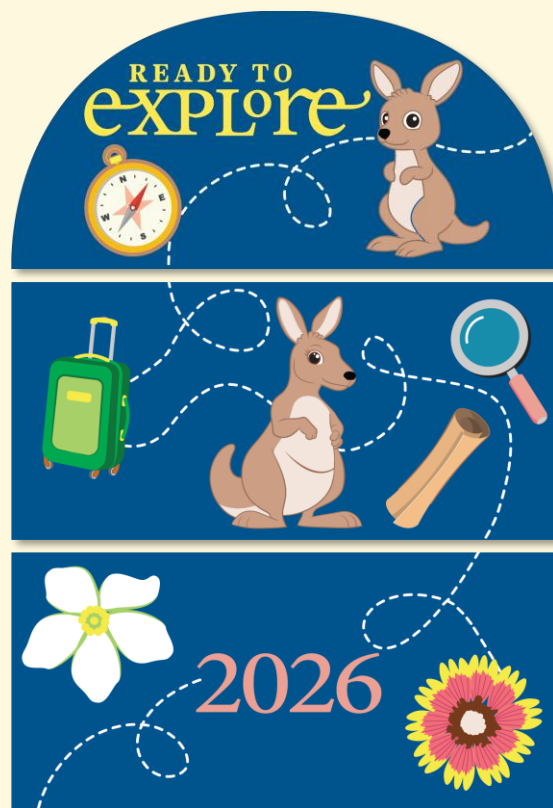


Troop Kick-Off Meeting Guide

Help set your girls up for success by having a kickoff meeting with your girls and their families!



A kickoff meeting is a great way to energize girls and gain parent support.

Girls Set the Vision

This sample outline helps girls set the vision for their Fall Product Program by dreaming big, setting goals, and creating a plan for success.

Dream Big: What Do We Want to Do?

- ◆ What experiences or activities would the girls like to fund from the program? How do they want to spend their proceeds?
- ◆ Create a troop "bucket list" together.

Explore the Program

- ◆ Show the girls the products and rewards available through the program.
- ◆ Take time to learn about the products and help girls become confident sharing product information with customers.

Set Goals and Make a Plan

- ◆ Set goals and plan with your girls! We are girl-led.
- ◆ Work together to create troop and individual goals and discuss strategies for achieving them. After all, goals without a plan are just wishes!

Choose Individual Rewards

- ◆ What reward does each girl hope to earn? Have her write it down on her goal chart.
- ◆ Help girls feel comfortable sharing their purpose and goals with family and friends.

Junior and Older Troops: Discuss Reward Opt-Out

- ◆ Have a troop discussion about the pros and cons of opting out of rewards. Take a secret vote so no one feels pressured to conform. Opting out is a **unanimous girl decision**.
- ◆ If the troop chooses to opt out, update the M2 system.

Keep the Momentum Going

- ◆ Start a business-related badge or complete activities from the Fall Activities Booklet.
- ◆ Don't forget to learn about the kangaroo!

TIP: Starting September 25, have a computer available at troop meetings so families and girls can set up their avatar and online storefront in under 10 minutes.

Sharing the Plan with Families

**Use this sample outline to introduce families to the Fall Product Program, share the goals the girls have set, and explain how parents can support their girls' success.
(should take 15-20 mins)**

Welcome Families

- ◆ Invite parents to join the meeting toward the end of the troop gathering.
- ◆ Briefly introduce the Fall Product Program.

Share the "Why"

- ◆ Explain how the program benefits girls, troops, the community, and the council.
- ◆ Briefly review how girls build skills and confidence through participation.

Let the Girls Lead

- ◆ Invite the girls to share their troop goals, activities they want to fund, and personal goals with their families

Review Key Information

- ◆ Ways to participate: in person and online
- ◆ Highlight important program dates, deadlines, and troop expectations.

