

2025 FALL PROGRAM UPDATES



Theme Patches



Send **20+** emails



Receive a **Brave Fierce Fun Patch**

Send **20+** emails **by 10/5/25**



Receive a **GSJS Bear Patch** in addition to a **Brave Fierce Fun Patch**

Send **20+** emails
+ **1 share**
+ **\$375 in sales**



Receive a **Personalized Patch** in addition to a **GSJS Bear Patch** and a **Brave Fierce Fun Patch**

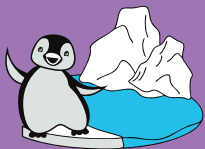
REWARD LEVELS

Nuts & Chocolates - reward levels are set by # items sold

Magazines & More - reward levels are set by gross sales

Visit your online site or see the order card for all the exciting rewards you can earn!

CELEBRATIONS FOR TOP SELLERS



Black & White Gala: with a special live penguin guest!

Girls reaching \$1,100+ in sales will be invited for a night of fun.

Friday • January 9, 2026



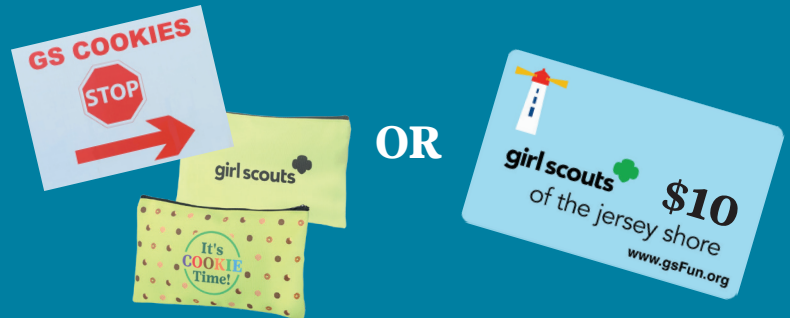
NEW OPTION: Cadettes and older may choose between the B&W Gala **OR** a **Black & White Milkshake Maker Party (Sprinkled with Color!)** at **Brownstone Pancake Factory** • *Date TBD*

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TROOP VOLUNTEER REWARD

Troops* who achieve **80% Participation**** in the Fall Sale can choose a **Cookie sign** and **money bag** for the troop* or **two \$10 GSJS gift cards** for the troop leaders.



All pictures are shown for illustrative purposes only.
Actual items may vary due to availability

TROOP PROCEEDS

BASE PROCEEDS: All troops will receive **10%** of total sales.

OLDER GIRL OPT-OUT PROCEEDS: Troops (juniors and older) who select this option will receive **12%** of total sales.

PGA BONUS: Qualifying troops* reaching a PGA (registered girls) of \$400+ will receive a **5%** bonus. (total proceeds will be **15% or 17%** of total sales).

That's 50% more proceeds!

Bonus will be calculated outside of M2 since the system is not able to do so.

*Troops are defined as 2 Leaders with a minimum of 5 girls

**Participation is defined as earning one of the three theme patches.
20 emails or 15+ nut/candy items or \$40 Magazines & More Items

girl scouts 
of the jersey shore

Questions? Contact GSJS at productsales@GSFun.org or 1-800-785-2090

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