffany Stevenson	tiffanyjstevenson@hotmail.com rev	wards only	New Egypt	Kathleen Caines	creativekat79@gmail.com	
Mid No/Atl Hlds	Margo OShea	gs238ah@gmail.com		Ocean/WLB	MaryEllen Gibbon	gibbonoak@aol.com	
Middletown South	Kristin Lee	monet789@yahoo.com		Point Pleasant	Michelle Coffey	meeroom16@gmail.com	
Rumson/FH	Liz Trapp	eftrapp@gmail.com		Shore	Gayle Dettlinger	gdettlinger@GSFun.org	
Seaside/LSS	Jackie & CY	productsales@gsfun.org co	mmunity lead	Wall	Lori Gerber	Lorigerb@gmail.com	lead
Seaside/LSS	Tara Denworth	tara.ann.g@hotmail.com		Wall	Lisa Minkler	Lmbennett6@gmail.com	depot only
				Wall	Patricia McCully	dolinip@gmail.com	rewards only

HAVE A GIRL AND FAMILY MEETING

The Troop Kick-Off Guide has all the information to help you plan a family meeting and a girl-planning meeting.

Download your copy today!

TROOP KICK-OFF MEETING GUIDE

Help set your girls up for success by having a kickoff meeting with your girls and their families!

Remember! How you present the program will have a big effect on the girl's enthusiasm and parent support.





Are you a member of a troop, individual Girl Scout/Juliette or in a staff-run troop? Troop S-Digit Troop Number* Enter a value between 50001 and 69999. Community* Select your GS Community Troop/Group Leader Email Staff-run troops=>plea or un acount stuh.org. Individual GS/Juliettes or pil use use pshank@gsfun.org or your town Juliette coordinator* [1] Troop Leader's Name* Caregiver Information Caregiver Address Address Line 2	This form must be comple and the 2026 Cookle Pro Please make sure to mark	ted by the careg	nt of a change in caretai	participate in eithe ker or troop affiliation	er or both the 20	
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- Online form covers both Fall Program and Cookie Program.
 - Updated for 2025 to make completing it easier.
 - ✓ Select **Troop**
 - ✓ 5-digit troop number
 - ✓ Leader's email
- Notification of completion is sent to the email entered
 - leaders should be sure that
 parents use their email. Keep
 the confirmation until after the
 COOKIE season ends.
- EVERY CAREGIVER MUST COMPLETE A PERMISSION FORM BEFORE A GIRL CAN PARTICIPATE.

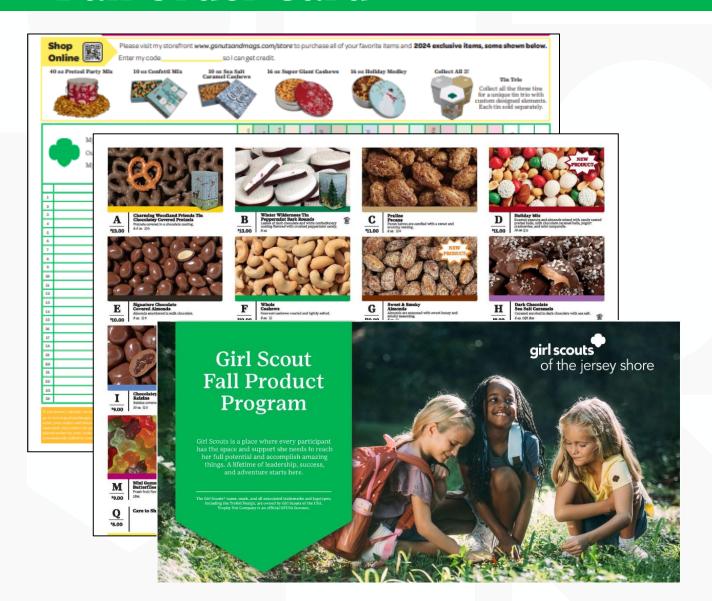


WAYS TO PARTICIPATE



IN PERSON

Fall Order Card

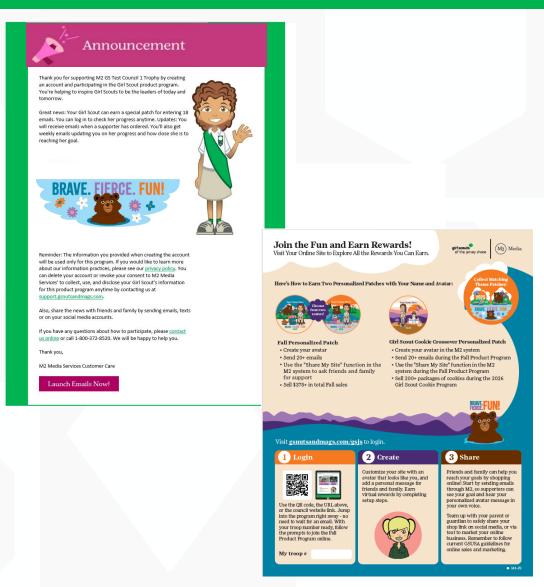


- Face-to-face is the traditional way girls reached family and friends
- Delicious selection of 16 items
 & donation option \$8-\$13
- Girls collect payment when they deliver!
- Parents must enter paper orders in M2 by 10/20/25
- Delivery is mid November

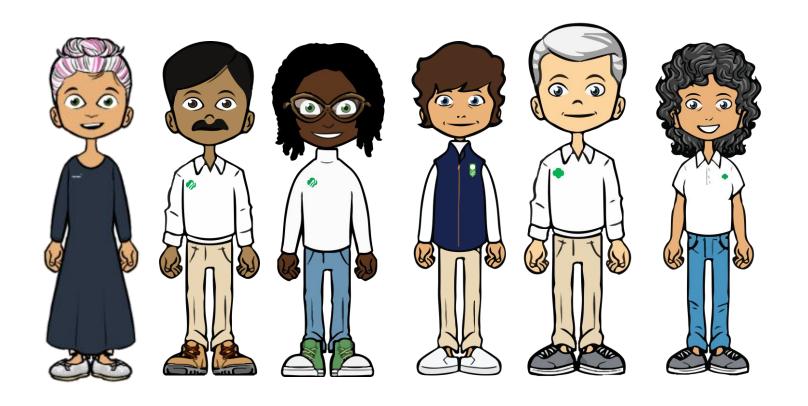
ONLINE

Girls set up and run their own storefront

- Parents can follow 3 easy steps to set up site when sale begins on 9/26/25.
- Girls can personalize their site it takes about 10 minutes to get started.
- Girls send emails to friends and family or share storefront link on <u>personal</u> social media.
- Customers choose between the various products offered. Customers can also purchase donations.



Managing the Program



USE RESOURCES WISELY

Visit the <u>GSJS website</u>, fall product pages for lots of great resources

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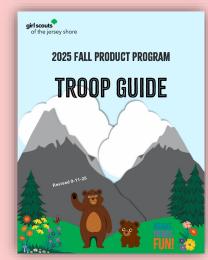
... / For Girl Scouts / Fall Product Program

Fall Product Program



Program Starts September 26, 2025

The troop guide contains detailed information on all aspects of the program





Join Rallyhood to stay informed during the Fall Sale





Rallyhood – Fall Product Program Information for Families



Your 2 best friends during the fall program!

Print the checklist and post on your fridge!

Download your copies today!



FALL TROOP CHECKLIST

PRE-SALE

- Be registered for 2026 with approved volunteer role and current background check.
- Check your troop's MYGS roster to ensure that all girls are registered for the 2026 membership year.
- 3. Access the M2 platform starting September 19. Watch for welcome email click link to get set up.
- Review M2's roster to be sure all registered girls are listed. Contact product program team at productsales@gsfun.org if any girl is missing.
- Enter any missing parent emails and activate the PAEC (parent adult email campaign)
- ☐ Enter troop banking account information in M2 by October 3, 2025. <u>See</u> instructions for using M2 system on pg. 6 of the troop guide.
- □ New troops/any troops without bank accounts -see pg. 7 finances for troops without bank accounts
- ☐ Don't forget to create your avatar!
- 4. Pick-up troop sales materials from Community Fall Product Sale Coordinator.
- 5. Have a kickoff meeting with your girls and their families!

 How you present the program will have a big effect

How you present the program will have a big effec on the girl's enthusiasm and parent support.

- Review the Troop Kickoff Meeting Information Guide at the end of this guide, to help you plan this meeting.
- Introduce the fall program. Look over the products and the rewards the girls can earn. Review the 5 skills, troop/girl goals, and the ways they can participate. Share dates and deadlines.
- Work with girls to set both individual and troop goals. Help them feel comfortable sharing their purpose and goals with friends and family.
- All parents must complete the <u>online permission form</u> if they wish to participate. <u>Keep confirmation email</u>.
- · Distribute order cards and M2 flyers.
- Juniors and older have troop discussion on opting out of rewards. If they choose to opt out, update M2 system accordingly.
- TIP -Have a computer available and help families/girls sign permission form, set up their avatar and online storefront. It takes less than 10 minutes to get started.

