

2026 Fall Product Program

TROOP GUIDE



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We strongly encourage you to review this Troop Guide and become familiar with your role as the Fall Troop Volunteer. Knowing your responsibilities ahead of time will help you stay on track and feel confident throughout the program.

If you have questions or need assistance, contact your Community Coordinator or the Council's Product Program Team.

Are you ... **READY TO explore**

FALL TROOP TRAININGS

Training is essential to make participation in the program easier!

Designed for new troop volunteers but returning volunteers wanting a refresher are welcome. Sessions cover the program basics, resources and M2 platform.

- ♣ Wed. Sept. 16 - 7 pm
- ♣ Thurs. Sept. 17 - 10:30 am
- ♣ Tues. Sept. 22 - 7 pm
- ♣ Wed. Sept. 23 - 10:30 am
- ♣ Wed. Sept. 30 - 7 pm

Troop Volunteers should register through the [GSJS activities calendar](#)

ONLINE SELF-TRAINING - Slides of the training will be available in late September on the GSJS website [Fall Product Program page](#) for those who miss the above sessions.

WHAT IS THE FALL PRODUCT PROGRAM?

The Fall Product Program gives Girl Scouts an exciting opportunity to launch their first business venture. As part of the Girl Scout Leadership Experience, it helps girls build confidence, develop essential life skills, and gain hands-on experience in financial literacy, entrepreneurship, and e-commerce.

Designed as a friends-and-family program, the Fall Product Program is a fun and easy way to earn startup funds for troop activities and experiences while providing opportunities to give back to the community. Girls can also earn exciting rewards along the way. Best of all, proceeds stay local to support girls, troops and council.

It's easy to participate! Girls choose how they want to participate: in-person using the nut order card, online through the M2 digital platform, or a combination of both methods.

By offering family and friends the opportunity to purchase nuts, chocolates, magazines, and BarkBox products, girls build entrepreneurial skills, gain confidence, and work toward achieving their goals.

WAYS A GIRL SCOUT CAN PARTICIPATE

IN-PERSON

Girls use order cards to take orders. The 16 order card items are the only items that can be ordered in person. Girls collect payment for order card items at the time of product delivery. Order cards will be available for pick up from your Community Product Program Coordinator in September.

ONLINE SALES

Friends and family can order items online when a girl sends an invitation to her online store. Customers will prepay for all online orders when their orders are placed. Girls won't collect any money for online orders.

WHAT'S NEW FOR 2026?

A few key updates for a simpler experience

PRODUCT LINEUP:

A simplified product lineup now includes just three product lines: nuts/candy, magazines, and Bark Boxes.

CAREGIVER PERMISSION FORMS:

Online permission forms are no longer required. The product delivery ticket signed at pickup includes the necessary permission and financial responsibility acknowledgment.

GIRL REWARDS:

All sales count toward one rewards lineup, with rewards earned based on the total number of items sold across all product lines.

MARK YOUR CALENDAR!

September 18 - Email invitation is sent to troop volunteers for early access to the M2 system.

September 25 - Product Program begins. Girls can take in person orders and launch their online store.

October 2 – Troop bank information must be entered in M2..

October 19:

- In-person (paper order card) sales end.
- **Family deadline** for entering order card orders in M2.

October 21 by 11:59 PM -Troop deadline to add/edit order card items in M2.

October 22 at 11:59 PM – Online girl delivery option ends for customer.

November 9-13 – Product deliveries arrive in communities.

November 15 at 11:59 PM:

- Online direct shipped ordering ends.
- Last day for older-girl troops to opt out of rewards.

November 16 - Deadline for girls/or troops to select rewards in M2, if applicable.

December 4 Deadlines:

- All girl monies are due to troop and must be deposited into troop bank account.
- Girl payments must be reflected in M2 in order to receive an invitation to the Top Seller Event.
- Unpaid Funds Report if needed, must be submitted to productsales@gsfun.org

December 11:

- ACH withdrawal for any balance due council.
- New troops without bank accounts must pay balance due directly to council (if applicable).

January 2027 - Rewards shipped to your community coordinator for distribution to troops.

Ready to Explore: The Great Fall Product Adventure! Fall Product Kick Off – Save The Dates!

[September 18, 2026 | 5pm-6:30pm](#)

Program Activity Center
Farmingdale, NJ

[September 25, 2026 | 5pm-6:30pm](#)

Bayville Elementary School
Bayville, NJ

Get ready to kickoff the 2026 Fall Product Program with adventure, fun & excitement!

Activities – games – hands-on stations – and more!

Event is FREE but registration is required. Visit the [GSJS Activities Calendar](#) to sign up.

FALL TROOP CHECKLIST



PRE-SALE

1. Be registered for 2027 with approved volunteer role and current background check.
2. Pick-up troop sales materials from Community Fall Product Sale Coordinator.
3. Attend a Council kick-off rally!
4. Check your troop's MYGS roster to ensure that all girls are registered for the 2027 membership year.
5. Access the M2 platform starting September 18. Watch for welcome email.
 - ☐ Review M2's roster to be sure all registered girls are listed. Contact product program team at productsales@gsfun.org if any girl is missing.
 - ☐ Enter any missing parent emails and activate the PAEC (parent adult email campaign).
 - ☐ Enter troop banking account information in M2 by October 2, 2026. See instructions for using M2 system on pg. 7.
 - ☐ **New troops/any troops without bank accounts** - see finances for troops without bank accounts on pg. 11.
 - ☐ Don't forget to create your avatar!
6. **Have a kickoff meeting with your girls and their families before the program begins!** (see guide on pgs. 16-19).