Distribute Materials

- ◆ Distribute sales materials (Order Card, M2 Parent/Girl Information Flyer, and Program Updates Flyer).
- ◆ Share additional resources and encourage families to visit the GSJS website for helpful Fall Product Program information.
- ◆ Enjoy a taste test of the candy samples provided!

Before Families Leave

- ◆ **Remember:** Order-taking begins on September 25.
- ◆ **Social Media Reminder:** Keep sales within your friends-and-family network. Girl links may be shared on personal social media accounts only and may not be posted on public-facing pages.

INFORMATION FOR FAMILIES

DATES TO REMEMBER

09/25/2026	Product Program Begins. Follow the link sent to your email address on 9/25 to access the M2 site.
10/19/2026	In-person order taking ends. Last day for parents to enter paper orders in M2
10/21/2026	Deadline for troop volunteer to enter or edit paper order card items
10/22/2026	Online girl delivery orders end.
11/9-13/2026	Product delivery arrives in communities
11/15/2026	All online direct shipped ordering ends
11/16/2026	Last day for girls to enter reward choices in M2 if applicable
12/4/26	Deadline to turn in money to troop; money should be turned in sooner
January 2027	Rewards arrive



READY TO
explore



ORDER CARD/IN-PERSON SELLING

- Double-check that all customer details on the order card are accurate and easy to read.
- Money is collected at the time of delivery.
- Enter all unpaid in-person orders into M2 by October 19.
- Your troop leader will share pick up details when the products arrive.
- Deliver orders to customers promptly and remember to thank them for their support
- If you receive a girl-delivery order that you are unable to fulfill, please call the M2 Customer Care Team at 800-372-8520 to cancel the order by October 22.

ONLINE SELLING

- Girl Scouts sell nuts, candy, and select online-exclusive products through their storefronts.
- Customers will prepay all online purchases with a credit card.
- Customers may choose to pay for shipping for quicker delivery or select "Girl Delivery" for later delivery by a Girl Scout and avoid shipping fees.
- All magazines and BarkBox are direct shipped only.
- Do not enter any prepaid orders into M2. "Girl Delivered" online orders are automatically tallied by the system and will arrive with her in-person order card sales.



Suggested Magazine & BarkBox Donations

Boost your magazine sales while helping local organizations bring reading materials to those that they serve.

HOSPITALS

Monmouth Medical Center

Volunteer Services
300 Second Avenue
Long Branch, NJ 07740

Monmouth Medical Center Southern Campus

Volunteer Services
600 River Avenue
Lakewood, NJ 08701

K. Hovnanian Children's Hospital at Jersey Shore University Medical Center

1944 Route 33
Neptune, NJ 07753

Community Medical Center

Volunteer Resource Center
99 Highway 37 West
Toms River, NJ 08755

Hackensack Meridian Health Southern Ocean Medical Center

1140 NJ-72
Stafford Township, NJ 08050

Children's Hospital of Philadelphia Child Life

3400 Civic Center Blvd
Philadelphia, PA 19104

~Suggestions would be for light reading magazines for kids and teens, women and men, large print magazines, and word search puzzles~

MILITARY CARE PACKAGES

Ocean County Support the Troops Project

307 Allaire Avenue
Bayville, NJ 08721
lloyd.mullikin@gmail.com

Always Supporting our Military

45 Raymond Avenue
Toms River, NJ 08755

~Suggestions would be any topics of interest appealing to young men and women in the military – Reader's Digest, National Geographic, news, sports & leisure, cars, puzzles~

NOTE: Subscription donations should be paper and not digital

Friends, family, and fellow animal lovers can donate a BarkBox packed with dog toys and treats to help local animal shelters care for pets awaiting their forever homes.

Northern Ocean County Animal Facility

615 Freemont Avenue
Jackson, NJ 08527

Southern Ocean County Animal Facility

360 Haywood Road
Manahawkin, NJ 08050

Monmouth County SPAC

260 Wall Street
Eatontown, NJ 07724



girl scouts
of the jersey shore



Gift Cards are also available!