RESOURCES

AVAILABLE WHEN YOU NEED THEM

GSJS WEBSITE – FALL PRODUCT PAGE

- All helpful guides and forms
- **♥** Lots of fun resources are also available to make your program great.
- **♥** Visit: gsfun.org/fallproduct

RALLYHOOD – STAY IN THE KNOW

- **♥** "Troop Fall Product Manager" rally will be a place for Council to share pertinent and timely information.
- ♥ Commenting is turned off so that information is easy to access, and your inbox will not be filled with unnecessary spam.
- **♥** Guides, documents, how-to videos and other information can be found in the links, files and gallery tabs.
- **♥** All product managers and leaders should join the "Troop Fall Product Manger, GSJS" Rally. Visit: https://rallyhood.com/183459

Problem Solvers!

 Your Community Product Sales Coordinator(s) – get to know her (them) and don't be afraid to ask them questions.

• Council's product program staff (Jackie, CY & Jessica). That's what we are here for.

Your Community's FB page for up-to-the-minute reminders, local information and contact with veteran leaders. Ask your coordinator to invite you!

How-To VIDEOS

Short instructional videos can help you navigate specific tasks on the M2 site.

Find them in Rallyhood under the FILES tab and by clicking on the filmstrip image below.

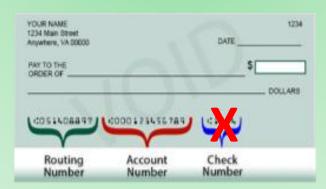


LOTS OF FUN RESOURCES ARE AVAILABLE TO DOWNLOAD TO MAKE YOUR PROGRAM GREAT AND GET YOU THE ANSWERS YOU NEED.



ACH Banking Information





10/3/25 - Bank information must be entered into M2 by this date. Banking information does not carry over from last year.

Information is found on checks, online-banking or ask your Bank!

Troops without bank account set-up:

- Must enter NO BANK ACCOUNT and 00's as the bank information in M2. Complete steps are found in the Fall Troop Guide.
- Troops can enter bank information after this date if you're still in the process of establishing a new account.
- Troops that do not have an account established by 12/5/25 are responsible to pay any council directly if they owe a balance to council.



The in-person (order card) selling is ending...

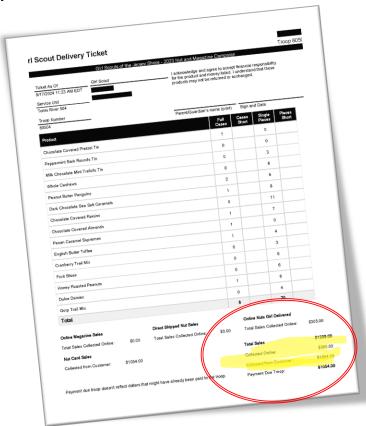
...so, what comes next?

Ordering, Product Delivery, Distribution & Best Practices

- Be sure all in-person (order card) items are entered into M2 no later than 10/22/25.
- Product for order card and online girl-delivery sales will be delivered to your community in mid-November. Select a pick-up time through M2 and if you don't see that option contact your coordinator!
- Pick up troop order from Community Depot sort into separate girl orders using delivery tickets from M2. Makes sorting girl orders very easy.
- Parent/caregiver must COUNT & SIGN a delivery ticket for receipt of product. Keep this signed copy in case of future issues.

BEST PRACTICES:

- ➤ Give a copy of delivery ticket to parent and highlight any amount they must collect from customers. Don't forget to tell them the deadline you want their money by. Financials on bottom of ticket.
- ➤ Give money envelope to facilitate money collection and provide a return date to troop.



Money Handling & Best Practices

- ONLINE ORDERS: These are all prepaid and payments automatically get credited to girl and troop balances in M2.
- PAPER CARD ORDERS: Begin collecting money from parents 7 to 10 days after they pick up product. All girl money is due to troop no later than 12/5/25.
- UNPAID PARENT FUNDS report all outstanding parent debt to council no later than **December 5, 2025.**
- All money should be deposited into the troop bank by 12/6/25, so that funds clear in time for withdrawal.
- Checks should be made payable to the troop. **Troops are responsible for bad checks and any bank fees**, so they should only take checks from people they know and are comfortable contacting if there is a problem.

BEST PRACTICES:

- > Collect money directly from parents; always count money in front of parents and give parent a receipt.
- As parents turn in money, record payment in M2. **Mark the girl paid** and deposit money into the troop's bank account in a timely manner.

girl scouts of the jersey shore
Troop #
Troop Product Manager/Leade
Email
Unpaid Funds Information Responsible Party: Parent
Parent/Guardian
Girl Name:
Address:
Home #
Original Amount Due \$
The following supporting docum Signed Parent/Guardian Pe Signed delivery ticket that
Troop Product Manager/Leade
FALL PROGRAM 2025
Please provide communication

Girl Name:
Address:
Home #
Original Amount Due \$
Signed Parent/Guardian Pe Signed delivery ticket that
Troop Product Manager/Leader
FALL PROGRAM 2025
Please provide communicatio
First Contact Attempt Date
Conversation Details/Notes: (pi
Second Contact Attempt Date
Conversation Details/Notes: (pi

UNPAID FUNDS REPORT

Must be submitted to productsales@GSFun.org



Unpaid Funds Policy - Fall 2025

It is the policy of Girl Scouts of the Jersey Shore to work with all Communities, troops, and parents to remediate outstanding balances due to the troop and/or council. To that end, anticipation of delinquent payment and communication to the Product Programs department at GSJS before the Automatic Clearing House (ACH) pull from the troop is required.

The following are guidelines set to remediate outstanding balances due:

Procedures for Unpaid Funds from a Parent:

- 1. Troop Leader/Community Product Sales Manager and or TPSM must notify the council of unpaid funds via email to productsales@gsfun.org no later than seven (7) business days before the ACH pull.* The Unpaid Funds Report form and a copy of the signed product delivery ticket are required as support documentation, as well as list of attempts that the troop made to communicate with parent on unpaid funds. The council cannot pursue the parent without the proper signed documentation.
- 2. The council will adjust the troop amount owed, to reflect the unpaid parent's portion.
- Once notified, the council will contact the parent within 10 business days to start collection.
- 4. If a troop is successful collecting a girl's balance after the ACH withdrawal is submitted, contact GSJS and submit payment right away in the form of cash, check, money order or debit/credit card.**

In addition, their daughter may not be able to participate in Product Programs in the future, until the unpaid fund is paid in full, and they will be marked as ineligible and unable to participate as a volunteer in any capacity.

Payments will be accepted via bank check, money order, or by paying over the phone via credit/debit card.

If troop notifies council AFTER the ACH pull and funds have been pulled from troop account: Troop may be held responsible for collecting payment from the parent/guardian to reimburse the troop funds. *All card payments will be subject to a 3% convenience fee.

Procedures for Unpaid Funds from a Troop:

- Council will notify troops via email within five business days of any ACH issues after the December 12, 2025, ACH pull for the Fall Program.
- Troops will be required to pay the council directly for their amount due by December 19,2025. This can be
 - a. Notify council to resubmit a second ACH withdrawal attempt.
 - Provide the council with a bank check or money order by mail or in person.
 - c. Make a payment by credit/debit card either in person or over the phone. All card payments will be subject to a 3% convenience fee.
- 3. If full payment is not made by December 19, 2025, the council will start collection process.

In addition, their daughter may not be able to participate in Product Programs in the future, until the unpaid fund is paid in full, and they will be marked as ineligible and unable to participate as a volunteer in any capacity.

Reporting Unpaid Nut Balances

- Troops are NOT financially responsible for a parent who has not paid their bill.
- Follow procedures outlined in the Fall Troop Guide. Troop must inform council by filing this form with GSJS no later than 12/5/25 with supporting documentation:
 - 1. Copy of permission form confirmation
 - 2. Signed product delivery ticket
- GSIS will reduce the withdrawal amount that will be pulled from the troop bank account.
- If parent pays after December 5, 2025, see Finances in Troop Guide on how to pay council.

Finances & New Payment Options

Check the troop summary report by **December 5, 2025,** for the amount your troop owes council. A negative balance means your troop is due a refund from council and does not owe council money. The <u>PGA bonus payment</u> should be applied on account by this date, if your troop earned it.

ACH withdrawal is scheduled for **12/12/25**. Troops without bank accounts are responsible for paying any balance due to council directly, no later than **12/12/25** using one of the 3 payment options below.

UPDATED PAYMENT OPTIONS: (for new troops without bank accounts and late payments due council for girl's unpaid funds).

- > In-person payments accepted at either council service center. Cash, checks, money order and cards*.
- ➤ **Mail** a check or money order to council: GSJS, Attn Jackie Garbe; 1405 Old Freehold Rd, Toms River, NJ 08753. Must include troop number and indicate fall product program for proper credit.
- ➤ **Phone** payments accepted with a debit/credit card*.

REFUNDS:

➤ Will process through bill.com in mid-December and will be deposited into troop bank account.

➤ A check will be prepared for troops without bank accounts and will be held by the Regional Engagement Managers; to be used to open a new account.

*All credit/debit card payments will incur a 3% convenience fee.

BRAVE. FUNIL FIERCE.