A kickoff meeting is a great way to energize girls and gain parent support.

- ☐ Review the **Troop Kickoff Meeting Information Guide** at the end of this guide to help you plan this meeting.
 - Introduce the fall program and plan with your girls.
 - Review the program benefits, girl's goals, important dates and deadlines with parents.
 - Distribute order cards and M2 flyers.
- ☐ **TIP** - Have a computer available if families need to set up their online storefront or create the girl's avatar. It takes less than 10 minutes to get started.

Be sure to see the full Fall Troop Guide for more helpful info

DURING SALE



- ☐ Assist girls/parents with logging into M2 system as needed.
- ☐ Communicate regularly with girls and their caregivers.
- ☐ Remind parents to enter in-person order card sales by **October 19**.
- ☐ Troop should ensure accuracy of all girl paper order card orders entered by caregivers; and can enter or edit paper order card sales by October 21.
- ☐ Coordinators will announce product delivery date and pick-up location for your town. Select a pickup time in M2 when calendar becomes available.
- ☐ Older girl troops opting out of rewards must indicate this in M2 by **November 15**.
- ☐ Verify all girl rewards have been chosen in M2 system if choices are needed. Deadline is **November 16**.

DELIVERY & POST SALE

- ☐ Delivery day for your community; please be available on your assigned day or send a parent to pick up the troop order.
- ☐ Print 2 copies of Girl Scout product delivery tickets with financials. It will contain the amount the family owes to the troop, if any.
- ☐ Sort girl orders – **parents must count product and sign delivery ticket for all products received**. Keep this receipt.
- ☐ **December 4 deadlines:**
 - All girl monies are due to troop and must be deposited into troop bank account.
 - Girl payments must be reflected in M2. Girls must be paid in full by this date in order to receive an invitation to the Top Seller Event.
 - Submit unpaid funds report for any an unpaid balance, if applicable.
 - Check M2 troop summary for your balance due to council (or refund expected).
- ☐ Verify with parents that all girl delivery orders were delivered to customers.
- ☐ Review Troop Sales Summary – know balance owed or refund due to troop.
- ☐ **December 11 deadline:**
 - Be sure funds are available in troop bank account for ACH withdrawal.
 - Troops without bank accounts must pay balance due to council directly.
- ☐ Download and print/save the Troop Products & Financials report. Save a copy for completing troop's year-end financial report.
- ☐ **January 2027**
 - Count and confirm all rewards when received. Troop reward delivery tickets are available in M2 to help you sort. Report errors immediately.
 - Review troop's bank statement that the correct ACH withdrawal or deposit was processed in December. **Report errors immediately.**

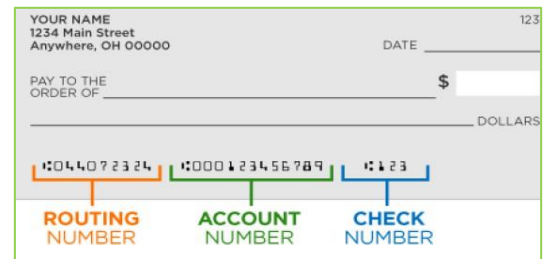
Celebrate your troop's hard work!

Using M2 In Depth – Quick Easy Steps!

Troop Volunteers will receive a welcome email on **September 18**, giving early access to the M2 site. If you do not receive one, please visit www.gsnutsandmags.com/admin and click on forgot password. If you need further assistance, please contact your Community Coordinator or email productsales@gsfun.org

SET UP SYSTEM ACCESS TO M2 AND UPDATE CONTACT INFORMATION

- Troop volunteers should follow email instructions to create a password and access M2.
- You will be prompted to enter your contact information, watch a short training video, and then you will have access to your Troop Dashboard.
- Create your avatar then send access emails to all parents by activating the parent adult email campaign (PAEC).
- Enter **TROOP BANKING** information into M2 by **October 2, 2026**. **Bank information does not carry over from last year.**
 - From Troop Dashboard – select **Banking & Payments** (under Financials & Reporting)
 - Click the + sign to the left of your Troop number, then select **Manage ACH**
 - Fill in troop's bank name, routing number, and account number and **save**. This information is found on your troop check, in your online banking portal or you can contact your bank.
 - New troops or troops without bank accounts** - see special finance instructions on pg. 11.
- Parents receive welcome emails on **September 25** and can launch the girl's online store and begin their paper order card selling that same day.
- Council will preload girl information into M2 for all registered girls. Any girl in your troop whose name does not appear should visit <http://www.gsnutsandmags.com/GSJS> and create her account with her parent. Council will verify her membership and launch her sale.