Important Dates

Early Access to M2 for Troop Volunteers	09/19/2025
Product Program Begins	09/26/2025
Troops must enter bank account information in M2	10/3/2025
In-person sales end/ Family deadline to enter order card sales in M	2 10/20/2025
Troop Deadline to enter or edit paper order card items	10/22/2025
Online girl delivery option ends for customer.	10/23/2025
Product deliveries to communities this week.	11/10 –11/14/25
Last day for online orders	11/16/2025
Last day for girls to enter reward choices, if applicable	11/17/2025
Deadlines: girl money due to troop/unpaid funds form to be	
submitted to Council, if applicable	12/5/2025
ACH Withdrawal or Balance due from troops without bank accts	12/12/2025
Rewards shipped to coordinators to distribute to troops	January 2026

The Customer's Online Experience

Email from Girl

Hello Uncle Doug,

My Girl Scout troop at M2 GS Test Council 1 Trophy is launching a magazine, nut, and chocolate sales program to earn money this year. We also have some exciting new products to choose from too! We're planning to use what we earn to support fun activities and help our community. This program also helps me gain business skills and build confidence. I really can't wait to get started!

I created personalized online sites—one for nuts and chocolates and one for magazines and other new products. When you visit these sites, you'll see my special message, my goal, a video and picture. You'll also find some super sweet deals.

Buy or renew your favorite magazines, and over 50% of your purchase goes to Girl Scouts. There's a great selection of other products. Treat yourself, or send a thoughtful gift to family, friends, or co-workers. (Or both!)

There is also a tasty assortment of awesome nuts and chocolate packages. If we can coordinate and I am able to deliver these products in person (safely, of course), you will save on the shipping costs if you order by 02/01/2024.

I hope you'll visit my sites right away. I had a great time building them, and learned so much. They're fun and easy places to shop and any purchase helps me reach my goal. Plus, I may earn a personalized patch with my name on it!



Shop Tamara's Sites

Click to hear a special message!



Thank you for supporting me and my Girl Scout
Troop

Tamara Mostrom M2 GS Test Council 1 Trophy





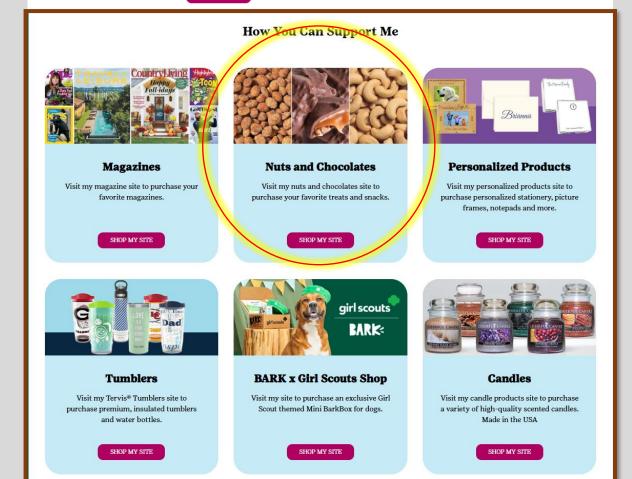


Help G,

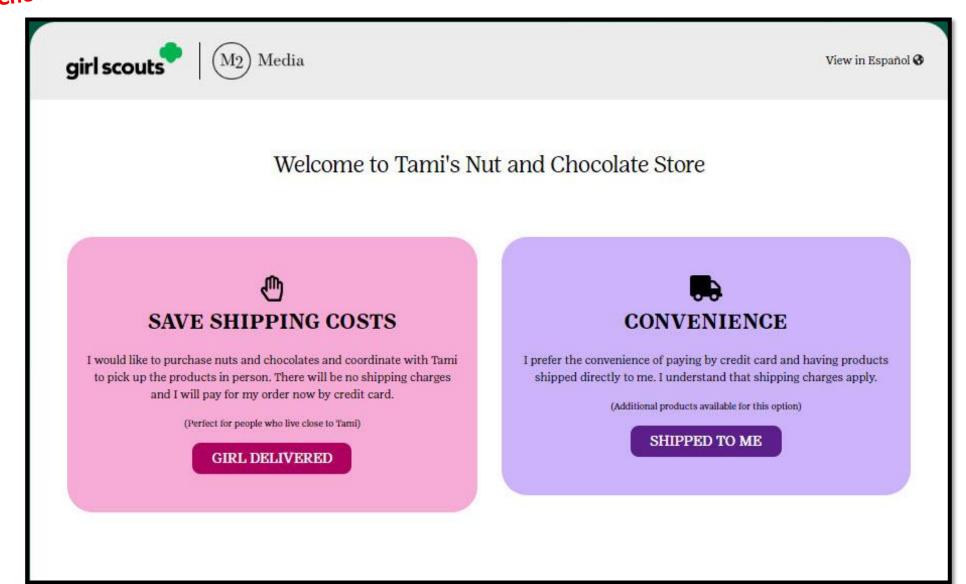
Being in Girl Scouts, I can make the world a better place. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can Go salmon fishing in Alaska. Will you please help by shopping at my online site? Thank you.

PLAY ▶

Girl's Storefronts



Nuts & Chocolates



Customer receives confirmation email







Thank You

Thank you for your purchase of nuts and chocolates. Your support helps girls learn skills that will last a lifetime and inspires today's girls to become tomorrow's leaders. Your participation is a vital part of their efforts.

Below is a summary of your order:

Order Number: #5436729 placed on 07/28/2022 Ordered by: fernando moreno

Billing: fernando moreno 79 Cline St Apt D Norwalk, AA 44857-1062 Payment: Visa ****4448

ltem	Qty	Price	Total	
Spicy Cajun Mix	152	\$5.00	\$760.00	

Total: \$760.00

If you have not purchased a magazine already and would like to buy or renew a favorite subscription, please <u>click</u> <u>here</u> to visit Frankie More's personalized site and over 50% of any purchases will further benefit Frankie More and M2 GS Test Council 1 Trophy.

Thank you for supporting Frankie More and Girl Scouts! Customer Care

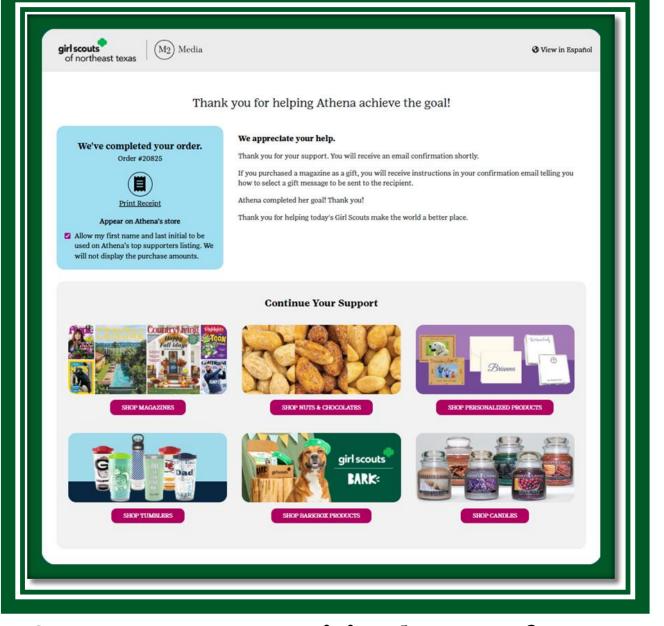


Disclosures

If clicking on the link does not take you to the online site, please copy and paste the following URL into your browser: https://www.gsnutsandmags.com/store/landing/0/f2634d47-d290-455f-a5fe-65a461e2abza/en-US

You can reach Customer Care at. To reach Customer Service, <u>click here</u> or call 1-800-372-8520.

The GIRL SCOUTS® name, mark, and all associated trademarks and logotypes, including the Trefoil design are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.



Supporters can now visit other storefronts after checking out online.

DELIVERY RECAP

NUTS AND CHOCOLATES: Customers have two delivery options.

- Girl Delivery: Items are pre-paid online by customer and the girl delivers in mid-November. Same 16 items the paper order card. No shipping charges. This option ends October 23, 2025.
- **Shipped**: Items are prepaid and sent directly to customer right away. Additional items available online through shipping option. Shipping charges apply.

MAGAZINES, BARK BOX, TERVIS TUMBLERS & PERSONALIZED PRODUCTS: sold online only, prepaid and shipped direct to customers. Shipping charges apply.

Shipped items available to purchase until November 16, 2025.



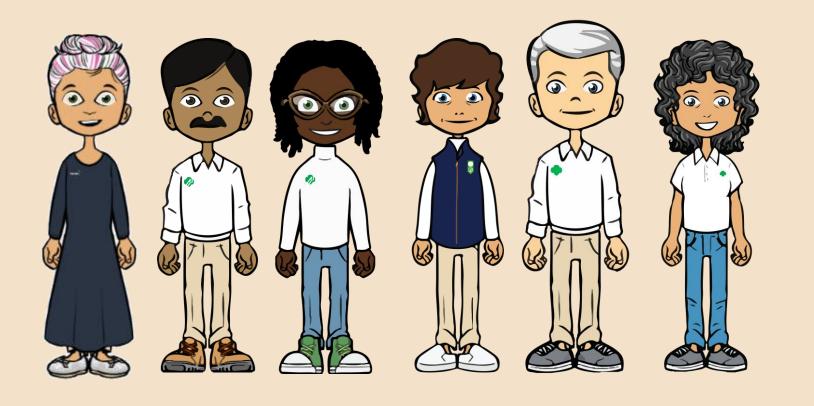
M2 Basics

Fall Product Program Software Use

- Troop Volunteer Experience
- Girl/Family Experience



Volunteer's Experience









Announcement

XYZ Troop LEADER NAME: To manage the product program this year, please set up your account now. You will be able to monitor reports, communicate with troop leaders and create your own avatar. Your username will be the email address shown below. Use that information when you create your password.



Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the girls / parents in your troop so they will receive an email with instructions on how to participate.

Username:

Once you have created your password, you can access the site using this link or go to www.gsnutsandmags.com/admin.

The program will run from 07/16/2022 to 12/31/2022 11:59 PM CST. Please encourage all girls to participate. It's fun and also a great learning experience. If you have any questions, contact us online or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, M2 GS Test Council 1 Trophy

All volunteers will receive an email with a link to login on: $\frac{9}{19}/25$

Email is sent at 10am EDT Check SPAM/JUNK/OTHER

Email will come from email@mail.gsnutsandmags.com

M2 customer care support line 1-800-372-8520

M2 HOME PAGES







Participant Login | Volunteer Login | View in Español

Girl Scouts of the Jersey Shore







Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- · Create your avatar
- · Earn rewards (your avatar can too!)
- · Invite friends and family to visit your personalized site

www.gsnutsandmags.com/gsjs









Manage Your Campaign

Log in as a council administrator, troop volunteer, or service unit volunteer.

LOGIN TO ADMINISTRATION SITE

Log in to a participant's campaign as a parent or adult.

GO TO CAMPAIGN SITE

www.gsnutsandmags.com/admin

M2 customer care 1-800-372-8520

TROOP DASHBOARD

PAEC (parent/adult email campaign)

Messaging

Manage Nut Card Ordex Entry

Select Rewards

Delivery Tickets*

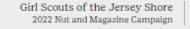
Sales Reports

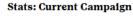
Banking & Payments

*Delivery Tickets are not available to view until nut order is placed in late October, or until rewards are ordered in November.











Jackie Garbe

② Edit Avatar

▼ Your Patch

☑ View Troop Photo

☑ Change Role

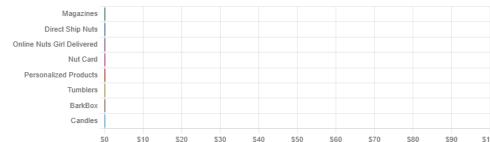
8
Campaigns Launched
Last Year: 7

Avatars created

Last Year: 7

180 Emails Sent Last Year: 65

7
Participants with 1+ Shares
Last Year: 3





Sales data is updated every 15-30 minutes.

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video

Campaign Setup

Video Instructions

Manage System Users

- Send Messages
- ₹≣ Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Appears AFTER Nut Order is submitted

Product Management

- Delivery Tickets
- B Paper Order Entry

Rewards and Patches

- Rewards
- Personalized Patches

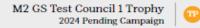
PARENT/ADULT EMAIL CAMPAIGN

Email addresses uploaded by council

Review for accuracy (or edit) and queue to send on 9/27/24







Show Quick Dashboard Links *

Approve Parent/Adult Emails

Parent and Adult emails have been added by your local Girl Scout council. Review the information below and use "Send and Continue" to queue their emails for the Welcome Email Campaign.

Once approved and sent, you will be able to add additional email addresses for parents/adults not shown here.

Troop 200000

First Name	Last Name	Email	Send in Spanish	Delete
Kimberly	Mostrom	doug.Mostrom@6starfundraising.		0
Naomi	Artiles Parent M2 Tester	connielang556+1359@gmail.com		0
Karen	Phillips	connielang556+200000@gmail.cc		8

SKIP AND APPROVE LATER

SEND AND CONTINUE

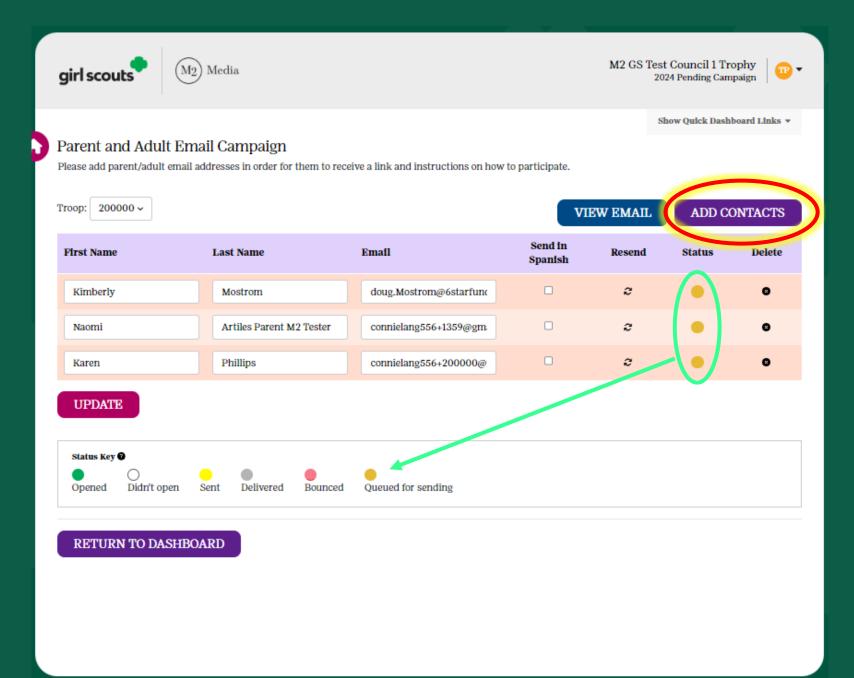
RETURN TO DASHBOARD

PARENT/ADUL TEMAIL CAMPAIGN

All parents are queued to receive an email on 9-26-25

Have missing parents?

Select Add Contacts:

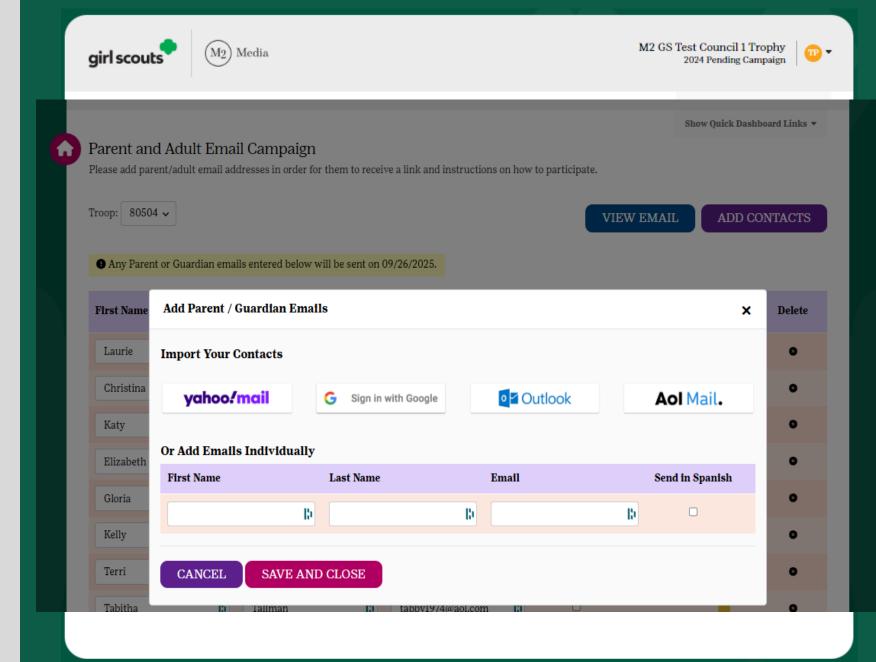


PARENT/ADULT EMAIL CAMPAIGN

Enter missing parent/adult names & emails

Queue the additional emails

All parents will receive an email with instructions on how to participate



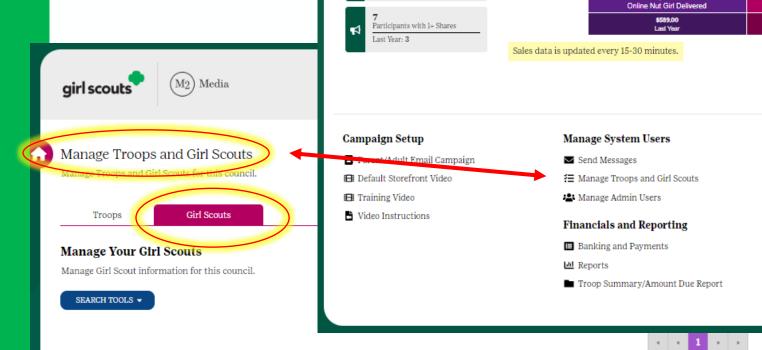
Manage Troops & Girl Scouts Link

Girl Scouts Tab
click this tab to see your roster of
girls uploaded in M2

If roster is incorrect (missing girls or extra unknown girls) please email productsales@GSFun.org with details and we will make corrections!

Troops Tab

allows you to toggle between troops if you have multiple troops



Last Year: 65

Last Year

\$2,124.00

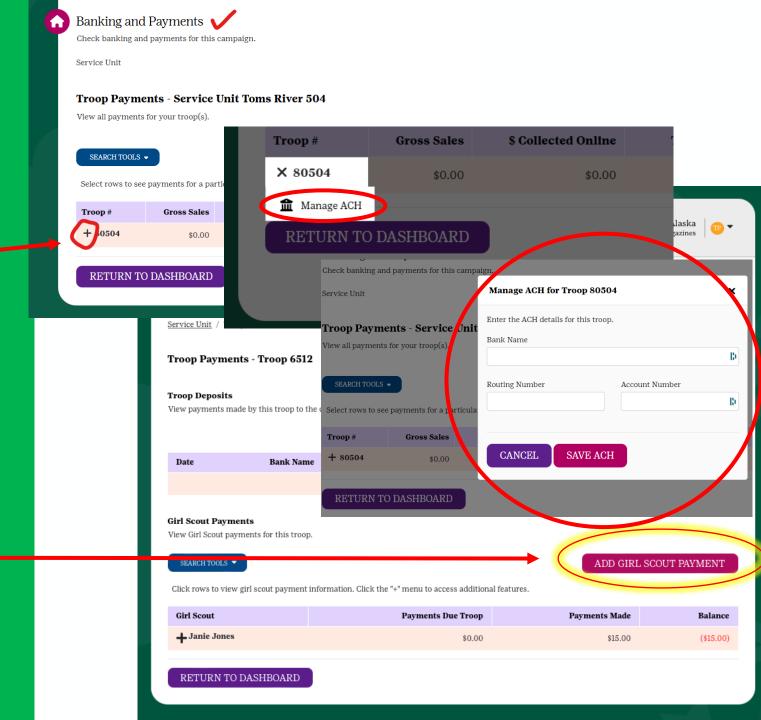
Click the "+" menu to access additional features and view more information.

Girl Scout Name	Troop #	Service Unit	GSUSA Number	Status
+ Ashley	80504	Toms River 504	110898941	Launched
+ Kylie	80504	Toms River 504	122184081	Launched
+ Eleanora	80504	Toms River 504	105315585	Not Launched
+ Melina	80504	Toms River 504	108976824	Not Launched
+ Mini-me Garbe	80504	Toms River 504	999987654321	Launched
+ Marianna	k Daisy Dawes ELC	Manalapan 617	124233251	Not Launched
+ Riley	k Daisy Dawes ELC	Manalapan 617	124013156	Not Launched
+ Ella	80504	Toms River 504	106307041	Not Launched
+ Leiana	80504	Toms River 504	122835072	Not Launched
+ Liana	80504	Toms River 504	121680001	Launched

Banking and Payments Link

Manage ACH info click + next to your troop # to enter troop banking information by 10/3/25

Enter Girl payments
(after they pay any
balance due)



Paper Order Entry Link

- Select your troop (if you manage multiple troops)
- Click + next to the girl to add/edit order card items
- Fill in the number of each item and then save your entry.







TP 1

\$9.00

\$32,00

\$8,00

\$24.00

\$0.00

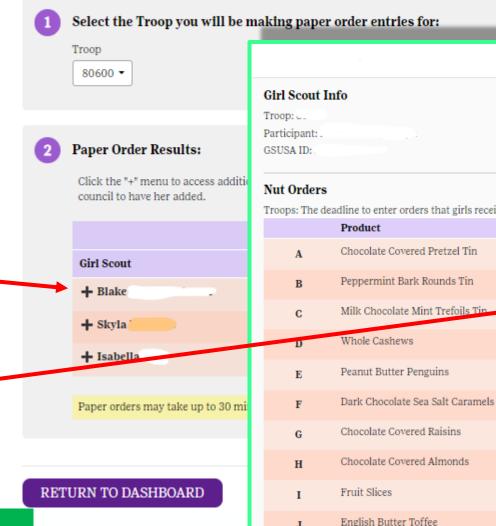
\$14.00

\$0.00

Show Quick Dashboard Links *

Paper Orders

Manage paper orders for this campaign.



Girl Scout Info Troop: G. Participant: . GSUSA ID: . Nut Orders Troops: The deadline to enter orders that girls received in person has passed. Please contact your Service Unit leader. Product Price Qty Total A Chocolate Covered Pretzel Tin \$11.00 2 \$22.00 B Peppermint Bark Rounds Tin \$11.00 0 \$0.00 C Milk Chocolate Mint Trefoils Tin \$11.00 2 \$22.00

\$9.00

\$8,00

\$8,00

\$8.00

\$8.00

\$7.00

\$7.00

3

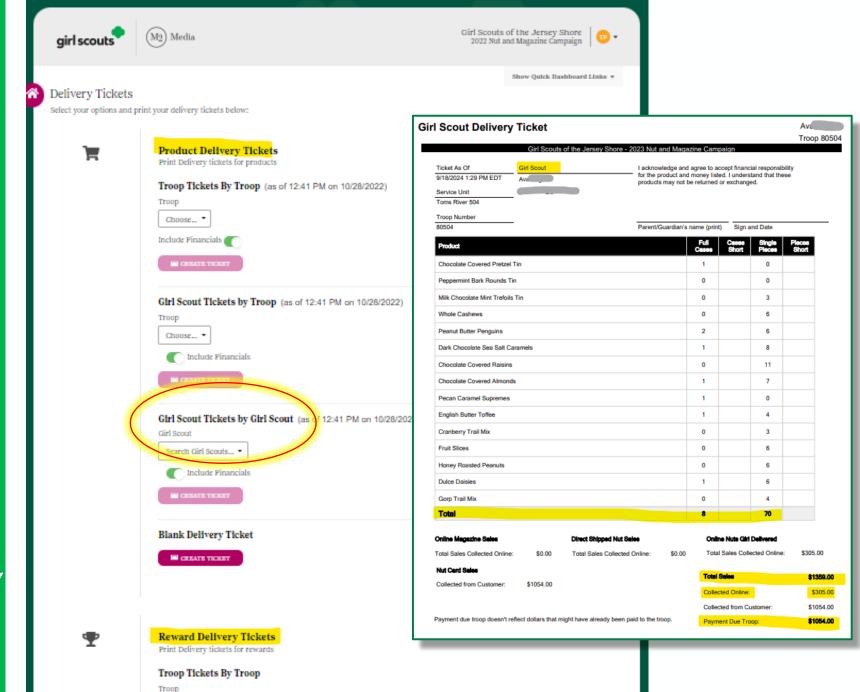
0

2

0

DELIVERY TICKETS

- Print delivery tickets by girl
- 2 types: Product and Rewards
- Makes sporting easier
- Select option to include financials
- Delivery tickets are created after product or reward orders are placed for product orders, available to print/view after October 24, 2025



Choose... *

Service Unit				
Toms River 504				
Troop Number				
80504		Parent/Guardian's name (print)	Sign and Date	

Product	Full Cases	Cases Short	Single Pieces	Pleces Short
Chocolate Covered Pretzel Tin	1		0	
Peppermint Bark Rounds Tin	0		0	
Milk Chocolate Mint Trefoils Tin	0		3	
Whole Cashews	0		6	
Peanut Butter Penguins	2		6	
Dark Chocolate Sea Salt Caramels	1		8	
Chocolate Covered Raisins	0		11	
Chocolate Covered Almonds	1		7	
Pecan Caramel Supremes	1		0	
English Butter Toffee	1		4	
Cranberry Trail Mix	0		3	
Fruit Slices	0		6	
Honey Roasted Peanuts	0		6	
Dulce Daisies	1		6	
Gorp Trail Mix	0		4	
Total	8		70	

Online Magazine Sales		Direct Shipped Nut Seles		Online Nuts Girl Delivered	
Total Sales Collected Online:	\$0.00	Total Sales Collected Online:	\$0.00	Total Sales Collected Online:	\$305.00

Collected from Customer:

\$1054.00

Payment due troop doesn't reflect dollars that might have already been paid to the troop.

Select Girl delivery tickets and include financials print 2 copies

\$1359.00

\$305.00

\$1054.00

\$1054.00

Collected Online:

Payment Due Troop:

Collected from Customer:

Reports

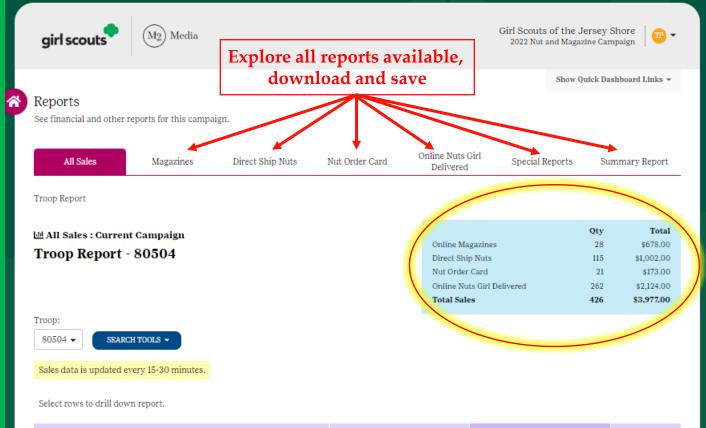
You will have access to reports for your troop and your individual Girl Scout

Troop Reports

• Click the reports link from the troop dashboard to view total sales or sales by product category

Girl Reports

 Click a girl name to view the specific details of individual girls



			On	line Magazines		Nuts	
Participant	Emails	Shares	Qty	Sales	Qty	Sales	Total
+ Shelby	27	1	6	\$135.00	33	\$262.00	\$397.00
+ Ashley	18	2	0	\$0.00	68	\$548.00	\$548.00
+ Eliza	41	15	3	\$55.00	101	\$862.00	\$917.00
+ Eleanor	18	2	14	\$344.00	112	\$945.00	\$1,289.00
+ Kaitlyn	42	1	5	\$144.00	71	\$567.00	\$711.00
+ Victoria	0	0	0	\$0.00	0	\$0.00	\$0.00
+ Test Garbe (Mini Me) 987654321000000	2	1	0	\$0.00	0	\$0.00	\$0.00

Reports

Summary Report

Shows total sales, troop earnings, amount to be collected from customers and troop payments & balance due

Be sure to download and save a copy when the program is over, so you have it for year-end reporting





Girl Scouts of the Jersey Shore 2022 Nut and Magazine Campaign

Show Ouick Dashboard Links *

Reports

See financial and other reports for this campaign.