ADD GIRL PAPER CARD ORDERS INTO M2

- Parents/girls can enter their own in-person paper orders into M2 through **October 19**.
- The Troop Volunteer must enter any paper order sales not entered by parents into M2 by **October 21**. Online girl-delivered orders should not be re-entered. To add girl orders from the troop dashboard:
 - Choose Paper Order Entry then click the pencil next to the girl's name.
 - Enter her total nut/candy items by variety from her order card. **Click Update.**
- Order information is automatically updated when entered and saved, so there is no submit button. If order changes are needed after **October 21**, contact your Community Coordinator or council product sales team immediately for assistance.

REWARDS

- Rewards are automatically calculated. Parents/girls and leaders may view the rewards earned online in M2. If a girl has choice options to select, these selections should be finalized in M2 by **November 16 at 11:59 pm**.
- Be sure girls know that personalized patches will be sent to production as soon as it is earned. Girls should be comfortable with their choice of patch design before completing the registration process. It will be mailed to the address girls/caregivers provided during the setup process in about 10-12 weeks

MEET THE PRODUCTS

IN PERSON SALES – 16 ORDER CARD ITEMS:



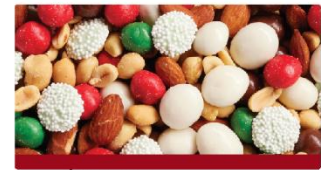
A **Winter Wonderland Tin**
Chocolate Covered Pretzels
Pretzels covered in a chocolate coating.
6.5 oz. \$13.00



B **Snowy Village Tin**
Peppermint Bark Rounds
Layers of dark chocolate and white confectionery coating flavored with crushed peppermint candy.
8 oz. \$13.00



C **Praline Pecans**
Pecan halves are candied with a sweet and crunchy coating.
8 oz. \$11.00



D **Holiday Mix**
Roasted pecans and almonds mixed with candy coated pretzel balls, milk chocolate caramel balls, yogurt cranberries, and mini nougat bits.
10 oz. \$11.00



E **Signature Chocolate Covered Almonds**
Almonds encased in milk chocolate.
9 oz. \$11.00



F **Whole Cashews**
Gourmet cashews roasted and lightly salted.
8 oz. \$10.00



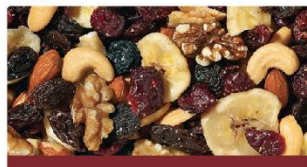
G **Seasoned Salt Snack Mix**
Roasted peanuts, pretzels, cheddar cheese sticks, mini rice chips, and popcorn tossed in a bold seasoned salt blend.
7 oz. \$9.00



H **Dark Chocolate Sea Salt Caramels**
Caramel encased in dark chocolate with sea salt.
6 oz. Gift Box \$10.00



I **Chocolate Covered Raisins**
Raisins covered in a chocolate coating.
10 oz. \$9.00



J **Cranberry Trail Mix**
Cranberries, raisins, almonds, cashews, English walnuts, and banana chips.
7 oz. \$9.00



K **Pecan Caramel Supremes**
Caramel and pecans covered in milk chocolate.
6 oz. Gift Box \$10.00



L **English Butter Toffee**
Butter toffee covered in a chocolate flavored coating and topped with crushed almonds.
5 oz. Gift Box \$10.00



M **Mini Gummy Butterflies**
Fresh fruit flavor and a soft texture.
12oz. to go



N **Peanut Butter Elephants**
Peanut butter covered with chocolate.
6.1 oz. Gift Box to go



O **Dulce Daisies**
Chocolate daisies filled with a caramel center.
6.1 oz. Gift Box to go



P **Fruit Slices**
Sweet, chewy, flavored candy sprinkled with sugar.
10 oz. to go

ONLINE PRODUCTS

NUTS AND CHOCOLATES – all 16 order card items are available plus additional “online only” specials.

Customers have two delivery options:

- **Girl Delivery** - Items are pre-paid online by customer and the girl delivers in November. Items are the same as on the order card. No shipping charges.
- **Shipped** - Items are prepaid and sent directly to customer right away. Additional items available online through shipping option. Shipping charges apply.

MAGAZINES - A wide variety of popular print titles are returning as well as new print titles in special-interest categories. Available in paper and digital subscriptions and sold online only.

BARK BOX - New Campfire Sing-a-long themed box adds to the lineup offering consumers a choice of 4 different themed boxes. Sold online only, prepaid, and shipped direct to customers.



2026 REWARDS

Total Items Rewards

Interchangeable Necklace
30+ Total Items



Giant 38" Plush Council Drawing*
50+ Total Items
*1 winner



Super Seller Patch & Small Kangaroo Plush
55+ Total Items



Friendship Bracelet Wheel & Ready to Explore Poster
80+ Total Items



100+ Patch & Camp Clip Towel
100+ Total Items



Explorer Wet/Dry Bag & Kangaroo Keychain
125+ Total Items



Large Kangaroo Plush
150+ Total Items



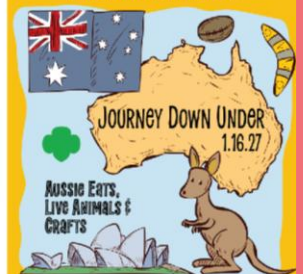
Your choice of:
Explore & Go Water Bottle & Sticker Set
or \$50 Council Credit
175+ Total Items



Your choice of:
Travel Bag & Luggage Tag OR \$100 Council Credit
225+ Total Items



Top Seller Event
\$1,100+ in total sales



Top Seller Event
\$1,100+ in total sales



JOURNEY DOWN UNDER

For girls reaching \$1,100 in sales

Ready to Explore? An invitation-only Aussie-inspired experience awaits, along with special guests you won't meet every day.
Friday, January 16, 2027

INVITATION POLICY - Girls who have a balance due to the troop in M2 will not be invited to this event. The deadline for girls to pay their nut balance to council (if applicable) so she can be invited will be Dec.11, 2026.

PATCHES

Theme Patches

EARN THE
COMPLETE
SET!



Ready to Explore Patch
20+ Emails

Kangaroo Patch
15+ Nut/Candy Items

2026 Patch
2+ Mags & More Items

Fall Personalized Patch



- Create your avatar
- Send 20+ emails
- Use the “Share My Site” feature
- Sell 40+ Total items

2026-27 Cookie Crossover Patch



To Earn:

- Create your avatar in M2
- Send 20+ emails and use the “Share My Site” feature during the Fall Product Program
- Sell 200+ packages of cookies during the 2027 Girl Scout Cookie Program

Care to Share (Gift of Caring) Donation Program

The Care to Share Program is a great way for customers to give back to the community! Customers can purchase treats to benefit food pantries within Ocean and Monmouth counties, and organizations that serve the military and other charitable organizations within our community.

Donations cost \$10. Girls will receive credit towards rewards and troops earn proceeds for each donation. Girls can also earn a special patch for only 5 donation items.

Please keep in mind these items will not be delivered with the troop or girl orders. Instead, they will be retained by Council. Council and distributed at the end of the program.



Finances For Troops Without Bank Accounts

New troops or troops without bank accounts should advise their community coordinator and email productsales@gsfun.org that they do not have a bank account set up.

In M2 enter “NO BANK ACCOUNT” in M2 under bank name and 000’s in the number fields and update. [Follow steps on pg.7.](#)

Payment Options:

Troops are responsible to pay any final balance owed to council by **12/11/26** in one of four ways:

- **Preferred:** deposit into Girl Scouts of the Jersey Shore’s account at Ocean First Bank and submit a copy of the receipt to GSJS using QR code or this link:
<https://wkf.ms/4bnzpIu>
- **Mail:** check to GSJS 1405 Old Freehold Rd, Toms River, NJ 08753 Attn: Product Program Team. Include Troop Number and indicate fall product balance to receive proper credit.
- **Phone:** debit/credit cards* will be accepted
- **In-person:** payments accepted at either council service center.

***All credit/debit card payments will incur a 3% convenience fee.**



Troops That Are Due Proceeds from Council:

On the M2 Summary Report, the amount due council will appear as a **negative balance**. Troops without a bank account on file will not receive their proceeds until they set up an account. After a bank account has been established, the troop should contact the Product Team to request their proceeds.

Troop Proceeds

Proceeds will be calculated as a percentage of total sales of all items sold. Base proceeds are automatically calculated by the M2 system. Troops can view the total amount earned by selecting the **Troop Summary/Amount Due Report** link from the troop dashboard.

The PGA Bonus Opportunity will be calculated outside of M2 and applied as a “payment” on the qualifying troop’s balance after the sale ends and before any final payment is due.

PARTICIPATION OPTION	BASE PROCEEDS	PGA BONUS *	TOTAL PROCEEDS EARNED
Participate in Girl Rewards	10% of total sales	+5%	15% of total sales
Opt-Out of Girl Rewards*	12% of total sales	+5%	17% of total sales

*** Troops** must have a minimum of 4 registered Girl Scouts to qualify for the PGA bonus.

**** Older girl troops** – Only troops with **Junior-level Girl Scouts and above** may choose to opt out of girl rewards. This is a girl-led decision—not an adult decision. Girls still earn patches. Troop volunteer must select opt-out in M2 under Rewards & Patches.

MONEY MATTERS

ACH Withdrawals

GSJS will conduct an ACH withdrawal from the troop bank account for the amount due to council on December 11, 2026. If a troop is owed a refund, an ACH deposit will be made into the troop account in mid/late December. **All participating troops need to enter their bank information because this information does not carry over from year to year.** *See how to enter this information on pg. 7.*

ACH Deposits – Troops that are due proceeds from council

Troops with mostly online sales may not collect enough cash sales to retain their earned proceeds. In these cases, Council will issue the troop's proceeds directly, and the balance due displayed in M2 will appear as a negative amount.

Troops must have a bank account on file in M2 before proceeds can be distributed. If a troop does not yet have a bank account, proceeds will be held by Council until one is established. Once the bank account has been set up, the troop should contact the Product Team to request the release of their proceeds.