All Sales Magazines Direct Ship Nuts Nut Order Card Online Nuts Girl Delivered Special Reports Summary Report

Troop Summary Report

Campaign and sales information for your troops.

Total Sales	
Total \$ Sold	\$3977.00
Collected Online	\$3804.00
Collected from Customers	\$173.00
Troop Proceeds and Bonuses	\$454.00
Amount Due Council	\$-281.00
Payments Made to Council	\$-281.00
Balance Due Council	\$0.00

Magazine Units	28
Total Sales Collected Online	\$678.00
Proceeds And Bonuses	\$56.00

Direct Shipped Sales

Direct Shipped Units	115
Total Sales Collected Online	\$1002.00
Proceeds And Bonuses	\$115.00

Online Nuts Girl Delivered

Campaign Stats

Girls Selling	7
Avatars Created	8
Photos Uploaded	3
Voice Recordings	8
Total Personalized Patches Earned	5
Number Emails Sent	180
Per-Girl-Average Units	60
Per-Girl-Average Dollars	\$568.14
Reward Opt Out	No

Reports

Special Reports

A

Reports

See financial and other reports for this campaign.

All Sales

Magazines

Direct Ship Nuts

Nut Order Card

Online Nuts Girl Delivered

Special Reports

Show Ould

Special Reports

Download Excel versions of some of the more commonly used reports below:

Service Unit, Troop, and Girl Scout Reports

See sales and data reports by entity.

- Troop Orders
- Troop Products & Financials
- Troop Rewards
- Troop Summary
- Girl Scout Orders
- Girl Scout Products & Financials
- Girl Scout Rewards
- Girl Scout Summary

RETURN TO DASHBOARD

Girl Rewards

- Rewards are automatically populated as girls earns them.
- To view, choose the Rewards link from the Troop Dashboard and select a girl.
- If girls/families forget to select a reward, volunteers can make the selection for them
- Download the Rewards Delivery Ticket to facilitate sorting each girl's rewards.

Reward delivery Tickets will be available on your Troop Dashboard starting on Tuesday, November 18, 2025





Girl Scouts of the Jersey Shore 2023 Nut and Magazine Campaign

Show Ouick Dashboard Links ▼

Rewards

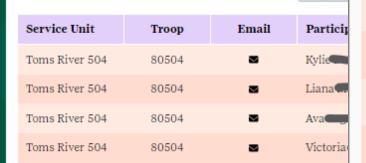
Manage physical rewards for this campaign.

Earners

Manage Earners

Manage Reward Earners.

SEARCH TOOLS .



« «

RETURN TO DASHBOARD

Ava (Troop 80504)

If you are selecting a reward with size options or additional choices, make your selection and update. You will then be able to make the additional choice.

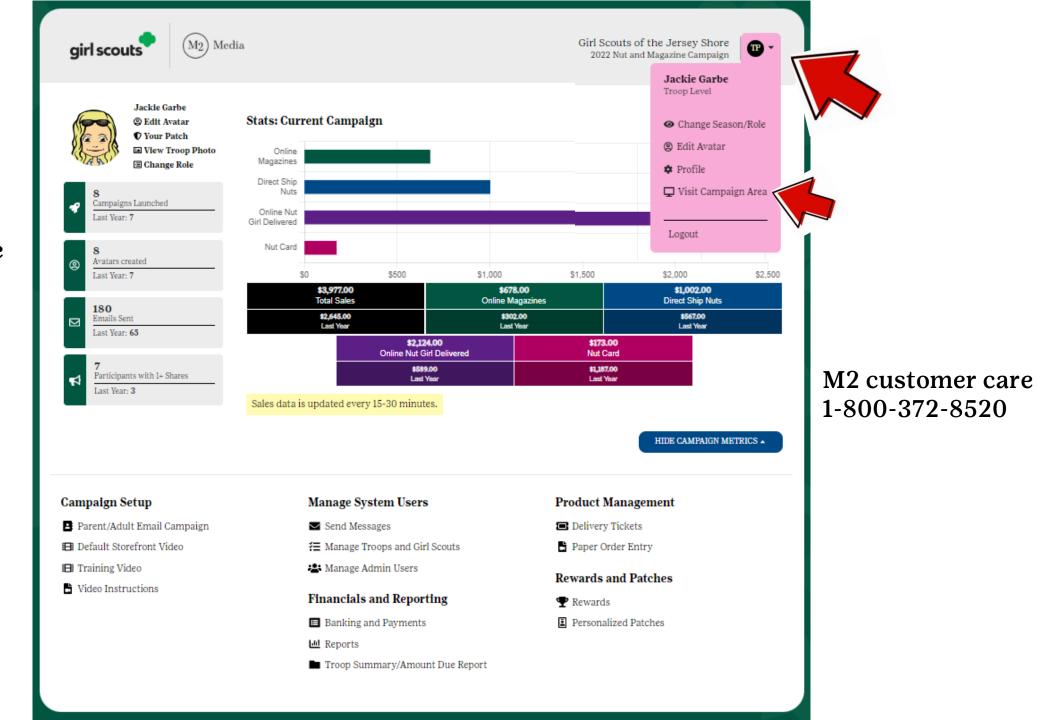
Rewards Earned

Super Seller Patch

Reward	Options
2023 Patch 2023 Patch	
Ocelot Patch Ocelot Patch	
Own Your Magic Necklace Flower Necklace	
Bluetooth Tower Speaker Bluetooth Tower Speaker	
Show Your Magic Kit Paint By Numbers Craft Own Your Magic T-Shirt	Size: AM
Small Ocelot Plush Small Plush	
Stationery Set Stationery Set	
Top Seller Disco - January 13, 2024 Top Seller Disco	
100+ Patch 100+ Patch	
Giant 60" Plush Council Drawing Entry Giant Plush Drawing Entry	

Toggle between roles that use the same email address

(troops vs. girl campaign)





Online Girl Experience

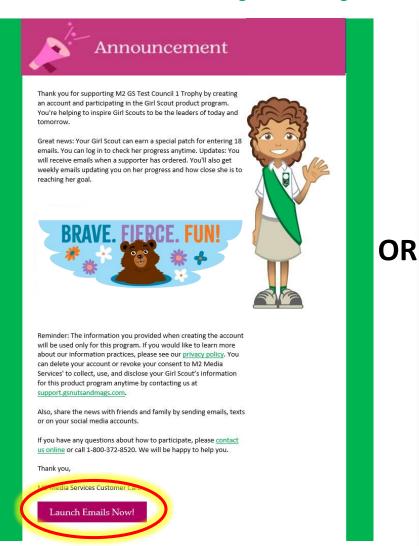


M2 customer care support line 1-800-372-8520

3 Ways For a Girl To Get Started On 9/26

Email from Troop Leader on 9/26 or Council on 9/27

Email will come from email@mail.gsnutsandmags.com



Go to URL located on M2 Flyer & Order Card



OR

In-person with the nut order card



GIRL'S **PLATFORM SET-UP**

September 26 caregivers can register

Must "create an account" on first visit for the year, even if they participated in past seasons.

Girls Zip Code

Caregiver Information



Girl Scouts of the Jersey Shore





Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- · Create your avatar
- · Earn rewards (your avatar can too!)
- · Invite friends and family to visit your personalized site



STEP1-

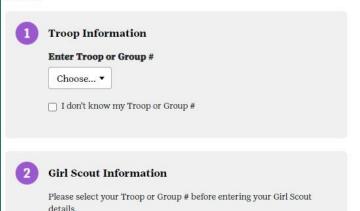
Name, Troop & Goal

Watch Video

Tell customers about herself

Set up your Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.