Money Handling Procedures

- When parents pick up nuts/chocolates **they must always count product and sign the delivery ticket.** M2 delivery tickets contain the required permission and financial responsibility language.
- Girls collect money for in-person paper order card sales at time of delivery. All online sales are prepaid by customer at time of order.
- Parents/guardians should not be asked to pay for product when picking it up from the troop. Exceptions may be considered if there is prior history of outstanding parent debt. In this case, contact product program department at productsales@gsfun.org.
- A receipt must always be provided when a parent turns in payment to the troop.
- All money collected must be deposited into the troop bank account in a timely fashion so funds clear and are available in time for the ACH withdrawal.
- Check the Troop Summary Report in M2 for the correct amount owed council.
- Unpaid parent funds paperwork must be submitted by email to the product program department by **December 4, 2026**, with supporting documentation. *See Unpaid Funds Report on pages 23-24.* The ACH withdrawal for the amount due council will be reduced for any unpaid parent funds reported to GSJS.

Tips!

Money collected from all online orders is already paid directly to Council. The troop's ACH withdrawal is adjusted to ensure the troop retains the proceeds from these sales.

If the troop chooses to accept checks from customers or parents, checks should be made payable to the troop and deposited into the troop bank account. Be sure to have a phone number listed on the check. We recommend you only take checks from people you know and are comfortable contacting if there is a problem.

RESOURCE CENTRAL

QUESTIONS?

GSJS Product Program Team

Jessica Waszak
Director of Product Program
jwaszak@gsfun.org | 800-785-2090

Jackie Garbe
Product Program Administrator
jgarbe@gsfun.org | 732-966-5035

M2 Customer Care Support Line

1-800-372-8520

<https://support.gsnutsandmags.com/>

M2's customer care team offers tech support,
and volunteer, participant, and customer order inquiries.

GSJS Website

Lots of fun resources are available to help make your fall program easy and successful!

Activities – printables –
FAQ's – How-To Videos
and more!

Visit the Council's Fall
Product Program page:

www.gsfun.org/fallproduct

Rallyhood – Fall Product Program for Troop Volunteers



Rallyhood

Stay in the
know.

Join [Rallyhood](#)
for
timely posts
and
information
from
the Council.

Social Media Reminder: Fall Product Program sales must remain within a girl's friends-and-family network. Storefront links may be shared on personal social media accounts only and may not be posted on public-facing pages.

Quick Reference

Community Depot Info:

Location: _____

Depot Delivery date: _____

Depot pick-up time: _____

M2 Website: gsnutsandmags.com/gsj

M2 Login: your email address

My M2 Password: _____

FALL 2026 - COMMUNITY PRODUCT SALE COORDINATORS

COMMUNITY	COORDINATOR(S)	EMAIL	COMMENTS
COLONIAL REGION			
Colts Neck	Eleanor Glazewski	eleanor_glazewski@hotmail.com	
Freehold	Amanda Cooper	harleyquinn1124@gmail.com	
Freehold	Tracey Edwards	tracey.h.edwards@gmail.com	
Howell	Vivian DiLella	vamdiamond@aol.com	
Manalapan	Amanda Cooper	harleyquinn1124@gmail.com	
Manalapan	Tracey Edwards	tracey.h.edwards@gmail.com	
Marlboro	Francesca Dono	francescamelissadono@gmail.com	
Millstone	Kerri Stewart	kerri_stewart@ymail.com	
Millstone	Jolene Briceno	Jolene_briceno@hotmail.com	
Millstone	Katie Amador	katieabennet@hotmail.com	
SANDY HOOK REGION			
Bayshore Towns	Tanya Perez	tanyamccully1980@gmail.com	
Eatontown/TF/RB	MaryAnne Linder	dramacritc@aol.com	
Holmdel	Susan Gordon	susanwgordon@yahoo.com	
Holmdel	Mchelle Fokas	fokasfamily@aol.com	
Matawan	Jackie Garbe	jgarbe@GSFun.org	
Matawan	Tiffany Stevenson	tiffanyjstevenson@hotmail.com	rewards only
Mid No/Atl Hlds	Margo OShea	gs238ah@gmail.com	
Middletown South	Kristin Lee	monet789@yahoo.com	
Rumson/FH	Liz Trapp	eftrapp@gmail.com	
Seaside/LSS	Jackie Garbe	jgarbe@GSFun.org	
SHORE PINES REGION			
Barnegat/Waretown	Melissa Melber	gsjstroop50261@yahoo.com	
BBOP	Adrienne Merchant	adriennemerchant@hotmail.com	
Lacey	Natasha Wardell	nwardell@gsfun.org	
Manahawkin/LBI	Andrea Kankowski	andrea_0201@live.com	
Manchester	Natasha Wardell	nwardell@gsfun.org	
Toms River	Kaitlyn Martins & Maggie Ford	trcoordinatorsgsjs@gmail.com	
Tuckerton/LEH	Jennifer Franco	jenfranco526@gmail.com	
SUNSET SHORES REGION			
Brick	Regina Vassilatos	racermom57@gmail.com	
Brick	Regina Vassilatos	rvassilatos@ladacin.org	
Jackson	Jackie Garbe	jgarbe@GSFun.org	
Neptune/AP	Eddielyn Estrada	eddielynpta@gmail.com	
New Egypt	Kathleen Caines	creativekat79@gmail.com	
Ocean/WLB	MaryEllen Gibbon	gibbonoak@aol.com	
Point Pleasant	Michelle Coffey	meeroom16@gmail.com	
Shore	Lisa Minckler	lmbennett6@gmail.com	lead
Shore	Patricia McCully	dolinip@gmail.com	rewards only
Wall	Lisa Minkler	lmbennett6@gmail.com	lead
Wall	Patricia McCully	dolinip@gmail.com	rewards only