About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$ 500.00 in magazines & more and nuts & chocolates

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

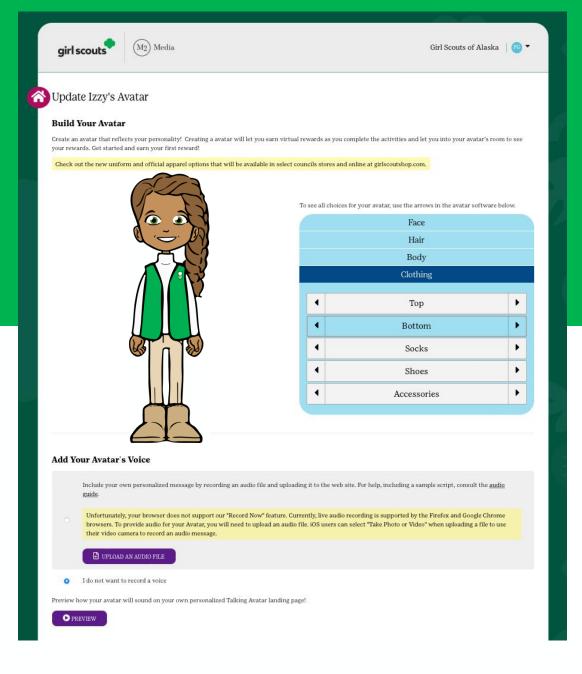
Being in Girl Scouts, [What does being a Girl Scout mean to you?]. We do fun activities and help the community while learning important skills that will help us forever. My goal this year is to sell \$500.00 in magazines & more and nuts & chocolates to help Girl Scouts, and so that our troop can [What does your group plan to do with the money earned?]. Will you please help by shopping at my online site? Thank you.



Step 2 -

Design Her Own Avatar

optional – give her a voice Girls sell 100% more or twice as much when adding voice to avatar



STEP 3 – optional

Personalize

Upload picture and/or video





Design your Personalized Site



Kim's Photo

Priends and family will enjoy seeing your picture while they shop. Upload a favorite photo and decorate

Send 18 emails, sell \$375.00 in magazines, nuts and chocolates, and share your site to earn your own personalized patch!



UPLOAD PHOTO

Privacy: Your photo will only be seen by friends and family you email. You will have a chance to preview, change, and delete it before sending emails. Additional Privacy Rules.



Kim's Video

Who better to tell your friends and family about your campuign than you?

UPLOAD A VIDEO

Privacy: Your video will only be seen by friends and family you email. You will have a chance to preview, change, and delete It before sending emails. Additional Privacy Rules.



PREVIOUS

Skip this Step



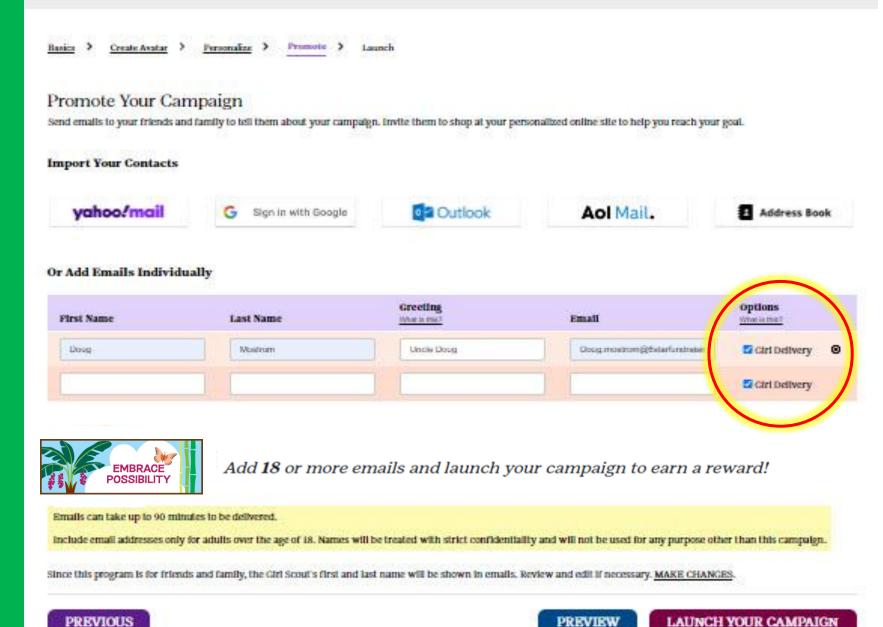
FINAL STEPS

*Send emails (58% of sales)

Email addresses of last year's online customers are pre-loaded into this form for returning girls.

Girl delivery option can be selected for those whom a family is willing to deliver to.

*Launch Campaign



DESIGN PATCH

When girl is satisfied with her patch, she should confirm and enter a shipping address.

Patch will go into production as soon as she earns it, provided she has completed this step.





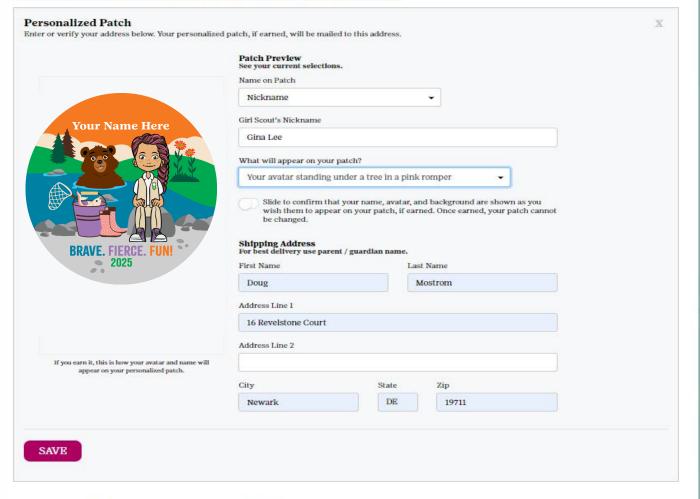
Girl Scouts of the Jersey Shore



Verifying Account for Gina Mostrom (Gina Lee)

Thank you for participating and entering email addresses for friends and family. Your registration as a Girl Scout and your Girl Scout ID number are being confirmed. Once that's complete, we will notify you and send your emails to friends and family.

If you have any questions, please contact us at support.gsnutsandmags.com or call 1-800-372-8520.

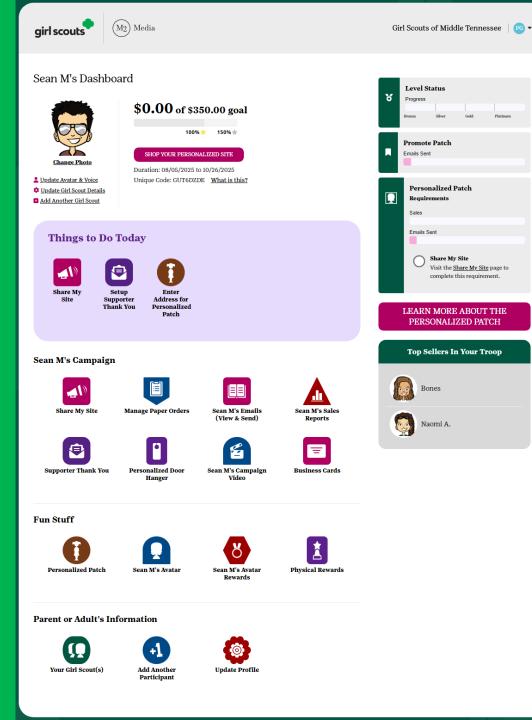






GIRL'S DASHBOARD

Updated and Improved







UPGRADES:

Easy to find to-do list!

Status on reaching the email and personalized patches

Sean M's Dashboard



Change Photo

- Update Avatar & Voice
- Update Girl Scout Details
- Add Another Girl Scout

\$0.00 of \$350.00 goal

100% 🚖 150% 🚖

SHOP YOUR PERSONALIZED SITE

Duration: 08/05/2025 to 10/26/2025
Unique Code: GUT6DZDE What is this?





Share My Site



Setup Supporter Thank You

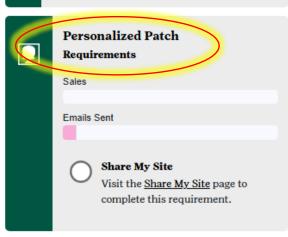


Enter Address for Personalized Patch

Sean M's Campaign







LEARN MORE ABOUT THE PERSONALIZED PATCH

Top Sellers In Your Troop



ICONS ORGANIZED INTO **SECTIONS:**

Campaign tools

"Fun stuff" for the girl

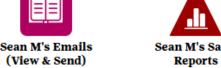
For the parent

Sean M's Campaign



















Fun Stuff









Parent or Adult's Information







Top Sellers In Your Troop



Bones



Naomi A.

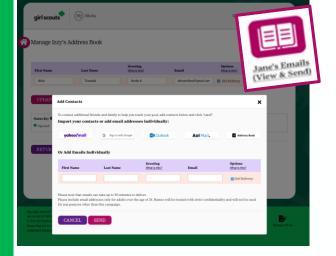
BUSINESS TOOLS AVAILABLE

Send emails (58% of sales) last year's customers are preloaded & girl delivery option

Printable business cards

Door hangers with QR codes

Share My Site tool kit – share with ease





*The fall program is a

friends and family event.

Sharing on social media is
 limited to personal

timelines for friends and
family only. Girls' links
 should not be shared on
 any public facing group,
 page, or website.



SHARE MY SITE TOOL KIT

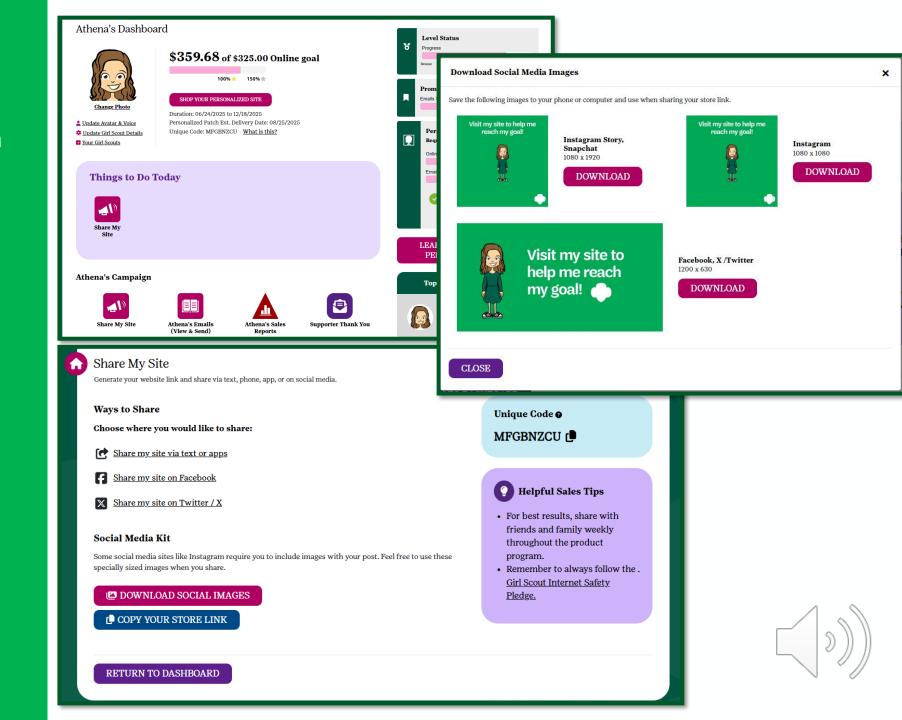
Many ways to Share

Download images for additional online marketing

Copy the storefront link to send

Share on Social Media

Text friends & family



Entering Orders

Girls/families have the convenient option of entering in-person orders into M2 themselves!

The deadline to enter in-person orders for girls/families is October 20, 2025

- All in-person nut orders <u>MUST</u> be entered into the M2 site to be processed.
- If a Girl Scout/family needs assistance, their Troop Manager can assist with adding orders.





Manage Paper Orders

girl scouts

Nut Orders

Enter the total number of items by product from your in-person nut order card sales. The last date you can enter items is 01/29/2024.

	Product	Price (Quantity	Total
М	Cranberry Trail Mix	\$8.00	0	\$0.00
N	Mini Gummi Butterflies	\$8.00	0	\$0.00 0
О	Fruit Slices	\$7.00	0	\$0.00
P	Honey Roasted Peanuts	\$7.00	0	\$0.00 0
Q	Care to Share	\$8.00	0	\$0.00
			Total Sales	\$0.00 0

UPDATE

RETURN TO DASHBOARD

GIRL'S DASHBOARD

Additional emails – share my site (social media-texts)

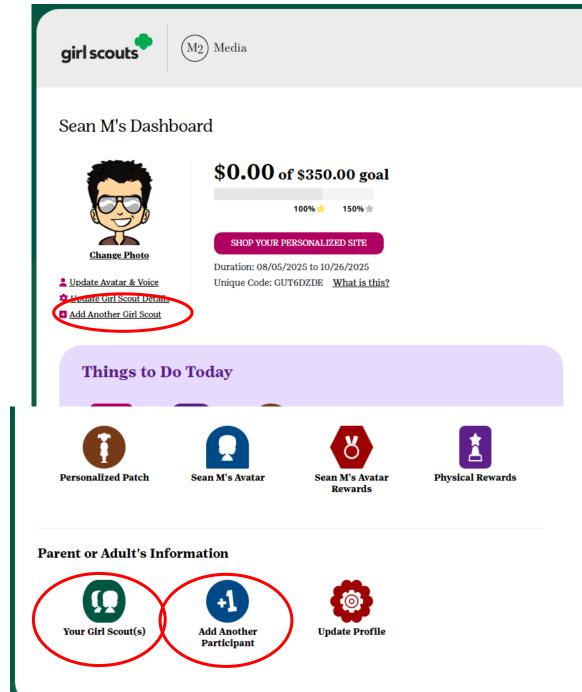
Manage order card entry

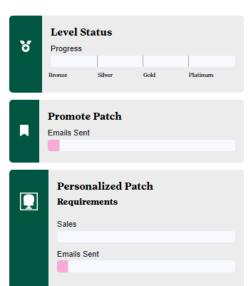
Select rewards

Sales reports

Girl's avatar room has troop photo

Multiple daughters: add another participant – toggle between sisters





Share My Site

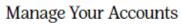
Girl Scouts of the Jersey Shore



Managing Multiple Girls







Here's your list of Girl Scouts participating in the online program. You can see details for each Girl Scout or add additional Girl Scouts.

Your Accounts



Gia Marie Mostrom (G)
Saving up for: Go salmon fishing in Alaska





Melania Mostrom (Melli)

Saving up for: Go salmon fishing in Alaska



ADD ANOTHER GIRL SCOUT

RETURN TO DASHBOARD

FAQs

Q - What if a girl didn't find her name as she logs into the platform?

A – Not a problem! Any girl who doesn't know her troop number or see her name, can add herself to the system. After she sets up her site, there will be a brief delay while the council confirms her GSUSA membership. Once confirmed, her council will launch her site and her customers will then be able to support her.

FAQs

Q - When will a girl receive her Personalized Patch?

A - The personalized patch will arrive about 10-12 weeks after being sent to the patch company for production. On your girl dashboard, you will see an ETA date so you can anticipate when your patch should arrive.





Jackie Garbe jgarbe@gsfun.org 732-966-5035



M2 Customer Care team is cross-trained in tech support, volunteer/participant and customer inquiries.

2025 Fall Community Product Sale Coordinators

COMMUNITY	COORDINATOR(S)	EMAIL	COMMENTS	COMMUNITY	COORDINATOR(S)	EMAIL	COMMENTS
COLONIAL REGION		SHORE PINES REGION					
Colts Neck	Eleanor Glazewski	eleanor_glazewski@hotmail.com		Barnegat	Melissa Melber	gsjstroop50261@yahoo.com	
Freehold	Jennifer Lee	jennleigh1980@gmail.com		ВВОР	Stephanie O'Connor	soconnor0314@gmail.com	
Freehold	Nicole Countryman	nicoleleecountryman@outlook.co	<u>m</u>	ВВОР	Adrienne Merchant	adriennemerchant@hotmail.com	
Howell	Vivian DiLella	vamdiamond@aol.com		Lacey	Meghan Atkins	meghanm.atkins@gmail.com	
Manalapan	Amanda Cooper	harleyquinn1124@gmail.com		Manahawkin/LBI	Andrea Kankowski	andrea_0201@live.com	
Manalapan	Tracey Edwards	tracey.h.edwards@gmail.com		Manchester	Susan Bond-Masterson	sbondmasterson@GSFun.org	
Marlboro	Amy Birns	amylaquidara@optonline.net		Toms River	Kaitlyn Martins & Maggie Ford	trcoordinatorsgsjs@gmail.com	
Millstone	Kerri Stewart	kerri_stewart@ymail.com		Tuckerton/LEH	Julie Barchetto	kronkies5@gmail.com	
Millstone	Jolene Briceno	Jolene_briceno@hotmail.com		Tuckerton/LEH	Natalie Peterka	nataliepeterka@gmail.com	
Millstone Katie Amador <u>katieabennet@hotmail.com</u>		SUNSET SHORES REGION					
SANDY HOOK REGION		Brick	Regina Vassilatos	racermom57@gmail.com			
Bayshore Towns	Tanya Perez	tanyamccully@optimum.net		Brick	Regina Vassilatos	rvassilatos@ladacin.org	
Eatontown/TF/RB	MaryAnne Linder	dramacritc@aol.com		Brick	Beth Mortenson	beth.mortenson322@outlook.com	rewards only
Holmdel	Susan Gordon	susanwgordon@yahoo.com		Jackson	Lisa Combs	lisacombs7@gmail.com	
Matawan	Cheryl Cortopassi	cherylann.cortopassi@gmail.com		Neptune/AP	Eddielyn Estrada	eddielynpta@gmail.com	
Matawan	Tiffany Stevenson	tiffanyjstevenson@hotmail.com re	ewards only	New Egypt	Kathleen Caines	creativekat79@gmail.com	
Mid No/Atl Hlds	Margo OShea	gs238ah@gmail.com		Ocean/WLB	MaryEllen Gibbon	gibbonoak@aol.com	
Middletown South	Kristin Lee	monet789@yahoo.com		Point Pleasant	Michelle Coffey	meeroom16@gmail.com	
Rumson/FH	Liz Trapp	eftrapp@gmail.com		Shore	Gayle Dettlinger	gdettlinger@GSFun.org	
Seaside/LSS	Jackie & CY	productsales@gsfun.org c	ommunity lead	Wall	Lori Gerber	Lorigerb@gmail.com	lead
Seaside/LSS	Tara Denworth	tara.ann.g@hotmail.com		Wall	Lisa Minkler	Lmbennett6@gmail.com	depot only
				Wall	Patricia McCully	dolinip@gmail.com	rewards only