APPENDIX

**Fall Kick-Off Meeting Guide
Suggestions for Magazine and Barkbox
Donations
Information for Families
Financial Literacy Flyer
Printable Wrist Bands
Unpaid Funds Policy & Report Form
FAQ's**

We Appreciate You!

Thank you for being an integral part
of the Fall Product Program!



Troop Kick-Off Meeting Guide

Help set your girls up for success by having a kickoff meeting with your girls and their families!



A kickoff meeting is a great way to energize girls and gain parent support.

Girls Set the Vision

This sample outline helps girls set the vision for their Fall Product Program by dreaming big, setting goals, and creating a plan for success.

Dream Big: What Do We Want to Do?

- ◆ What experiences or activities would the girls like to fund from the program? How do they want to spend their proceeds?
- ◆ Create a troop "bucket list" together.

Explore the Program

- ◆ Show the girls the products and rewards available through the program.
- ◆ Take time to learn about the products and help girls become confident sharing product information with customers.

Set Goals and Make a Plan

- ◆ Set goals and plan with your girls! We are girl-led.
- ◆ Work together to create troop and individual goals and discuss strategies for achieving them. After all, goals without a plan are just wishes!

Choose Individual Rewards

- ◆ What reward does each girl hope to earn? Have her write it down on her goal chart.
- ◆ Help girls feel comfortable sharing their purpose and goals with family and friends.

Junior and Older Troops: Discuss Reward Opt-Out

- ◆ Have a troop discussion about the pros and cons of opting out of rewards. Take a secret vote so no one feels pressured to conform. Opting out is a **unanimous girl decision**.
- ◆ If the troop chooses to opt out, update the M2 system.

Keep the Momentum Going

- ◆ Start a business-related badge or complete activities from the Fall Activities Booklet.
- ◆ Don't forget to learn about the kangaroo!

TIP: Starting September 25, have a computer available at troop meetings so families and girls can set up their avatar and online storefront in under 10 minutes.

Sharing the Plan with Families

**Use this sample outline to introduce families to the Fall Product Program, share the goals the girls have set, and explain how parents can support their girls' success.
(should take 15-20 mins)**

Welcome Families

- ◆ Invite parents to join the meeting toward the end of the troop gathering.
- ◆ Briefly introduce the Fall Product Program.

Share the "Why"

- ◆ Explain how the program benefits girls, troops, the community, and the council.
- ◆ Briefly review how girls build skills and confidence through participation.

Let the Girls Lead

- ◆ Invite the girls to share their troop goals, activities they want to fund, and personal goals with their families

Review Key Information

- ◆ Ways to participate: in person and online
- ◆ Highlight important program dates, deadlines, and troop expectations.

Distribute Materials

- ◆ Distribute sales materials (Order Card, M2 Parent/Girl Information Flyer, and Program Updates Flyer).
- ◆ Share additional resources and encourage families to visit the GSJS website for helpful Fall Product Program information.
- ◆ Enjoy a taste test of the candy samples provided!

Before Families Leave

- ◆ **Remember:** Order-taking begins on September 25.
- ◆ **Social Media Reminder:** Keep sales within your friends-and-family network. Girl links may be shared on personal social media accounts only and may not be posted on public-facing pages.

INFORMATION FOR FAMILIES

DATES TO REMEMBER

09/25/2026	Product Program Begins. Follow the link sent to your email address on 9/25 to access the M2 site.
10/19/2026	In-person order taking ends. Last day for parents to enter paper orders in M2
10/21/2026	Deadline for troop volunteer to enter or edit paper order card items
10/22/2026	Online girl delivery orders end.
11/9-13/2026	Product delivery arrives in communities
11/15/2026	All online direct shipped ordering ends
11/16/2026	Last day for girls to enter reward choices in M2 if applicable
12/4/26	Deadline to turn in money to troop; money should be turned in sooner
January 2027	Rewards arrive



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ORDER CARD/IN-PERSON SELLING

- Double-check that all customer details on the order card are accurate and easy to read.
- Money is collected at the time of delivery.
- Enter all unpaid in-person orders into M2 by October 19.
- Your troop leader will share pick up details when the products arrive.
- Deliver orders to customers promptly and remember to thank them for their support
- If you receive a girl-delivery order that you are unable to fulfill, please call the M2 Customer Care Team at 800-372-8520 to cancel the order by October 22.

ONLINE SELLING

- Girl Scouts sell nuts, candy, and select online-exclusive products through their storefronts.
- Customers will prepay all online purchases with a credit card.
- Customers may choose to pay for shipping for quicker delivery or select "Girl Delivery" for later delivery by a Girl Scout and avoid shipping fees.
- All magazines and BarkBox are direct shipped only.
- Do not enter any prepaid orders into M2. "Girl Delivered" online orders are automatically tallied by the system and will arrive with her in-person order card sales.



Suggested Magazine & BarkBox Donations

Boost your magazine sales while helping local organizations bring reading materials to those that they serve.

HOSPITALS

Monmouth Medical Center

Volunteer Services
300 Second Avenue
Long Branch, NJ 07740

Monmouth Medical Center Southern Campus

Volunteer Services
600 River Avenue
Lakewood, NJ 08701

K. Hovnanian Children's Hospital at Jersey Shore University Medical Center

1944 Route 33
Neptune, NJ 07753

Community Medical Center

Volunteer Resource Center
99 Highway 37 West
Toms River, NJ 08755

Hackensack Meridian Health Southern Ocean Medical Center

1140 NJ-72
Stafford Township, NJ 08050

Children's Hospital of Philadelphia Child Life

3400 Civic Center Blvd
Philadelphia, PA 19104

~Suggestions would be for light reading magazines for kids and teens, women and men, large print magazines, and word search puzzles~

MILITARY CARE PACKAGES

Ocean County Support the Troops Project

307 Allaire Avenue
Bayville, NJ 08721
lloyd.mullikin@gmail.com

Always Supporting our Military

45 Raymond Avenue
Toms River, NJ 08755

~Suggestions would be any topics of interest appealing to young men and women in the military – Reader's Digest, National Geographic, news, sports & leisure, cars, puzzles~

NOTE: Subscription donations should be paper and not digital

Friends, family, and fellow animal lovers can donate a BarkBox packed with dog toys and treats to help local animal shelters care for pets awaiting their forever homes.

Northern Ocean County Animal Facility

615 Freemont Avenue
Jackson, NJ 08527

Southern Ocean County Animal Facility

360 Haywood Road
Manahawkin, NJ 08050

Monmouth County SPAC

260 Wall Street
Eatontown, NJ 07724



girl scouts
of the jersey shore



Gift Cards are also available!



2026 Fall Product Program: Building Financial Literacy

Get **READY TO EXPLORE** with kangaroos and uncover a world of fun!



Daisy
(K-1)



Junior
(4-5)



Senior
(9-10)



Cadette
(6-8)



Ambassador
(11-12)



Brownies
(2-3)



Benefits of Participating:

- Girls learn and practice the Five Skills: people skills, money management, business ethics, goal setting, and decision making, as they earn funds for their troop and exciting rewards.
- The Fall Product Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund your activities and projects.

How the Fall Product Program Works:

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines.

There are multiple ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

By participating in the Fall Product Program, you have the opportunity to practice the Five Skills and earn additional badges tied to Financial Literacy*.

How to Get Started:

- ✓ **SET** a Goal. Goal setting is important because you create a plan and list steps you need to take to reach them. You can set an individual and troop goal. Think about what activities you want to do and how much they will cost.
- ✓ **PLAN** your strategy to reach your goal. Think about what steps you and your troop need to take to meet your goal. How many magazines and/or nut and chocolate items do you need to sell?
- ✓ **START** selling and remember to always follow Girl Scout Safety Activity and council guidelines.
- ✓ **TRACK** your progress.
- ✓ **CELEBRATE** your accomplishments together!

* Check with your council for more information on how to earn Financial Literacy badges.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including the Trefoil Design are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.

Wrist Bands

Print the wrist bands below, attach a copy of your Girl Scout's QR code and she'll have quick and easy access to her online store wherever she goes!

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Paste
Storefront
QR Code

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Unpaid Funds Policy – Fall 2026

It is the policy of Girl Scouts of the Jersey Shore to work with all Communities, troops, and parents to remediate outstanding balances due to the troop and/or council. To that end, anticipation of delinquent payment and communication to the Product Programs department at GSJS before the Automatic Clearing House (ACH) pull from the troop is required.

The following are guidelines set to remediate outstanding balances due:

Procedures for Unpaid Funds from a Parent:

1. Troop Leader/Community Product Sales Manager and or TPSM must notify the council of unpaid funds via email to productsales@gsfun.org no later than seven (7) business days before the ACH pull.* The **Unpaid Funds Report form and a copy of the signed product delivery ticket** are required as support documentation, as well as list of attempts that the troop made to communicate with parent on unpaid funds. The council cannot pursue the parent without the proper signed documentation.
2. The council will adjust the troop amount owed, to reflect the unpaid parent's portion.
3. Once notified, the council will contact the parents within 10 business days to start collection.
4. If a troop successfully collects a girl's outstanding balance after the ACH withdrawal request has been submitted, the troop must either contact the GSJS Product Program Department to arrange an additional ACH withdrawal or promptly deposit the collected cash, check, or money order into the council's bank account. Credit card payments may also be submitted and are subject to a 3% convenience fee.

In addition, their daughter may not be able to participate in Product Programs in the future, until the unpaid fund is paid in full, and they will be marked as ineligible and unable to participate as a volunteer in any capacity.

****If troop notifies council AFTER the ACH pull and funds have been pulled from troop account: Troop is responsible for collecting payment from the parent/guardian to reimburse the troop funds.***

Procedures for Unpaid Funds from a Troop:

1. Council will notify troops via email within five business days of any ACH issues after the December 11, 2026, ACH pull for the Fall Program.
2. Troops must remit the amount due directly to the council by December 18, 2026, using one of the following payment methods:
 - a. Notify council to resubmit a second ACH withdrawal attempt.
 - b. Deposit directly into council's Ocean First Bank account and provide a valid receipt to product program staff to receive proper credit.
 - c. Make a payment by credit/debit card either in person or over the phone. All card payments will be subject to a 3% convenience fee.
3. If full payment is not made by December 18, 2026, the council will start collection process.

In addition, their daughter may not be able to participate in Product Programs in the future, until the unpaid fund is paid in full, and they will be marked as ineligible and unable to participate as a volunteer in any capacity.



FALL 2026 UNPAID FUNDS REPORT

Report must be submitted to productsales@GSFun.org
no later than December 4, 2026

Troop # _____ Community Name/Number _____

Troop Product Manager/Leader Name _____ Phone # _____

Email _____

RESPONSIBLE PARTY: PARENT/GUARDIAN

Parent/Guardian _____

Girl Name: _____

Address: _____ City: _____ Zip: _____

Home # _____ Cell # _____ Work #: _____

Original Amount Due \$ _____ Payments Made to Date \$ _____ Current Due \$ _____

Internal Use Only: Sales Force Case

The following supporting documentation must be attached to request a payment adjustment:

- Signed product delivery ticket that parent picked up nuts/chocolates

FALL PROGRAM 2026

Please provide communication notes below and any other background information on back

First Contact Attempt Date _____ Time _____ Contact Type: _____

(phone, email, social media etc.)

Conversation Details/Notes: (please provide screenshots if available)

Second Contact Attempt Date _____ Time _____ Contact Type: _____

(phone, email, social media etc.)

Conversation Details/Notes: (please provide screenshots if available)

Troop Product Manager/Leader Signature: _____ Date _____

FAQs

Q - I am attempting to register my Girl Scout and get a “Campaign is Currently Unavailable” message."

Girls cannot begin online account registration until the start date of the sale, which is September 25, 2026.

Q -My Girl Scout can't find her name (or her troop) as she logs into the platform?

Not a problem! Any girl who does not know her troop number or see her name, can add herself to the system. After she sets up her account, there will be a brief delay while the council confirms her GSUSA membership. Once that task is complete, council will launch her site, and her customers will then have access to make purchases to support her.

Q - I didn't receive an email or can't find the email to get started. What do I do?

Visit www.gsnutsandmags.com/gsjs and Create an Account to get started. She can add herself to the system, even if she does not find her troop number or see her name. After she sets up her account, there will be a brief delay while the council confirms her GSUSA membership. Once that task is complete, council will launch her site, and her customers will then have access to make purchases to support her.

Q - I have a daughter participating and I am also a volunteer. Can I use the same email address for my Volunteer and Girl accounts?

Yes! You will receive two separate registration emails -one as a volunteer and the other as a parent. You can use the same email/password combo to set up both roles. On returning visits, after logging in, you can toggle back and forth between parent and troop volunteer.

Q - How do I reset my password?

From the login page - click the Forget Your Password link.

Q - Can my child have more than one registered account?

No. For a girl's rewards, PGA, and proceeds for her troop to be calculated accurately in the system, all her sales must be maintained under one account. It is not possible to operate 1 account with two email addresses and passwords or to have 2 accounts flow into 1 to total sales.

It is recommended that the account access is either shared between each set of parents, or one parent is the designated online account manager.

Q - Customer wants to pay for their in-person order by check. To whom should the check be made payable?

GSJS Girl Scout Troop XXXXX

Q - My Girl Scout received an online girl-delivered order that we are unable to deliver. How do I remove it?

The parent/guardian (or customer) will need to contact M2 Customer Service at 1-800-372-8520 to have the order cancelled and removed from the system. This cancellation MUST be completed before the end of parent paper order entry (October 19, 2026).

Q - When can a supporter expect a direct ship nut order placed online?

The supporter will receive a confirmation email of the order and then another email when the order ships with tracking details. It usually takes 2-3 weeks from the initial order date, to receive your products. If it is past this timeframe, please contact M2'S Customer Service department for assistance.

Q - A customer received a damaged item in their order. What can we do?

The customer should contact M2 Customer Service at 1-800-372-8520 to have the item replaced.

Q - My girl received/entered orders that put her over the next reward threshold, but the system is not showing that she earned the reward.

The system can take 1-2 hours to update.

Q - How can my Girl Scout verify which rewards she qualifies for?

On your dashboard, you will see the "Physical Rewards" icon. When you click that icon, you will see a list of the rewards that are available to earn. If there is a banner through a reward, this means that you have earned the reward.

Q - When can she expect to receive her personalized patch?

Personalized patches are sent to production automatically once the criteria are met. They usually take 10-12 weeks for production and delivery. Be sure her avatar is complete, and shipping information has been entered in M2.

